

Yuyin Sun

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AI product designer | Specializing in Agent UX, data centric platform, and B2B SaaS.

EXPERIENCE

Founding product designer

FelixSphere

Feb 2024 - now
Burlingame, CA

Led team of 3 designers and drove 0-1 design strategy of AI SaaS management platform, scaling multi-product integration and automation that unlocked **\$900K ARR** within 6 months

Established **AI-agent interaction frameworks** (entry points, confirmations, prompt) to optimize human-in-the-loop workflows, increasing CSAT to **4.3/5** and reducing task failure by 20%.

Directed **roadmap priorities and design sprints** through user research (50+ interviews, 200+ surveys), ensuring enterprise product milestones aligned with KPIs and product vision

Built and documented a scalable React-based **design system**, standardizing UI patterns and accelerating feature delivery 30%, while improving teamwide adoption and **WCAG compliance**.

Redefined FelixSphere's brand and enterprise **onboarding**, redesigning the website and setup experience, driving **3x** annual traffic and an **89% increase in organic growth**.

Product designer

Arktera.AI

July 2023 - Jan 2024
Palo Alto, CA

Led end-to-end design of AI financial app, transforming market data into voice-agent summaries, defining AI experience that drove **1K+** downloads and **150 DAUs** in 3 day after beta launch.

Increased AI assistant usability score to **75** by designing **prompt scaffolding and agent interaction logic** with ML engineers, balancing model output with user control and transparency.

Reduced task time by **25%** by redesigning information architecture and summary cards with visual hierarchy, minimizing cognitive load and improving scan efficiency.

UX Designer

Orby.AI

Jan 2023 - July 2023
Palo Alto, CA

Designed enterprise AI monitoring dashboards with performance metrics and alert workflows for **20+** clients (including **Accenture, Databricks**), reducing manual oversight time **30%**.

Delivered a **high-fidelity MVP** through iterative sprints, usability testing, and stakeholder validation, securing proof-of-concept funding from **Google** and validating product direction.

Increased enterprise confidence in AI/ML systems by 40% through responsible AI patterns (anomaly detection, explainability), cutting support escalations 25% and strengthening adoption.

Designer

Skidmore, Owings & Merrills

Feb 2021 - July 2023
San Francisco, CA

Delivered 3D design projects for clients including **BCG and Tencent**, integrating stakeholder-driven scenario mapping with Adobe Creative Suite, Rhino, and Unity.

Facilitated cross-functional workshops aligning design proposals with technical feasibility and business objectives, ensuring stakeholder buy-in and project delivery across international teams.

AWARDS

JourneyLinks

2024 Design Award

A' Design Award - Gold

IDA Design Award - Gold

London Design Award - Gold

Muse Design Award - Silver

Indigo Design Award - Silver

Spark Awards - Bronze

EDUCATION

University of Virginia

Master of Landscape Architecture

3.9/4.0 GPA 2018 - 2020

SKILLS

Tools & Platforms

Figma, Sketch, Adobe Creative Suite, Flinto, Protopie, Framer, HTML/CSS, JavaScript, React, Tailwind CSS, Webflow, Miro, Principle, InVision, Jira, Asana, Unity, Vercel V0, Lovable, Cursor

Design & Technical Skills

High-fidelity Prototyping, Information Architecture, Interaction Design, Visual Design, Mobile & Responsive Web UX, Design System Development, Wireframing, Product Strategy, Data Visualization

Accessibility & Research

WCAG Compliance, Inclusive Design, Accessibility Testing, User Research, Usability Testing, A/B Testing, Heuristic Evaluation, User Journey Mapping, Competitive Analysis, Quantitative & qualitative research, User journey map, User flow, Persona