

GILI RAZ

Senior Product Designer

 @giliraz

 0523-994-049

 Tel Aviv

 gillyraz@gmail.com

 gillyraz-site

SKILLS

 Figma

 Adobe Illustrator

 Adobe Photoshop

LANGUAGES

English
Fluent

Hebrew
Native

EDUCATION

B. DESIGN, HIT

Oct 2009 - Jun 2014

PROFESSIONAL SUMMARY

An experienced UX and UI product designer with diverse professional expertise. Demonstrates the ability to think strategically and understand business objectives, product strategy, and organizational vision.

Delivers comprehensive end-to-end UX and UI design services while functioning as a collaborative team player with exceptional communication skills.

EMPLOYMENT HISTORY

PROMAI

Senior Product Designer Manager · 2023 - 2025

- Drives the complete design lifecycle, encompassing requirements analysis, design system development, and end-to-end process management.
- Collaborates across teams (PMs, development, and QA) and is a core contributor to the product team.

Trusstor

Product Designer · 2021 - 2023

- Manage the entire design process from start to finish.
- Analyze requirements and business specifications.
- Creating wireframes, storyboards, prototypes, design system.
- Working closely with PMs, development and QA team.

Advertising agency, McCann

UX/UI Designer · 2018 - 2021

- Handling multiple end-to-end projects and campaigns.
- Prototyping, and designing.

E-commerce Site, Costi

UX/UI Designer · 2017 - 2018

- Optimizing customer journeys.

Pharmacy E-commerce Site, Bela

UX/UI Designer · 2014 - 2017

- Ongoing website maintenance and improvements.