



Katahdin Group

"The act of preparing a case requires a lot of thought. You come into the meeting with conclusions you've drawn, but the questions you receive from the group open your eyes to new ways of thinking."

**BRIAN MCKEAN, VP OF SALES,
LEXIA LEARNING**

ACCELERATE GROWTH, ALIGNMENT & LEADERSHIP SKILLS FOR YOUR TOP EXECUTIVE

Leadership training programs can be costly and often ineffective, and yet there is a great need for your top leadership team members to continue to grow and be sharpened to get to the next level. Katahdin Group's Key Executive Collective was created at the request of our CEO Collective members for that purpose – to give their top players the benefit of receiving peer-to-peer guidance and broaden their general business acumen in a consistent, process-driven forum just like the CEO Collective.

THE KEY EXECUTIVE COLLECTIVE HELPS ITS MEMBERS TO:

- ▶ Think more strategically, critically, and broadly about the challenges and opportunities they are facing
- ▶ Find new, more creative approaches to manage and grow their area of the business
- ▶ Increase their ability to be more resilient and better navigate obstacles
- ▶ Become a more effective C-level communicator of ideas and strategies
- ▶ Improve their effectiveness and have a greater impact on the success of the whole business
- ▶ Expand their business acumen to understand a broader range of functions, businesses, business models and issues

WHO SHOULD JOIN THE KEY EXECUTIVE COLLECTIVE?

Progressive, growth-oriented executives who are ready to heighten their executive skills, including but not limited to: Strategic thinking, decision making, executive presence, collaboration, and general business acumen.

HOW THE KEY EXECUTIVE COLLECTIVE WORKS

A deeply engaged network:

- ▶ High-caliber members endorsed by their CEO
- ▶ Maximum 8-10 members per group
- ▶ Honest unbiased feedback from peers who understand the business
- ▶ Full CEO network access through the Annual CEO Retreat and Member app

A rigorous process:

- ▶ Proven case method driven process
- ▶ Mandatory attendance and case preparation
- ▶ Strategic Facilitators who have sat in the executive seat
- ▶ Scorecard review to drive accountability
- ▶ Ongoing 1-to-1 coaching sessions
- ▶ Annual strategic plan development

PROGRAM FEE: \$18,500 PER YEAR

“The Key Executive Collective will make you a better leader and will help you get to the level you need to be at in a much faster way.”

**MOTAZ KHADER, MARKETING DIRECTOR,
ALLEGRO MICROSYSTEMS**

Inspirational motivation:

- ▶ Participate in 20+ cases presented by peers annually that expand your executive's business acumen and increase their vision of what is possible
- ▶ Annual CEO Retreat for the full network that includes panels and discussions on relevant challenges and opportunities
- ▶ Ongoing updates from the network on the Katahdin Member App – opportunities and wins from fellow peers

TIME COMMITMENT

- ▶ Six structured, full-day peer meetings/year
- ▶ Six Strategic Facilitator 1-to-1 coaching sessions, to support and prep for meetings
- ▶ Exclusive Member-Only Annual CEO Retreat

“The ability to use a team that's not invested in the answer to help you solve problems and hearing their perspectives has really helped me think about things from a different point of view. It's helped me grow.”

**VICKI EVANS, CFO AND EXECUTIVE
VP, W. F. YOUNG**



TO START THE CONVERSATION: Contact Erin Mullen, Managing Partner, at emullen@katahdingroup.com