



# A Strategic and Tactical Tool

How Great HealthWorks Uses MangoApps To Balance Growth & Stability





**COMPANY:**  
Great HealthWorks

**HEADQUARTERS:**  
Ft. Lauderdale, FL

**EMPLOYEES:**  
400

**OVERVIEW:**

As one of the largest vertically integrated direct-to-consumer powerhouses in the United States, Great HealthWorks is dedicated to delivering quality health and wellness products. The company’s cornerstone product, OmegaXL, has been marketed to millions of consumers worldwide as a patented all-natural product providing relief from pain due to inflammation.

# Creating Robust Communication and Data Workflows

Great HealthWorks uses MangoApps as a central location where its employees can access dashboards of key metrics, collaborate with external partners, and see all of the pertinent information for their role, from company news and events to files and policies. It is the first page that opens in any browser on their network, and has come to be the engine behind workflows across the business.

## HR

- ✓ Tracking birthdays and work anniversaries
- ✓ Special benefits for employees
- ✓ Calendar of employee events

## Legal & Regulatory

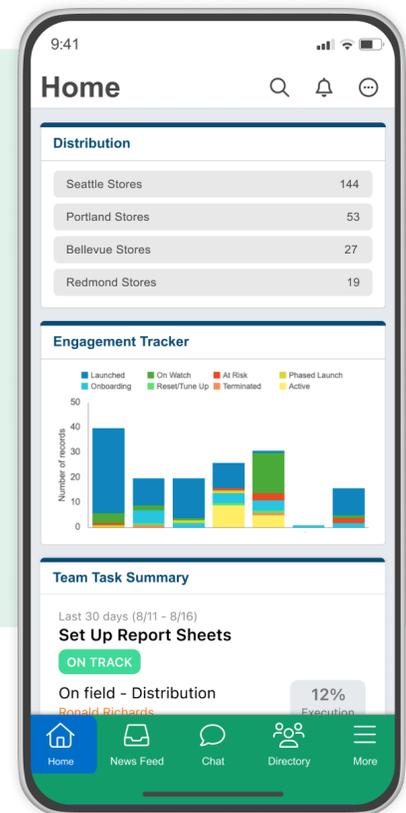
- ✓ Contract management

## Distribution

- ✓ Real-time dashboards of key metrics
- ✓ Collaboration with outside parties

## IT

- ✓ Internal ticketing for service desk
- ✓ Front door to other systems via integrations



“ Reaching a tipping point in adoption, stakeholders have embraced MangoApps for various needs, prompting further expansion of its usage. The platform now facilitates approval workflows, calendaring, secure document storage, project tracking, announcements, and more. While its robust features make it an ideal scalable solution, maintaining fresh and engaging content remains pivotal in driving continued adoption and engagement. ”

- Tim Barker, CIO

“Initially conceptualized as a conventional intranet platform primarily for sharing celebratory occasions such as birthdays and anniversaries, MangoApps has evolved into a multifaceted operational and strategic asset for us. Through its embedding capabilities, we are able to seamlessly present essential business reports and dashboards in a controlled and secure manner to relevant stakeholders.”



- Tim Barker, CIO

Aligning various departments such as marketing, IT, systems, distribution centers, and bottling for tasks like documenting a new product launch was a challenge,” stated Barker. “Traditional communication channels like Teams and email fell short in facilitating the level of collaboration we needed. We sought a comprehensive solution to manage projects and executions effectively. While project management tools are beneficial, ensuring visibility across the organization posed a challenge. Our existing methods were inadequate.” This pursuit for a resolution led them to MangoApps.

## A Centralized Hub For Employee Engagement



Great HealthWorks has integrated MangoApps into its operations for communication, project management, and business processes. They’ve established a network-wide rule where MangoApps serves as the default landing page for employees on any device, ensuring access to updated content. This strategic placement has streamlined communication of company events and news, providing employees with a centralized resource hub.

## Adapting To Organizational Growth

Upon Tim Barker assuming the role of Chief Information Officer (CIO) at Great HealthWorks towards the end of 2019, a key priority was the modernization of systems. With disparate systems across the organization impeding seamless integration, and amidst rapid company expansion, there arose a pressing need for an enterprise-level approach to centralization.

Barker remarked, “We find ourselves at a critical juncture where the transition from a smaller, more agile organization to one necessitating structured processes is imperative. Initiatives have grown in complexity, requiring increased collaboration for successful execution.”

Central to this modernization initiative was enhancing communication channels. Despite operating with a relatively modest workforce primarily situated across five campus buildings, Great HealthWorks encountered challenges in fostering cohesive communication. While platforms like Teams and email served adequately for certain forms of communication, they fell short in facilitating the structured, hierarchical communication essential for organizational alignment and lacked the capability to serve as a comprehensive repository for resources and information akin to an intranet.

“Our aim was to make MangoApps the primary point of contact for all company-related matters. Maximizing MangoApps’ capabilities and encouraging stakeholder engagement were crucial for its success. By showcasing its functionalities and actively involving stakeholders in providing suggestions and feedback, we’ve achieved significant adoption and engagement.”



- Tim Barker, CIO

*“Everyone is now on the same page, accessing information efficiently through MangoApps before reaching out to us. It has truly enhanced awareness, accomplishing our mission effectively.”*



- Gina Vega, Executive Assistant

“We utilize MangoApps for real-time communication to keep everyone informed about organizational activities,” Barker continued. “It’s essential to maintain fresh content. We feature announcements, birthdays, our new security hotline, customer service availability, benefits, policies, and various request forms, making it a comprehensive resource for all Great HealthWorks’ needs.”

“Everybody now knows where everything goes,” adds Gina Vega, Executive Assistant at Great Healthworks, who handles most of their announcements and day-to-day MangoApps administration. “They are all aware and on the same page, which is what we wanted MangoApps to do—bring awareness. It has worked for everybody. All our team members go to MangoApps before coming to us and asking questions.”

## Enabling Real-Time Data Access For All

MangoApps has added substantial value by providing real-time dashboards displaying critical metrics like order fulfillment and customer cancellations to Great HealthWorks employees. Previously, accessing such data in real time was challenging. Now, dashboards integrated directly with data sources update daily, empowering employees with actionable insights each morning.

“With MangoApps, employees have immediate access to vital metrics that were previously inaccessible for weeks or months,” Barker noted.

“I no longer need to chase people for information; it’s readily available.”

Cavelle Toolsie, VP of Enterprise Data Architecture, praised MangoApps’ integration capabilities, particularly with Business Intelligence platforms like DOMO, streamlining the sharing of reports and insights with stakeholders. Additionally, MangoApps serves as a secure data hub not only for employees but also extends reporting capabilities to vendors and external agencies while maintaining data security protocols.

The ability to make all of this data more accessible has fundamentally changed their team’s relationship with the data that keeps the business running. “It’s become a follow-on to any statement when people are citing a metric or result. If something is true and accurate, then it’s on MangoApps or we’re getting it from MangoApps. Anything other than that is treated like hearsay. MangoApps is the official communication tool that allows us to communicate the same version of the truth to everybody.”

*“As VP of Enterprise Data, ensuring data security is paramount. MangoApps’ enterprise-level security framework provides native functionality to safeguard customer’s personal identifiable information (PII), with audit logging and security alerts ensuring comprehensive protection. MangoApps has transformed our relationship with data and become the go-to platform for reliable information. It’s our official communication tool, ensuring consistent dissemination of accurate information across the organization.”*



- Cavelle Toolsie, VP of Enterprise Data

## Other Resources

[How An Employee SuperApp Transforms The Workplace](#)

[Thinking About Upgrading To A Modern Intranet?](#)

[Unifying Employee Engagement in Retail: PetSmart's Central Bark SuperApp](#)

[MangoApps: The Ultimate Employee App & Modern Intranet Platform](#)

[Deep dive into the ROI of MangoApps](#)

# TRANSFORM HOW YOUR COMPANY COLLABORATES, COMMUNICATES, & GETS WORK DONE.

Contact us for a more detailed capabilities demo  
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