# Kyle Milne

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## Summary

**Product Designer with 6+ years of experience** creating user-centered solutions across industries. Skilled in designing end-to-end experiences, leading cross-functional initiatives, and solving complex problems across multi-portfolio environments. Proven ability to ship intuitive, data-driven products that drive conversion and boost engagement.

## Experience

### LEAD PRODUCT DESIGNER | B.WELL CONNECTED HEALTH                08/2024 - PRESENT

- **Own design strategy for two core product portfolios**—Data Connections and Personal Health Records—owning the end-to-end experience for 18K+ monthly users across mobile and web platforms.
- Drove a **143% increase** in successful data connections by reimagining the onboarding and connection flow.
- **Facilitated design presentations and strategy workshops for major clients** including Samsung, Blue Cross Blue Shield, and Walgreens, ensuring a successful implementation of embedded and white-label products.

### LEAD PRODUCT DESIGNER | REX                                            2023 - 07/2024

- Spearheaded the design and launch of 4 zero-to-one products, including GetDone and ProofUp, now deployed across **64 properties / 11,776 units.**
- Redesigned the vendor management portal fro IDcore, **reducing time** spent verifying and obtaining vendor insurance documents **by 40%.**
- Partnered with engineering and product to build scalable design solutions, while mentoring junior designers across cross-functional initiatives.

### PRODUCT DESIGNER | INSUREPRO                                        11/2021 - 07/2024

- Designed end-to-end customer flows that enabled 5,000+ small business owners to search, compare, and purchase business insurance, **driving over $10M in written premiums within two years.**
- Promoted twice—recognized for shipping high-impact UX improvements, improving design operations, and creating a cohesive design system.

## Education

**B.S. User Experience Design**
2020 Purdue University | West Lafayette, IN

## Skills & Tools

**UX Skills:** Product Strategy, User Research, Wireframing, Prototyping, Design Systems, Usability Testing, Information Architecture, Journey Mapping, UX Writing, Design Handoffs

**Leadership:** Workshop Facilitation, Roadmapping, Cross-functional Collaboration, Mentorship, Stakeholder Communication, Design Process Improvements

**Tools:** Figma, Fullstory, Jira, Chat GPT, Webflow, Metabase, Mixpanel, Adobe Suite, ClickUp, Usertesting.com, Keynote, Principle, Origami Studio, Slack