

Eagle eye

Connect, automate and reward - all in one flow. With the new Eagle Eye integration, you can easily link your coupon creation and distribution processes to your existing Synerise workflows within the Automation module.

How does it work

Keep your loyalty operations, data, and customer experiences unified — all within Synerise. Our platform lets you build and automate every stage of your loyalty strategy, from rewards to coupon distribution. And because Synerise is open by design, you can easily enrich your campaigns with external systems like Eagle Eye, extending your reach and creating even more connected experiences for your customers.

Key Benefits



Integrated loyalty

Design, automate and optimize your loyalty workflows directly in Synerise, while easily expanding them with external systems.



Smarter automation

Connect coupon creation to real-time triggers and segmentation.



Flexibility

You can easily automate processes and use them directly in your business scenarios.

 Create coupon  Create a recognizable name

Connection

 Eagle Eye Main [Change](#)

Wallet ID

Enter EES AIR Wallet ID

Campaign ID

Enter EES AIR Campaign ID

Related Accounts

Show all related accounts created with that account

Tokens