Wrigley MEDIA GROUP®

Wrigley Media Group is a full-service production and post-production company powered by award-winning writers, directors, artists, editors, and producers. Through strategic production partnerships and operational expertise, we deliver world-class content across every platform for clients nationwide.

Our sister company, **LEX STUDIOS**, features Kentucky's largest state-of-the-art sound stages. Together, we offer white-glove production partnerships, post-production and finishing services, incentive processing and financing, gear rentals, location management, production support, and strategic production solutions.

From scripted (features, series, docs) to unscripted (format, clip, game, house reality, stage, re-cres, docu, makeover), to stand alone post production and finishing, we are rooted in the proud Wrigley tradition to serve and pioneer solutions.

KENTUCKY FILM TAX INCENTIVE

GET UP TO 35% CASH BACK ON PRODUCTION COSTS

- CASH REFUND (NOT A TAX CREDIT)
- UP TO 35% BACK ON QUALIFIED PRODUCTION SPEND
- ALL OUT OF STATE TALENT FEES & CREW QUALIFY
  - NO LIMITS ON CREW POSITIONS
- $75 MILLION ANNUAL FUNDING CAP
- KY MINIMUM SPEND
  - $125K IN-STATE PROD CO
  - $250K OUT-OF-STATE CO
- WMG OFFERS UPFRONT REBATE FINANCING

QUALIFYING PROJECTS

- TV Series & Pilots
  - Scripted
  - Unscripted
- Feature Films
- Documentaries
- Animation
- Branded Content & Commercials
- Post-Production (Can Be Stand-Alone)

LINE ITEMS THAT QUALIFY AT 30%

- Fringes (As of July 2026)
- Out-of-State Payroll
- Per Diems
- ATL ($1M Cap Per Person)
- BTL (No Cap)
- Loan Outs Qualify
- Vendors Must Have Physical Kentucky Presence
- Equipment & Vehicle Rentals
- Hotels & Local Housing
- Location and Stage fees
- Food, catering, and fuel
- Post-Production: Editorial, Online, Mix, Finishing & GFX

LINE ITEMS THAT QUALIFY AT 35%

- In-State Resident Payroll
- Fringes (As of July 2026)
- ATL ($1M Cap Per Person)
- BTL (No Cap)
- Loan Outs Qualify
- Production Shot in Enhanced KY Counties

LINE ITEMS THAT DO NOT QUALIFY

- Airfare
- Insurance Payroll
- Legal Fees Paid to Vendors Located Outside Kentucky

UNIQUE WRIGLEY ASSETS

- Kentucky's Largest Sound Stage
- Four Unique Standing Sets
- 1,400-Acre Horse Farm & Facilities
- Production Services, including:
  - Office Space
  - Cinema Camera Packages
  - Grip & Electric Packages
  - Full-Service Post Production
  - Facility (20K sq ft)
  - Avid Edit Bays (9)
  - Online, Mix, Finishing, GFX
  - Location Scouting & Management

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WHY KENTUCKY VIDEO