

Nishi Patel

Graphic Designer

nishipateldesign.com
patel.nishi.00@gmail.com

About

I am always looking for ways to be a better person and designer, while trying to stay true to myself and my roots as an Indian American.

Education

International Baccalaureate
Diploma Program

BFA in Graphic Design
SUNY New Paltz

Languages

NATIVE
English

FLUENT
Hindi
Gujarati

Programs

ADOBE SUITE
Illustrator, InDesign, Photoshop,
After Effects, Acrobat

OTHER
Figma, Miro, Webflow, Microsoft
Office, Notion, WordPress,
LiveSurface, Sketch, Craft CMS,
Squarespace

Skills

Organized, Detail Oriented,
Adaptable, Multitasker, Meets
Deadlines, Problem Solving,
Team Player

Experience

FEB 2025 - DEC 2025

Designer at Robinhood

I started as the sole designer on the Growth Engagement team, working on marketing emails, and in-app cards and bottom sheets, keeping in mind the customer experience. I managed multiple projects at once, while staying in communication with each project owner, manager, and writer to ensure all requirements and timelines were fulfilled. I was also part of the daily review of comms in-situ, alongside the writing creative director of the team.

MAY 2023 - DEC 2023

Junior Designer at Departures

I led the CMS of the website, and created layouts for the digital articles. I also worked with the Social Editor to create carousels, graphic posts, and stories for the instagram. Additionally, I designed website banners for partners using their imagery, while maintaining *Departures* branding. I am also featured as an Illustrator in both print and digital editorials.

APR 2022 - MAR 2024

Layout Designer at Dexcom

Attached to the instructional design team, I composed visual structures (interactive forms, instruction brochures) that fit the requests of the client. Ensuring that the flow in structure provides a clear visual experience for the end-user.

JUL 2020 - AUG 2022

Design Intern at Medly Pharmacy

Alongside the brand design team, I worked on developing the illustration library — designing new badges, and brand patterns that were used on their website and stationary. I also conducted brand research, and created brochures, one sheets, and postcards.

JAN 2021 - MAY 2021

Teaching Assistant to Professor Joshua Korenblat

I acted as a bridge between the students — and their point-of-view during the time of online learning — and the professor to create an optimal learning environment for a fully asynchronous online course.