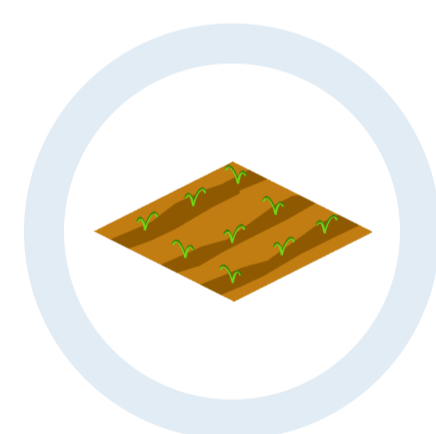


SYNTHETIC *agriculture*

Synthetic raw materials are substances or products that are produced artificially rather than through their regular natural processes. Also referred to as artificial raw materials, these generally imitate the characteristics of natural food items and other raw materials including their appearance, texture, and taste, and are typically manufactured under controlled laboratory conditions.



99%

less land



90%

less water usage



45%

less energy
consumption