

Sean WD Sullivan

Product • UX/UI • Visual Designer

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PROFESSIONAL SUMMARY

Product, UX/UI, and visual designer with a foundation in interaction design, graphic design, and visual storytelling. Develops user-centered digital experiences through research, problem definition, user flows, wireframing, prototyping, usability evaluation, and interface design. Combines analytical problem-solving with strong typography, visual hierarchy, and interaction design to make complex information clear, intuitive, and engaging.

CORE SKILLS

Product & UX

Product Design · User Research · User Interviews · Information Architecture · User Flows · Journey Mapping · Wireframing · Interaction Design · Prototyping · Usability Testing · Responsive Design · Accessibility

Visual & Interface Design

UI Design · Visual Design · Design Systems · Component Libraries · Typography · Layout & Composition · Visual Hierarchy · Brand Identity · Iconography · Data Visualization · Visual Storytelling · Art Direction

Tools

Figma · FigJam · Webflow · Adobe Illustrator · Photoshop · InDesign · After Effects · Lightroom · Premiere Pro · Blender · HTML/CSS (Working Knowledge) · Generative AI Tools

SELECTED PRODUCT WORK

Gutsy, AI-Powered Health Management - Product & Visual Designer · UX & UI | 2026

Designed a mobile health-management concept helping people with chronic digestive conditions identify patterns across symptoms, nutrition, stress, sleep, and hydration.

- Conducted user interviews exploring fragmented health information, tracking difficulties, and challenges identifying meaningful patterns.
- Created user flows, wireframes, prototypes, dashboards, and high-fidelity interfaces integrating conversational AI and voice/text logging.
- Refined visualizations, information hierarchy, and interactions through usability feedback to improve clarity, accessibility, and trust.

SlotSpot, Smart Urban Parking - Product & Visual Designer · UX & UI | 2025

Designed a mobile parking experience to reduce the time, uncertainty, and frustration of finding suitable parking in busy urban areas.

- Investigated parking decisions involving availability, cost, distance, vehicle fit, safety, and changing street conditions.
- Developed personas, journey maps, user flows, and feature priorities; explored mobile, augmented reality, and heads-up display concepts.
- Designed and evaluated core parking interactions, refining navigation, information hierarchy, accessibility, and interface consistency.

EXPERIENCE

Independent Designer, Photographer & Videographer, Honolulu/San Diego - Self-Employed | 2017–Present

- Provide independent visual design, photography, and videography services for weddings, portraits, events, small businesses, nonprofit organizations, and creative projects.
- Translate research findings and project requirements into user flows, wireframes, interactive prototypes, visual systems, and high-fidelity digital interfaces.
- Create branding, illustrations, digital graphics, and visual communications for independent, collaborative, and pro bono projects, adapting creative approaches to different audiences and objectives.
- Plan and execute photography and video productions, including composition, lighting, visual storytelling, image editing, and post-production for print and digital applications.

Digital Design & Content Specialist, Remote - Miraculous Carpet Care | 2023–2024

- Improved website content and presentation through revised copy, original team photography, updated imagery, and basic search-engine optimization.
- Evaluated website organization and digital workflows, developing recommendations and visual materials to improve clarity, consistency, and the business's online presentation.

Visual Asylum & AIGA, San Diego - Design Intern | 2022

- Collaborated on branding, print, and digital communication projects for AIGA's LINK arts-education program serving 900+ students and artists.
- Created production-ready layouts, illustrations, and visual assets using Adobe Illustrator, Photoshop, and InDesign, supporting consistent presentation across project materials.

Visionari Wedding Photography, Honolulu - Contract Photographer | 2015–2017

- Photographed weddings within a professional production team, adapting to changing conditions, tight schedules, and client expectations while maintaining consistent visual quality.

SELECTED CREATIVE WORK

Camp Agape/Mayberry Multimedia, North Shore, O'ahu - Photographer & Videographer | 2016

Photographed and filmed Camp Agape, a nonprofit summer camp serving children affected by parental incarceration. Captured activities, personal interactions, and candid moments to document the camp experience, producing visual content for the organization and Mayberry Multimedia.

Broken Jaws (Documentary), Honolulu - Poster Illustrator | 2016

Conceptualized and painted the original illustrated poster for *Broken Jaws*, an independent documentary directed by Robert Ewing. Developed the composition and visual treatment to communicate the film's identity and subject matter; the finished artwork is featured as the film's official poster on IMDb.

LANGUAGES

Japanese • Working proficiency

‘Ōlelo Hawai‘i/Hawaiian • Intermediate

EDUCATION

San Diego City College, San Diego, CA - AA, Interaction Design

San Diego City College, San Diego, CA - AA, Graphic Design

University of Hawai‘i at Mānoa, Honolulu, HI - BA, Cinematography, Fine Art

Magna cum laude • Dean's List