

EXPERIENCE

Daybreak Studio

Toronto, ON
07.2024–Present

LEMON Publication

Pittsburgh, PA
05.2022–05.2024

Lunar Gala

Pittsburgh, PA
10.2022–04.2023

Interview.ai

Pittsburgh, PA
05.2023–05.2024

ALPS ALPINE

Tokyo, Japan
06.2022–08.2022

Intermediate Brand Designer

Shaped high-quality, values-driven brand experiences across digital, print, motion, and identity for clients including Dropbox, Uniswap, and McLaren F1. Recognized for strong conceptual thinking, refined craft, and effective cross-functional collaboration, with increasing ownership over project direction and execution. Also contributed to internal org improvements, team culture and hiring processes.

Co-Founder & Editor

Co-founded the internal structure, mission statement, and brand identity system. Published and curated two issues, built a website, managed social media outreach, and acquired recurrent funding with a team of 15 people.

Co-Creative Director

Led a team of 30 creatives across Print, Motion, Web, and Photo to develop an identity system for a 1200+ attendee fashion event. Collabed with fashion designers, production crew, PR, and performers to create an experimental visual experience, leveraging 3D capturing methods and point cloud data for image-making.

Visual Designer

Led designs for various product features, including the brand identity, product interface, UX research and other various marketing materials. Collaborated closely with PM and engineers to launch and register as an official company under the [Swartz Center for Entrepreneurship](#) and receive [Microsoft Startup Hub](#) benefits.

Product Design Intern

Prototyped a digital cabin experience for the US market that aligns with new service strategies. Conducted user research for fem-tech products applicable for workplace commute. Developed and built a fully functioning HMI cluster interface with PM and engineering teams.

EDUCATION

Carnegie Mellon University,
School of Design

Pittsburgh, PA

Dean's List 2021-2024

Bachelor in Design, Communication Design
Bachelor in Science, Human Computer Interaction (HCI)
Minor in Modern Languages

51-611 MA Studio Teaching Assistant

Provided conceptual feedback and technical support for core visual design projects and service related solutions under Brett Yasko.

51-228 Communications Studio II Teaching Assistant

Supported students with visual design feedback and critique for core studio projects across print, motion, and interactive mediums under Brett Yasko.

RECOGNITION

Featured Articles

[BrandNew](#)
[Communication Arts](#)
[Creative Blog](#)

Honors & Awards

- Konrad Group Diversity and Digital Innovation Scholarship, \$2,200
- Frank-Ratchye Further Fund Micro-grant Recipient (2023 & 2024), \$900 Total
- Webby Winner, Best User Experience & Best Adaptive Design for Mobile
- CSS Design Awards 2025, Site of the Month
- Awwwards, Site of the Month
- FWA, Site of the Month
- RSD Symposium Recipient 2021

COMPETENCIES

Software

Adobe CC	Miro
Blender	Notion
Figma	Procreate
Github	VS Code
Keynote	Webflow
Maya	Zbrush

Skills

Visual Brand & Identity	3D Design
Creative Direction	Motion Design
Interaction Design	Systems Thinking
Data Visualization	Service Design
Brand Strategy	XR Prototyping
Print Design	Photography

Languages

HTML/CSS
JavaScript
Python

English (Native)
Mandarin (Native)