

# orion currier

French-American dual citizen  
Based in New York City

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**Senior designer who went through a major career change in 2021 from food & beverage engineer to graphic designer. My work focuses on branding, illustration and motion. Currently working at MetaMask in New York.**

# experience

## **MetaMask / senior designer**

jan. 2024 - today, Paris

brand identities and motion guidelines for MetaMask, Consensys and Linea /// web3 event branding: swag, pop up stands, prints, NFT creation /// creative concepting: web3 ads and activations /// motion design: 2D & 3D animations for social campaigns /// AI workflow enhancer: point of contact for AI creative tools

## **Frénésie / designer**

oct. 2022 - dec. 2023, Paris

award-winning French studio focusing on branding, events and brand experience /// visual identities and brand platforms: Nature & Découvertes /// motion design: Timberland, Hendrick's Gin /// typographic creations /// DTP teaching

## **DSPLY / graphic designer & motion designer**

sept. 2021 - sept. 2022, Paris

art direction: visual identity, packaging, branding.../// motion design, illustration and logo design for print and digital use: Société Générale, BMW-Motorrad, Lacoste, Triumph /// creation of display banners in various formats (html, .mp4, .gif) with size constraints /// user interface design using Figma and Sketch

## **Vranken Pommery / business development manager**

aug. 2020 - aug. 2021, New York

improve brand awareness and drive incremental sales: manage key accounts, grow existing accounts, prospect new clients /// represent the brand in larger trade shows and consumer events /// develop operational marketing tools: label design, store windows to implement manage distributors' sales force

# education

## **Shillington / cert. 4**

sept. 2020 - aug. 2021, New York

9 months of intense graphic design evening courses, 35 hours per month. design theory, typography, packaging, mobile app design and user experience.

## **Montpellier SupAgro / m2**

sept. 2015 - sept. 2019, Montpellier

engineer (master's degree equivalent) in agronomy and marketing: food biochemistry, agri-food industry technology, international business, financial analysis.

## **Helsinki university / erasmus**

jan. 2017 - june 2017, Helsinki

6-month exchange program in Finland. Brand management in the agri-food industry : B2B, B2C, brand strategies.

# skills...& stuff

## **Graphic Design**

Photoshop, Illustrator, InDesign, Figma, Marvelous Designer, DAZ 3D

## **Video / Motion Design**

Premiere Pro, After Effects, Cinema 4D (Redshift, Octane), Unreal Engine, Houdini

## **Programming**

HTML / CSS, PHP, Javascript, Python

## **AI**

ChatGPT, Midjourney, Runway, ElevenLabs

## **Languages**

French (C2), English (C2), German (B1), Spanish (A1)

## **Piano**

5+ years of practice although I don't own one in NY currently and getting rusty

## **Cardistry (yes)**

Can do a very cool card fan & a few other tricks don't ask me why, started in highschool

## **Sports**

Just a rule of thumb to always stay active, calisthenics, boxing and running even though I hate running