



VS.



workvivo
by zoom

MangoApps vs. WorkVivo

When comparing MangoApps and WorkVivo, it's clear that each has its ideal fit. WorkVivo, now part of Zoom, offers a solid option for companies already deeply integrated with the Zoom platform and looking for straightforward communication solutions that fit seamlessly in that experience. However, MangoApps provides a more comprehensive platform, combining communication, intranet, and more – ideal for businesses needing extensive customization and functionality.

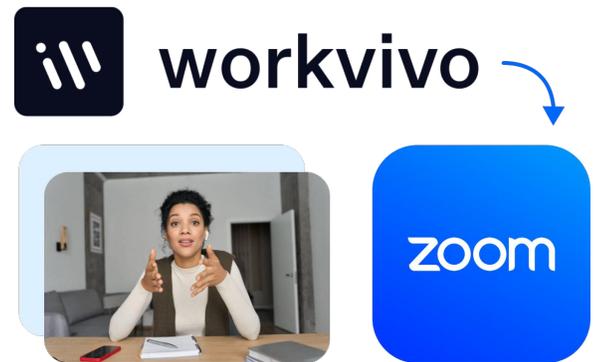
Discover why many enterprises prefer MangoApps for its powerful, flexible features designed to enhance communication, collaboration, and productivity across the organization. Make an informed choice by understanding how MangoApps can meet and exceed your team's needs.



WorkVivo is a Zoom Subsidiary

Now that WorkVivo has been acquired by Zoom, they've got a strong product offering for companies that are deeply embedded with Zoom and looking to address simple communications use cases that don't require much customization.

However, this acquisition also makes WorkVivo a side project for a larger tech company, much like Workplace from Meta was until it was shut down. MangoApps is a single-solution vendor that offers a wider, more flexible enterprise platform combining communications, intranet, and more. For over a decade, we have been totally focused on delivering employee experience solutions for large enterprises, and that will always be our primary focus.



Who Should Consider Choosing WorkVivo

Companies who fall into the following buckets would likely find WorkVivo to be a good solution for their needs:

- **Zoom Power Users:** Companies who are deeply embedded in the Zoom ecosystem will likely find that WorkVivo offers the tightest integration with their tech stack.
- **European Focus:** WorkVivo's customer service team works business hours in Ireland. Companies operating primarily outside the EU may be better served by MangoApps' global 24/7 customer support.
- **Simple Use Cases:** WorkVivo works well out of the box for companies with standard use cases and simple deployments. Companies (especially large enterprises) who require deeper customization will find MangoApps better equipped to meet their complex needs.



Weaknesses of WorkVivo

When selecting a platform to support your enterprise's communication and intranet needs, it's crucial to consider the limitations of your options. While WorkVivo offers some benefits, there are significant areas where it may not meet the needs of enterprise customers. If these aspects are essential to your current initiatives, MangoApps is likely the better choice.

WorkVivo's Intranet Functionality is Limited

WorkVivo has primarily focused its development efforts on communication, and lags in intranet functionality. While this isn't an issue for every organization, in our experience, the two perform best in terms of employee engagement when they are unified within a single platform. As such, having all the deep functionality needed for enterprise deployments is crucial to getting great results.

MangoApps is a world-class intranet provider

For enterprises that require robust intranet capabilities, MangoApps stands out as the most comprehensive, flexible option. MangoApps excels in several key areas, ensuring it can meet the intranet needs of even the largest and most complex organizations.

- **Unlimited Sites & Pages:** While WorkVivo supports only smaller, more targeted page and site creation, MangoApps offers built-in capacity to create large, intricate sites suitable for complex organizations. This flexibility allows businesses to scale their intranet as needed without encountering limitations.
- **Content Lifecycle Support:** MangoApps includes an AI-powered content governance engine that ensures your intranet remains fresh and relevant. This feature automatically manages the lifecycle of content, reducing the manual effort required to keep information up-to-date.
- **Easy Creation & Administration:** MangoApps' no-code page creation and intranet maintenance tools enable users to manage the platform with minimal IT involvement. This ease of use ensures that your team can focus on strategic initiatives rather than being bogged down by technical maintenance.



WorkVivo's Onboarding and Support is Focused on Europe

WorkVivo's support team is based in Ireland and operates only during business hours. This has led to inconsistent support experiences for customers outside their time zone. With a platform as complicated as communications or intranet, this can be an issue—it is crucial to be able to get questions answered and issues resolved in a timely manner.



MangoApps' Customer Success Team Operates Globally

At MangoApps, we pride ourselves on having the best customer success team in the industry, dedicated to keeping global customers satisfied.

- 24/7 Global Support:** MangoApps has multiple offices around the world, offering 24/7 customer support and implementation services. This ensures that no matter where your business operates, help is always available.
- Streamlined Onboarding:** MangoApps provides a smooth and successful implementation process, offering every customer a team of experienced resources focused on training, setup, and ongoing support. This comprehensive approach ensures a seamless transition and rapid adoption of the platform.
- Community-Driven Roadmap:** MangoApps thrives on feedback from its customer community, which drives the product roadmap. This means that updates and new features are often based on specific customer requests and needs, ensuring the platform evolves in ways that directly benefit its users.



- ✓ 24/7 Global Support
- ✓ Streamlined Onboarding
- ✓ Community-Driven Roadmap

WorkVivo Customers Report Limited Branding & Customization

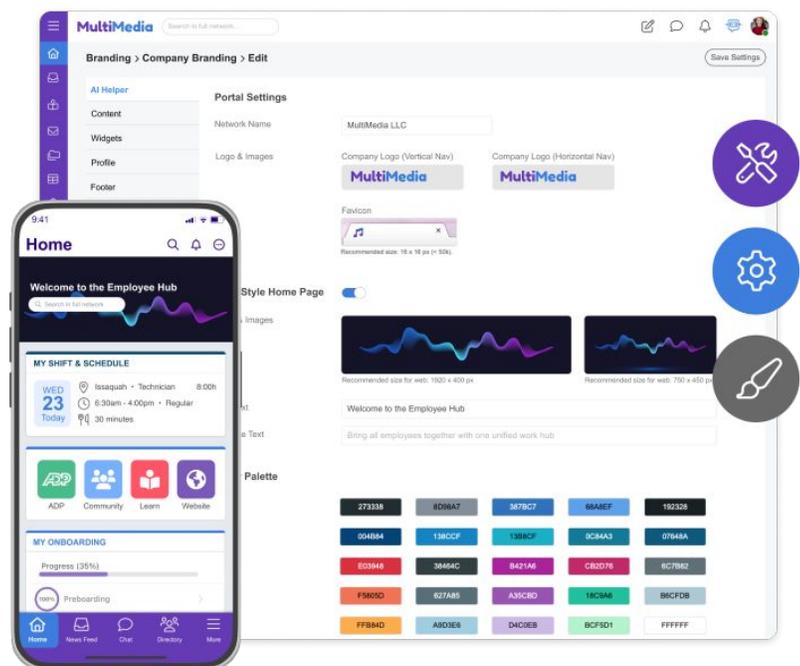
WorkVivo customers often report difficulties with the platform's limited customization options. Without deep, flexible customization, it can be difficult to create a branded employee experience and make the platform work exactly how it needs to for your employees.



MangoApps Has The Deepest Customization on The Market

In contrast, MangoApps is highly flexible and customizable, frequently cited by industry analysts as the most customizable platform on the market.

- Deep Branding Options:** MangoApps allows customization of every facet, including colors, fonts, and layout, so the platform can serve as a seamless extension of your brand. This ensures a consistent brand experience across all touchpoints.
- Flexible Custom Deployments:** The information architecture of MangoApps offers a wide range of options, including multiple nested brands and different layouts for different end users. This flexibility allows businesses to tailor the platform to their unique needs.
- White-Labeling:** MangoApps' customization capabilities are so extensive that it functions as a white-labeled platform. In fact, employees at many of MangoApps' customers have never heard the name MangoApps, as it is completely branded to the customer's specifications.



Inconsistent End User Experience

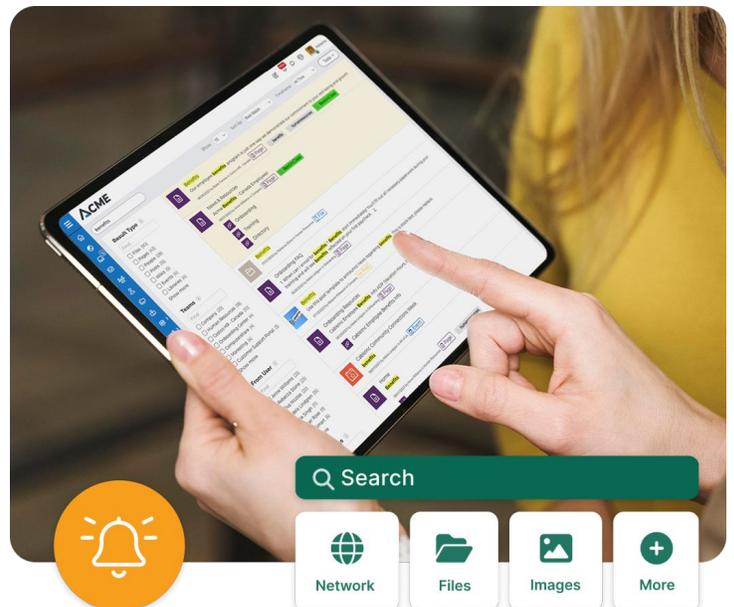
WorkVivo struggles to deliver a consistent end-user experience, particularly in areas that matter most. There are limited audience targeting options that fail to make full use of HCM integrations and there isn't an easy way to run communication campaigns. Furthermore, users report challenges with search functionality and an inability to see a unified, overhead view of all the notifications from different groups at once.



MangoApps is Optimized For Employee Engagement

MangoApps excels in providing a user-friendly platform that enhances employee engagement and productivity. Our platform is designed to get employees to the files, conversations, and notifications that matter most to them as quickly as possible, and we make it easy for communications teams to ensure that their targeted messages make it in front of the right audience.

- **Strong Search Function:** WorkVivo users often report poor search functionality. In contrast, MangoApps' search capabilities can find anything employees need in seconds, utilizing Generative AI results, full content crawling, filtering, and more.
- **Flexible Audience Targeting:** While WorkVivo offers limited targeting options, MangoApps allows for complex employee segments using data points from your HRIS. This enables the creation of automated content journeys tailored to specific groups.
- **Unified Notification Stream:** WorkVivo users face challenges in getting an overhead view of notifications from different user groups. MangoApps addresses this by providing a single, intelligently prioritized notification stream, ensuring that users see the most important items first.



Areas Where MangoApps And WorkVivo Are Comparable

Both of our product offerings are highly modular, but in most cases, analysts reports have found that MangoApps comes in at a lower price point. Pricing aside, here are the areas of functionality where our products offer similar capabilities.

Strong Community Space Functionality: Both MangoApps and WorkVivo provide robust community spaces to foster engagement and collaboration.

Frontline Workers: Both platforms cater to frontline workers with mobile app support, translation features, and user-friendly interfaces.

Breadth of Integrations: MangoApps and WorkVivo offer a wide range of integrations to fit various business needs.

Social and Engagement Emphasis: Both solutions emphasize social interaction and engagement within the platform.



In conclusion, while WorkVivo may meet basic communication needs, MangoApps offers a comprehensive, customizable, and user-friendly solution that addresses the more complex requirements of large enterprises. With its robust intranet functionality, global support, deep customization options, and superior end-user experience, MangoApps is the clear choice for businesses seeking a versatile and powerful platform.

Here is a table comparing the critical capabilities of the two services:

Key Capabilities	Workvivo	MangoApps
Employee Communications (Communications hub)		
Organizational Communications		
Operational Communications		
Multi-channel Crisis Communication with Acknowledgement		
Automated Journeys and Campaigns		
Rich Employee Directory		
Company Sites		
Employee Engagement (Engagement hub)		
Employee Interest and Discussion Communities		
Rewards and Recognition with Built-in Rewards Catalog		
Custom Survey & Polls		
Complete Innovation Management		
Gamification with Branded Levels and Badges		
Built-in Birthday, Anniversary and Other Greetings		
Live Streaming Video		Coming Q3 2024
Content Management (Content hub)		
Document Sharing & Resource Libraries		
Knowledge Management (Wikis)		
Department and Team Sites		
Employee Vault for current & former employees		
Complete Document Management with Version Control and Approval Workflows		

Key Capabilities	Workvivo	MangoApps
Picture & Video Media Gallery with Showcases		
AI-Powered Global Search		
Content Governance & Lifecycle Management		
Employee Training & Onboarding (Training Hub)		
Complete Training System including Programs		
Compliance and Transcript Management		
Customer & Partner Training System		
Virtual or In-person Training		
Automated training assignment and management		
Team Project & Collaboration (Collaboration hub)		
Task Management (Mobile & Web)		Frontline & Desk
Trackers, Forms & Workflows (No-Code)		
Shift and Schedules		
Collaborative Workspace		
Invite Guest users to Workspaces		
Built-in Video Recording, Capture, Annotations & Sharing Tools		

Here are some other criterias you should consider as you compare Workvivo & MangoApps

Key Capabilities	Workvivo	MangoApps
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Unique MangoApps Features and Advancements

Branding	Offers fully-branded environment for primary companies	Extensive, Support for Parent and Sub-brands
White-glove Service	Partial	Full
Security & Compliances	ISO 27001 certified SOC 2 Type II compliant	ISO 27001 certified, SOC 2 Type II compliant, HITRUST certified
The Platform	Not Sure	Extensive with full set of Open APIs (Included with all plans)
Employee Home	Offers fully-branded & customizable environment	Fully customizable dashboard with over 50 widgets to choose from
Integrations	SSO, Microsoft 365, & many other integrations	SSO, HCM and 50+ SAAS services
Federated Search		
Automated Content Governance		
AI Helper		
Brandable Templates for Everything		
Enterprise-Grade Native Video Hosting & Delivery		

Outside of the product, here are some additional differences between the two companies:

Key Capabilities	Workvivo	MangoApps
Company Background & Approach		
Vision & Mission	Wants to improve the working experience of every employee on the planet	Empower companies to create an efficient and inclusive workplace for everyone
GTM Approach	One \$16M round of funding in 2020. Recently acquired by Zoom in 2023	Bootstrapped, Focused on providing outsized customer value
Customer Focus	Mid to Large	Mid to Large
Product Focus	Employee Communications, Engagement	Communication, Engagement, Content, Operations, Training
Pricing	Relatively competitive pricing	Affordable so you can deploy to 100% of your employees
HQ Location	Ireland	Seattle, USA
Founded	2017	2008

Why MangoApps is the App of Choice for mid-to-large Enterprises

Let's cut to the chase. No buzzwords, run-on sentences, or empty promises. Here are the top 10 reasons why our customers love MangoApps:

- 1 Comprehensive:** MangoApps offers a wide range of features and functionality, making it the most complete one-stop-shop for employee communication, content, collaboration, engagement, and training.
- 2 Modular:** MangoApps is a modular platform, which means that customers can choose the features that they need and add more as their needs grow.
- 3 User-friendly and intuitive:** MangoApps is designed to be user-friendly and intuitive, making it easy for employees to find the information they need and get their work done.
- 4 Affordable:** MangoApps is an affordable solution that can be customized to fit your company's needs. It also consolidates many point solutions into one platform, which can help you save money and streamline your tech stack.
- 5 Fully customizable & brandable:** MangoApps is the only solution that can support multiple sub-brands under a parent brand and can be customized to meet the specific branding needs of your business.
- 6 Out-of-the-box enterprise integrations:** MangoApps integrates with all SSO/HCM solutions and offers out-of-the-box integrations with over 75 other enterprise systems, including Office365, Google Workspaces, ADP, and more.
- 7 Highly scalable & reliable:** MangoApps is a highly scalable solution that can quickly scale horizontally and vertically to support the most prominent enterprises. We back that up with a 99.9% uptime guarantee.
- 8 Most secure platform:** MangoApps is the only solution that is both HITRUST and SOC 2-Type II certified. In addition, MangoApps is the only digital workplace platform that is FedRamp compliant.

- 9
Fast & easy onboarding: Get set up quickly with our proven step-by-step process, where we do most of the heavy lifting for you. We're proud to provide unlimited administrator training, system set-up, and support throughout the process to ensure your team's success.
- 10
Adoption guarantee: We are the only digital work hub vendor that stands behind our product with an adoption guarantee. Your long-term success with MangoApps is our top priority. This isn't just lip service—our entire business model revolves around your success.

Outcomes You Can Expect From MangoApps

As a modern Employee SuperApp, MangoApps helps your company increase productivity, improve retention, and boost employee engagement by as much as 90%.

95%

monthly employee adoption

KELLY-MOORE[®]
PAINTS

\$50,000

cost savings by replacing outdated tools

 **K·COE**
ISOM

10,000+

employees adopted MangoApps within the first 8 weeks

Superdrug 

40%

reduction in questions asked by centralizing information

 **HOLT**
of California  **CAT**

[VIEW CUSTOMER CASE STUDIES](#)

Overall, MangoApps can help you realize the following top and bottom-line benefits:

Top-Line Benefits

1. Improve customer satisfaction

Frontline workers are the face of your company. An improved employee experience means a better customer experience, too.

2. Boost upselling opportunities

Equip sales and frontline staff with training and up-to-date materials. An Employee SuperApp puts it all at their fingertips, 24/7.

3. Foster innovation with idea campaigns

Let your employees be your eyes and ears. Encourage input from all levels to increase employee satisfaction and capture crucial insights from the field.

4. Enable community knowledge transfer

Empower employee-driven community and collaboration so individuals' knowledge is codified and spread to their peers across locations.

Bottom-Line Benefits

1. Improve operational excellence

Streamline operations by minimizing tool overload and implementing automated governance, reducing the strain on your IT team.

2. Increase employee productivity

Create a better employee experience with a unified digital workspace that reduces context switching and improves communications' targeting and reach.

3. Boost cost efficiency

Automating manual tasks and phasing out paper-based processes let you do more with less, so your team can reach its maximum potential.

4. Strengthen employee retention

Bottom-up communication, employee recognition, and DEI efforts ensure every employee has a voice and feels valued, making them more likely to stick around.

We hope this helps highlight some of the differences between Workvivo and MangoApps. We welcome any questions you may have and are happy to go into detail about any and all aspects of what MangoApps offers. We can help you decide which platform is right for your business and answer any questions you may have about our features and pricing.

“There's an absolute return on investment with MangoApps as our partner. We've been able to actualize our vision to make community participation and employee engagement happen.”

Kevin Klauer
Chief Medical Officer

TEAMHealth.

