Print NW

Artwork Submission Specifications for Signage

File Format • Adobe Acrobat PDF (Version 1.6 or later)

Layout Scale • Full Scale Preferred • If larger than 200 inches, use Half Scale (6 inches = 1 foot)

Art with Bleed • Final size + .25 inch perimeter bleed • At Half Scale, use .125 inch bleed

Color Specs
• CMYK
• Pantone (PMS) as Process spot colors of the material its on
• Please convert all spot color that are not printing in PMS to CMYK
• Recommended: solid black as 4-Color rich blacks (C: 60, M: 40, Y:40, K:100)

Type • All Fonts included as resource files / or else, convert to outlines or paths
• Black Type as 100% K (Black) value
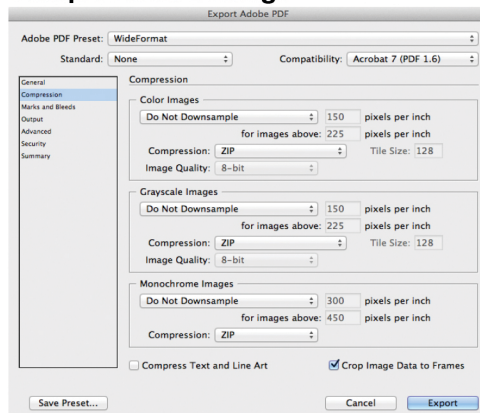
Images • All images as CMYK

Print Resolution • Full Scale: 200 ppi (High Quality) / 150 ppi (Standard) / 72 ppi (Distance Viewing)
• Half Scale: 400 ppi (High Quality) / 300 ppi (Standard) / 150 ppi (Distance Viewing)
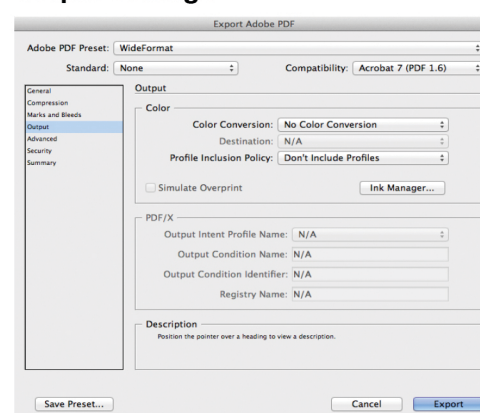
Output Profiles • Compression Settings: Color Bitmap Images = DO NOT DOWNSAMPLE
Grayscale Bitmap Images = DO NOT DOWNSAMPLE
Monochrome Bitmap Images = DO NOT DOWNSAMPLE

• Output Settings: Color Conversion = NO CONVERSION
Profile Inclusion Policy = DON'T INCLUDE PROFILES

Acrobat Distiller Settings - Whenever possible, download our Print NW settings from:
https://assets.printnw.net/PrintNW_Acrobat_Settings.zip, otherwise use the settings shown below

Compression Settings

Output Settings

Acrobat Settings Please review PDF before Submission

MAC: • When Acrobat is open
• Go to drop down>Preferences>General
• Select Page Display Tab
• Make sure Use Overprint Preview = Always
• Make sure Default Transparency Blending = Working CMYK

PC: • When Acrobat is open
• Go to Edit > Preferences
• Select Page Display Tab
• Make sure Use Overprint Preview = Always
• Make sure Default Transparency Blending = Working CMYK

Artwork Submissions:

Electronic Delivery
• FTP / Website - Please go to https://www.printnw.net/upload-a-file and select your Sales Representative

Digital Media - Please supply files on one of the following physical formats:
• CD • Flash / Thumb Drive • Removable Hard Drive

If you have any further questions, your Account Manager will be happy to assist!