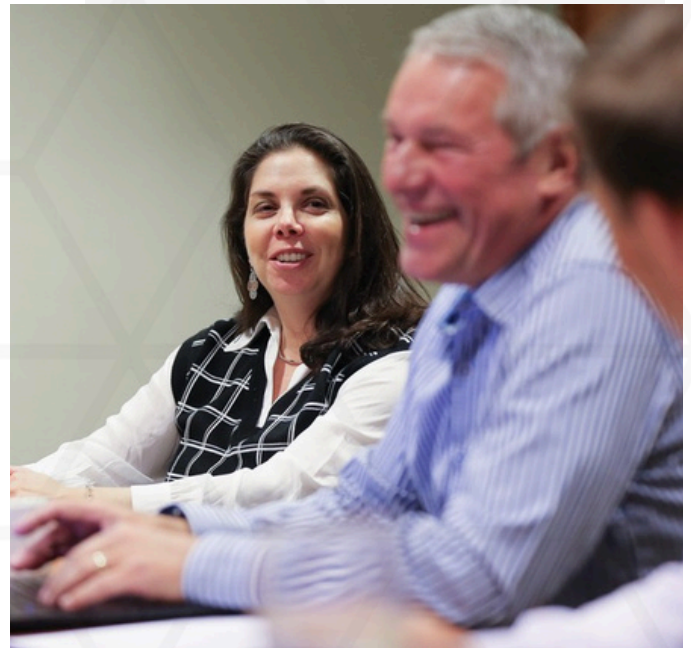


C-SUITE PEER GROUPS

KEY EXECUTIVE COLLECTIVE

Accelerating executive readiness and preparing for CEO succession.

A high-caliber peer group designed to accelerate the development of rising leaders. The Key Executive Collective equips rising leaders to become trusted CEO partners and strong candidates for future succession.



WHY IT MATTERS

Investing in your leadership bench reduces risk and accelerates growth.

1

Succession Planning

A ready leadership bench reduces risk and enhances business value — critical for investor, board, and market confidence.

2

Enhanced CEO Partnership

A capable second-in-command lightens the load at the top and drives smarter, faster decision-making.

3

Proven Impact

On average, 15% of participants advance into CEO roles annually, while others significantly boost their organizations' performance.

WHAT IT OFFERS

Development for executives who are ready to lead at the next level.

Holistic Business Education

Build comprehensive, cross-functional understanding to lead effectively across all areas of the business.

Accelerated Leadership Growth

Develop greater strategic thinking, problem-solving, and decision-making skills. Master executive communication, inquiry and feedback techniques. Instill ownership and confidence to stand in as a CEO when needed.

Inspirational Peer Learning

Gain fresh perspectives and actionable best practices from seasoned executives across diverse industries and roles.

"The Key Executive Collective helps me to be more well-rounded and confident so I'm better able to fill my CEO's shoes when needed. And she can be comfortable that while I'm keeping the day-to-day running, I'm also thinking about the business as a big picture, and not with a single focused mindset."

— Vicki Evans, COO & CFO, W.F. Young (Member since 2018)



Katahdin Group

WHAT SETS OUR PEER GROUPS APART

1. Meeting attendance is not optional, and preparation is required.
2. Our 1:1 support sessions with a Strategic Facilitator help members prep for meetings.
3. Our structured methodology and tools, refined by input from executives over the course of 27 years, are proven to drive results.
4. Our meetings are high-impact because they are structured with cases and feedback.
5. Our Strategic Facilitators are seasoned executives. All Key Executive peer groups are run by former C-suite leaders and every facilitator is trained and committed to consistent program quality and driving results.
6. We prioritize in-person interactions.
7. We offer access to our full network of executives through an annual Katahdin Group Retreat, and regular all-network online events.

HOW THE KEY EXECUTIVE COLLECTIVE WORKS

A Deeply Engaged Network

- ▶ High-caliber members endorsed by their CEO
- ▶ Maximum 10 members per group
- ▶ Honest, unbiased feedback from peers who understand your business
- ▶ Access to full Katahdin Group CEO & executive network

Time Commitment

- ▶ Six structured, full-day peer meetings per year
- ▶ Six Strategic Facilitator 1-to-1 coaching sessions, to support and prep for meetings
- ▶ Exclusive Member-Only Annual Retreat

PROGRAM FEE:

\$18,500 PER YEAR

TO START THE CONVERSATION:

Contact Erin Mullen, Managing Partner, at emullen@katahdingroup.com

