



# Enabling Easy Communication



American College  
of Radiology™





**American College  
of Radiology™**

**COMPANY:**  
American College of  
Radiology

**INDUSTRY:**  
Healthcare

**EMPLOYEES:**  
450+

## OVERVIEW:

Founded in 1923, the American College of Radiology® is at the forefront of radiology evolution, representing more than 38,000 radiologists, radiation oncologists, nuclear medicine physicians and medical physicists. ACR's mission is to serve patients and society by empowering members to advance the practice, science and professions of radiological care.

As a nation-wide organization, ACR needed a way to keep in touch with its nearly 500 employees, easily share office updates, create a cohesive company culture and stay organized with a wide-reaching workforce.

## A Comprehensive View

For ACR, an innovative and interactive company homepage makes it easy to send out important news right away. "As an organization we're trying to cut down on emails," shared Rosa Wray, ACR's Internal Communications Manager. "The homepage is where employees go to find most of their news... and information that pertains to all staff. We focus on little snippets of information employees can easily read right away, and if more information is needed, we always include a link to a separate page to read more."

And the ACR homepage doesn't just cover corporate information. It's also a great way for teams and different departments to advertise upcoming events, share recent findings, and celebrate success. "If there are big results from one of our studies, we'll create a post about it," explained Angela LaPenta, an ACR Clinical Research Communications Associate.

"And if it's really big, I'll also send it to Rosa so it can be shared to the main page." With a centralized source of global communication, it's much easier for coworkers to get to know each other across the company and participate in accomplishments they otherwise wouldn't know about.

## Descriptive Departments

ACR's MangoApps Departments encourage powerful company collaboration and culture too. "Each department has its own public landing page that talks about what they do and who they are, and then they also have a publicly visible org chart tab," shared Wray. "Some departments also have additional tabs if they want to set up specific programs or share more information that the staff will have access to." By sharing department details and org charts company-wide, employees across ACR have instant access to department resources and a simple way to connect with employees working in other areas.

But MangoApps departments don't just educate employees. Private department areas give coworkers a great place to work together as a department, share confidential information, or communicate together. "One example of this is our quality and safety department," stated Wray. "They utilized their calendar a lot just because they have so many people. They want to keep track of who's out on a particular day, but of course no one else needs to see that. So they keep that particular function private. But they still have lots of other public tabs in there everyone can look at."

## A Centralized Schedule

For Wray, MangoApps' comprehensive personal calendar is one of her favorite features. "I put events and reminders in my calendar and then I can easily see them from the master calendar," she said. The MangoApps master calendar is a personalized experience for every individual. It congregates all of your reminders and events from team calendars across MangoApps and puts them into one centralized space, providing you with the perfect personalized calendar. "[It's really nice that] you can go to this calendar here and see all of your events," reflected Wray. "So you don't have to go to the individual calendars in every department, group, or project."

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- Rosa Wray, Internal Communications Manager

And LaPenta is excited to explore new ways MangoApps can help her team continue to improve. "We want to do some kind of educational video clips about what each department does and what different groups do and rotate through them every so often," explained LaPenta. "There was also an idea to have a bunch of blog content type posts. Just something short, sweet, and digestible." With MangoApps' ever-adapting abilities, collaboration is always innovating.

## Keeping Connected

For ACR, MangoApps helps everyone stay connected, engaged, and informed. Whether you work in another department or separate state, communicating, collaborating, and accessing information has never been easier. With intuitive digital calendars, department resource centers, and homepage highlights, MangoApps helps ACR empower its employees, making radiology accomplishments a little closer for everyone.

## Terrific Telecommuting

To LaPenta, MangoApp's remote abilities have really stood out for her and her team. "My team is pretty adamant that this is going to be our best solution for how to get our word out," shared LaPenta. With a team of almost 90% telecommuters, LaPenta's employees are spread out across the Philadelphia area. With MangoApps, employees are able to easily collaborate together, access resources, and stay connected at any time and from any device. Even Wray has seen the difference MangoApps has made for LaPenta's team "I really like how well it works for them and their kind of job environment," observed Wray.

# TRANSFORM HOW YOUR COMPANY COLLABORATES, COMMUNICATES, & GETS WORK DONE.

Contact us for a more detailed capabilities demo  
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