

Sean WD Sullivan

Product • UX/UI • Visual Designer

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PROFESSIONAL SUMMARY

Multidisciplinary product and visual designer creating clear, intuitive experiences from complex ideas. Combines user research, interaction design, visual systems, prototyping, and brand storytelling to take products from early concepts through polished execution. Background in design, photography, hospitality, and education brings a strong visual perspective and practical, human-centered approach to problem solving.

CORE SKILLS

Product & UX

Product Design • UX/UI Design • User Research • User Interviews • User Flows • Journey Mapping • Wireframing • Interaction Design • Prototyping • Usability Testing • Responsive Design • Accessibility

Visual & Brand

Visual Design • Design Systems • Art Direction • Brand Identity • Typography • Sketching & Concept Development • Illustration • Photography • Motion Design • Data Visualization • Visual Storytelling • Drafting & Physical Prototyping

Tools

Figma • FigJam • Webflow • Adobe Illustrator • Photoshop • InDesign • Acrobat • After Effects • Lightroom • Premiere Pro • Blender • HTML/CSS Working Knowledge • Generative AI Tools

SELECTED PRODUCT WORK

Gutsy, AI-Powered Health Management - Product & Visual Designer • UX & UI | 2026

Designed a mobile health-management concept helping people living with chronic digestive conditions understand relationships among symptoms, food, stress, sleep, hydration, and other everyday factors.

- Conducted user interviews and synthesized challenges around fragmented tracking, cognitive burden, and identifying meaningful patterns.
- Designed a mobile-first experience combining conversational AI, dashboards, personalized insights, and flexible voice and text logging.
- Developed user flows, wireframes, interactive prototypes, visual systems, data visualizations, and high-fidelity interfaces.
- Iterated through usability feedback to improve clarity, trust, ease of logging, and communication of health patterns.

SlotSpot, Smart Urban Parking - Product & Visual Designer • UX & UI | 2025

Designed an end-to-end mobile parking experience intended to reduce the time, cost, and stress involved in finding parking in high-demand urban areas.

- Investigated parking decisions across availability, price, walking distance, vehicle fit, safety, and changing street conditions.
- Translated research into personas, journey maps, opportunity prioritization, and user flows; explored mobile, AR, and heads-up display (HUD) concepts, then designed and tested core parking flows to refine hierarchy, navigation, accessibility, and interactions.

EXPERIENCE

Product & Visual Designer, Honolulu - Self-Employed | 2024–Present

- Develop product, UX/UI, brand, and visual design projects through research, concept development, prototyping, testing, and polished execution.

Independent Photographer & Videographer, Honolulu/San Diego - Self-Employed | 2015–Present

- Photograph and film weddings, events, documentary subjects, and other visual projects as an independent contractor.

Visual Asylum & AIGA, San Diego - Design Intern | 2022

- Collaborated on branding, print, and digital communication projects for AIGA's LINK arts-education program serving 900+ students and artists.
- Created production-ready layouts, illustrations, and visual assets using Illustrator, Photoshop, and InDesign.

Visionari Wedding Photography, Honolulu - Contract Photographer | 2015–2017

- Photographed weddings within a professional production team, coordinating with clients and other wedding professionals under time-sensitive conditions.

JET Programme – Yaeyama Board of Education, Okinawa, Japan - Assistant Language Teacher (ALT) 2009–2012

- Designed visual materials, interactive activities, and immersive English-language experiences for Japanese students.
- Created and led summer English camps combining environmental design, handmade puzzles, games, and experiential learning.
- Received formal recognition from the Yaeyama Board of Education for an original high-engagement summer camp program.

ADDITIONAL EXPERIENCE

Tiki's Grill & Bar, Honolulu - Server | 2026–Present; 10+ years across multiple periods

Duke's La Jolla, La Jolla, CA - Server & Lead Trainer | 2019–2025

Academia Language School, Honolulu - ESOL Teacher | 2012–2015

SELECTED CREATIVE WORK

Camp Agape/Mayberry Multimedia, North Shore, O'ahu - Photographer & Videographer | 2016

Documented Camp Agape, a nonprofit summer camp serving children affected by parental incarceration, producing photography and video used in connection with the organization and Mayberry Multimedia.

Broken Jaws, Honolulu - Poster Illustrator | 2016

Created the original painted poster for *Broken Jaws*, an independent documentary directed by Robert Ewing; artwork is featured as the film's poster on IMDb.

LANGUAGES

Japanese · Working proficiency | French · Working proficiency

Hawaiian · Intermediate | Spanish · Basic | Italian · Basic

EDUCATION

San Diego City College, San Diego, CA - AA, Interaction Design & AA, Graphic Design

University of Hawai'i at Mānoa, Honolulu, HI - BA, Cinematography, Fine Art

Magna cum laude · Dean's List