

# Next-level AI Search in Magento plugin

With the latest update to the Synerise Magento plugin, implementing AI-powered search becomes significantly more powerful while remaining easy to configure.

## How does it work

The update introduces four major capabilities that transform search from a simple lookup into a product discovery engine:

Suggestions for search autocomplete

Popular and last searched for zero-state and no-results pages

Recommendations for zero-state and no-results pages

Search listing

All of these can be configured directly inside the Magento plugin - no complex implementation required.

## Why it matters

With these improvements, the Synerise Magento plugin makes it possible to implement a fully featured AI-powered search experience with minimal effort.

All directly inside the plugin.

The result: better product discovery, stronger engagement, and higher conversion from search.

