Popsink raises €3 million to unlock real time data across all-time enterprise systems

The tech company helps businesses extract and synchronize mission-critical data from legacy systems into modern cloud, analytics and AI platforms in real time.

Paris, Wednesday October 1, 2025 — Popsink, a French real-time data infrastructure company, today announced a €3 million seed round led by IRIS, with participation from XAnge, Seedcamp, Irregular Expressions, and several angel investors. The funding will enable Popsink to double its team, accelerate product development, and expand across Europe and North America.

A structural problem: critical data remains locked

Core systems (mainframes, on-premise databases, ERPs...) often operate as black boxes. Their data is vital, yet extracting it is slow, risky and complex — causing many BI, automation and advanced AI initiatives to stall before they even begin for basic IT infrastructure reasons.

Popsink addresses this by continuously capturing data changes at the source and replicating them in real time to modern data management platforms such as Snowflake, Databricks, Apache Iceberg databases and tools via its Change Data Capture (CDC) technology. The platform removes the need for heavy, multi-year migrations and integrates directly into existing architectures. It also supports compliance and data-sovereignty requirements, fitting multi cloud strategies increasingly adopted by European enterprises.

"Every company wants AI-ready, real-time data foundations. But without safe and reliable access to data from critical systems - especially legacy ones - the entire stack is fragile and they can't benefit from the latest tech to compete globally. Popsink was built to be the invisible bridge between the operational core and the intelligence layer of the enterprise, and this new funding will allow us to expand operations to answer the market urgency" said ***Benjamin Djidi***, co-founder and CEO of Popsink.

Expert founders driving the modernization of enterprise systems

Popsink was co-founded by Benjamin Djidi (CEO), former Senior Engineering Manager at Sixt and an Amazon Senior Engineer in Seattle, Cambridge and Luxembourg, where he worked on Alexa and global data & analytics for several business units; and Alexandre Colella (CTO), a seasoned software engineer and technical manager with experience at Primaa (AI for medical diagnostics), Gérerseul.com, Quable and multiple deep-tech startups.

Their combined expertise — Benjamin's track record scaling large, data-intensive systems, and Alexandre's depth in software engineering, cloud infrastructure and DevOps — underpins a robust, high-performance technology that can be deployed quickly in complex enterprise environments.

This round comes as demand for real-time data infrastructure surges, driven by the rise of AI, the urgent need for legacy systems modernization and growing data-sovereignty imperatives in Europe and beyond. The funds will be used to broaden Popsink's technology coverage, strengthen the product, and accelerate their go-to-market with large enterprises — in particular in France and Germany, as well as the United States.

"Enterprises are investing heavily in analytics platforms and AI projects, but access to reliable data remains their Achilles' heel. Popsink addresses this bottleneck with an indispensable infrastructure layer designed for complex enterprise environments. It's the kind of invisible yet critical technology that turns ambition into execution and tech leadership," said **Julien-David Nitlech**, Managing Partner at IRIS.

About Popsink - Founded by Benjamin Djidi and Alexandre Colella, Popsink is a French data infrastructure company enabling real-time data integration across cloud, hybrid, and on-premise environments. Popsink's universal CDC engine powers AI, analytics, and operations by delivering reliable, continuous data streams between enterprise systems - without strain on mission critical systems. More information: www.popsink.com

About IRIS - IRIS is a European Venture and Growth firm specialized in tech, investing in seed, Series A, late stage, and growth. With offices and teams in Berlin, Munich and Paris, and a keen understanding of their markets and a robust international network, IRIS is a selective partner to the upcoming scale-ups and tech giants, helping them increase their visibility, business reach, and impact across the world. IRIS investments include, among others, companies such as Adjust, Braincube, Escape, Exotec, Forto, Kyriba, Jedox, LeanIX, LumApps, pyck, Red Points, Shift Technology, Spinergie, SurePay, Talend, Talon.one, Workpath and Zeta Global. For more information, visit www.iris.vc