

ANGELA ZHOU

Toronto, ON 

(416)-278-4552 

angelazhouqi@gmail.com 

<http://linkedin.com/in/angelazhou/> 

<https://angelaz.webflow.io/> 

EDUCATION

Bachelor of Commerce, *UBC Sauder School of Business*, Vancouver, BC

Sep 2019 – April 2024

- Specialization: Combined Major in Business and Computer Science
- Competitions: L'Oréal Brandstorm 2022 (top 3 amongst 130 teams), EY x BizTech ProduHacks 2022 (1st amongst 18 teams), GAT x eProjects LiteHacks 2022 (2nd amongst 15 teams)

WORK EXPERIENCE

App Developer Intern, *CIBC*, Toronto, ON

May 2022 – Aug 2022

- Automated the generation of 500+ onboarding related documents by implementing REST API, removing the need for manual generation and streamlining client onboarding process
- Developed utility class to encrypt and decrypt sensitive data during client onboarding

Business Analyst, *FirstScreen*, Toronto, ON

May 2021 – Sep 2021

- Increased user interaction by +30% by analyzing customer usage reports to suggest functionality and design improvements to the software
- Boosted account reach by +60% by executing various ad-hoc projects such as use-case analysis, competitive analysis, etc. to enhance understanding of customer segment and create targeted posts for LinkedIn and Facebook

EXTRACURRICULARS

cmd-f Logistics Coordinator, *nwPlus*, Vancouver, BC

April 2022 – Present

- Spearheaded logistical operations of British Columbia's largest hackathon celebrating underrepresented genders in tech; responsibilities ranged from securing over \$1000 worth of in-kind sponsors to facilitating hackathon workshops
- Administered budget of \$30k to ensure a valuable event for 300+ attendees

Communication Coordinator, *UBC CVC*, Vancouver, BC

Sep 2022 – Present

- Designed 30+ social media posts, attaining upwards of 360+ likes and 650+ comments per post
- Grew Instagram follower count by +20% by forecasting social media trends, tracking engagement and analyzing metrics to strategically enhance content

Web Developer, *DYNE*, Vancouver, BC

June 2021 – Jan 2022

- Developed the restaurant facing website with React, which is used by 42+ restaurant partners to manage 7500+ DYNE mobile app users
- Conducted user centric UX research through surveys and aided in UI/UX redesign to optimize the website's user-friendliness, helping to secure 20+ new restaurant partners

Volunteer Coordinator, *Vision Exchange*, Toronto, ON

Mar 2018 – Apr 2019

- Recruited and mentored 40+ volunteers, developing and providing training to promote equal opportunities for the visually impaired in China

SKILLS AND INTERESTS

- **Technical Skills:** MS Suite, JavaScript, Java, SQL, ReactJS, Git, Tableau, Power BI, Figma
- **Interests:** Tech, Product Management, Product Design, Web3, Travel, Health and Wellness, Indoor Cycling