

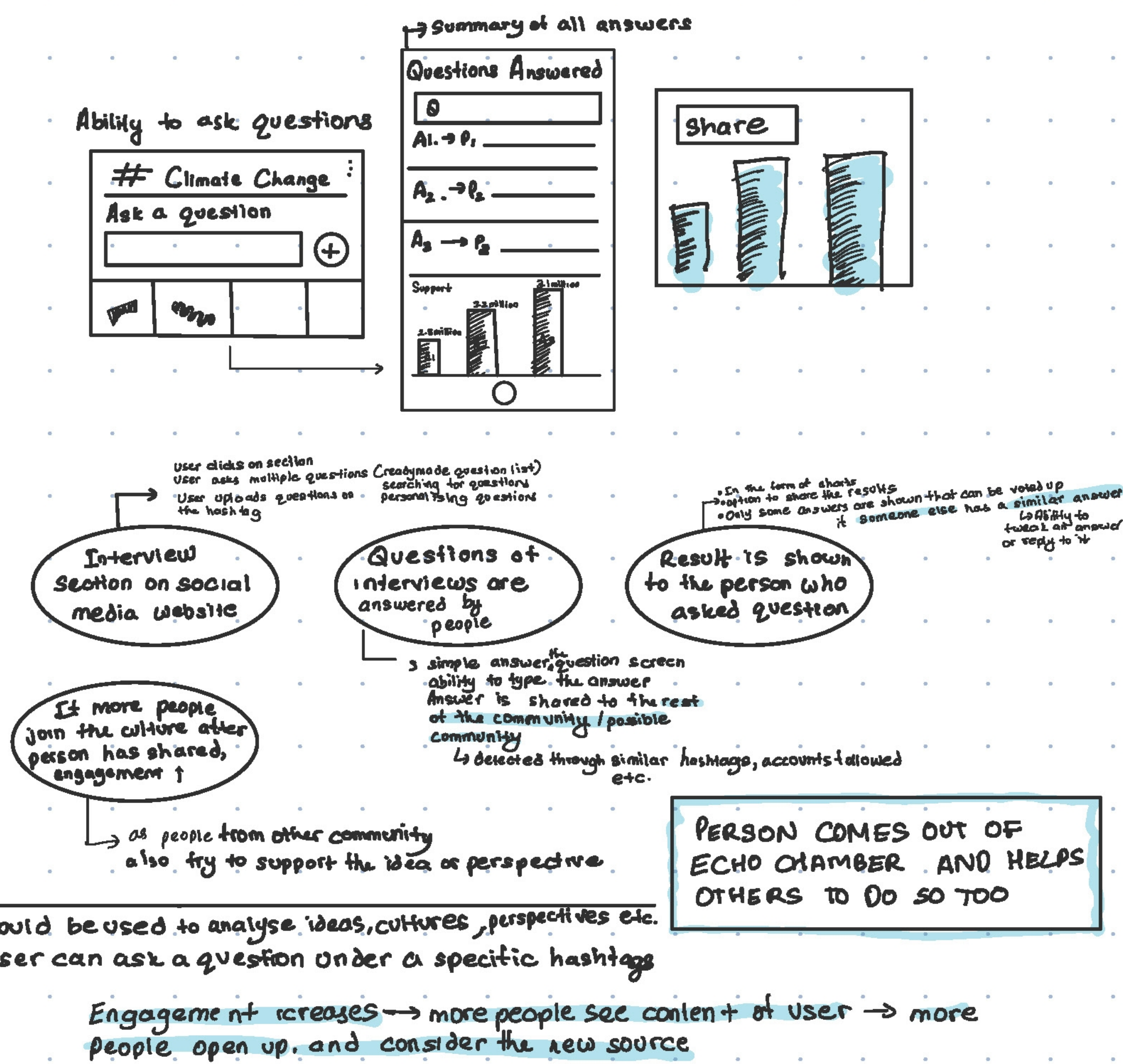
Idea 1

INTERVIEWING

Attributes

1. Questioning people without wanting to justify / debate / argue
2. Trying to understand the other POV, sympathizing in order to present better
3. Presenting the results of the interview

Users can be told to ask questions to people from different cultures
 Anyone from that culture could answer the user's question
 User gets stats at the answer
 User uses this answer and presents it to his side of culture

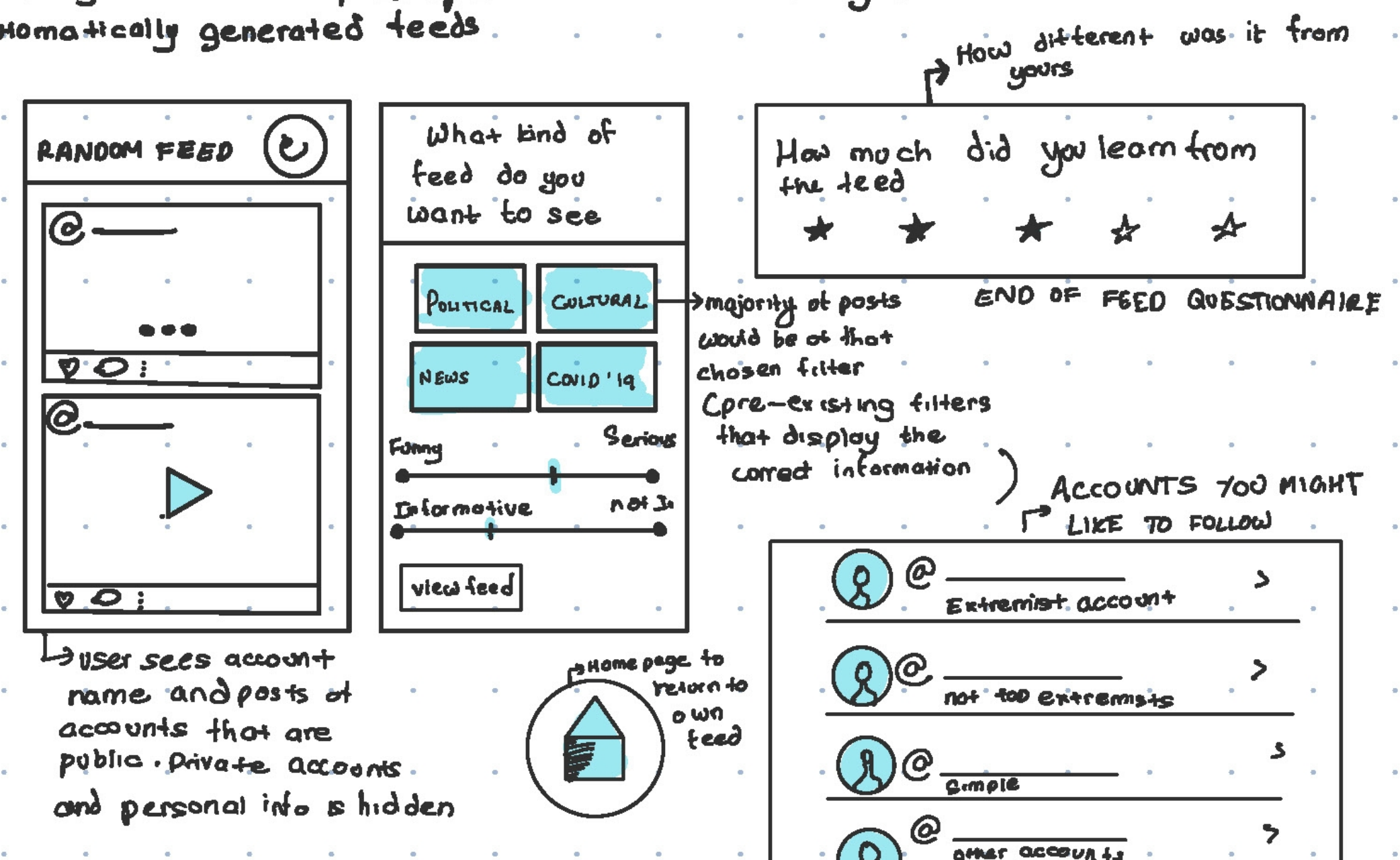


Idea 2

FEED VIEWER

Attributes

Viewing the twitter/instagram feed of an anonymous person
 learning new things from the feed
 sparking a fire to help escape current echo chamber
 Automatically generated feeds



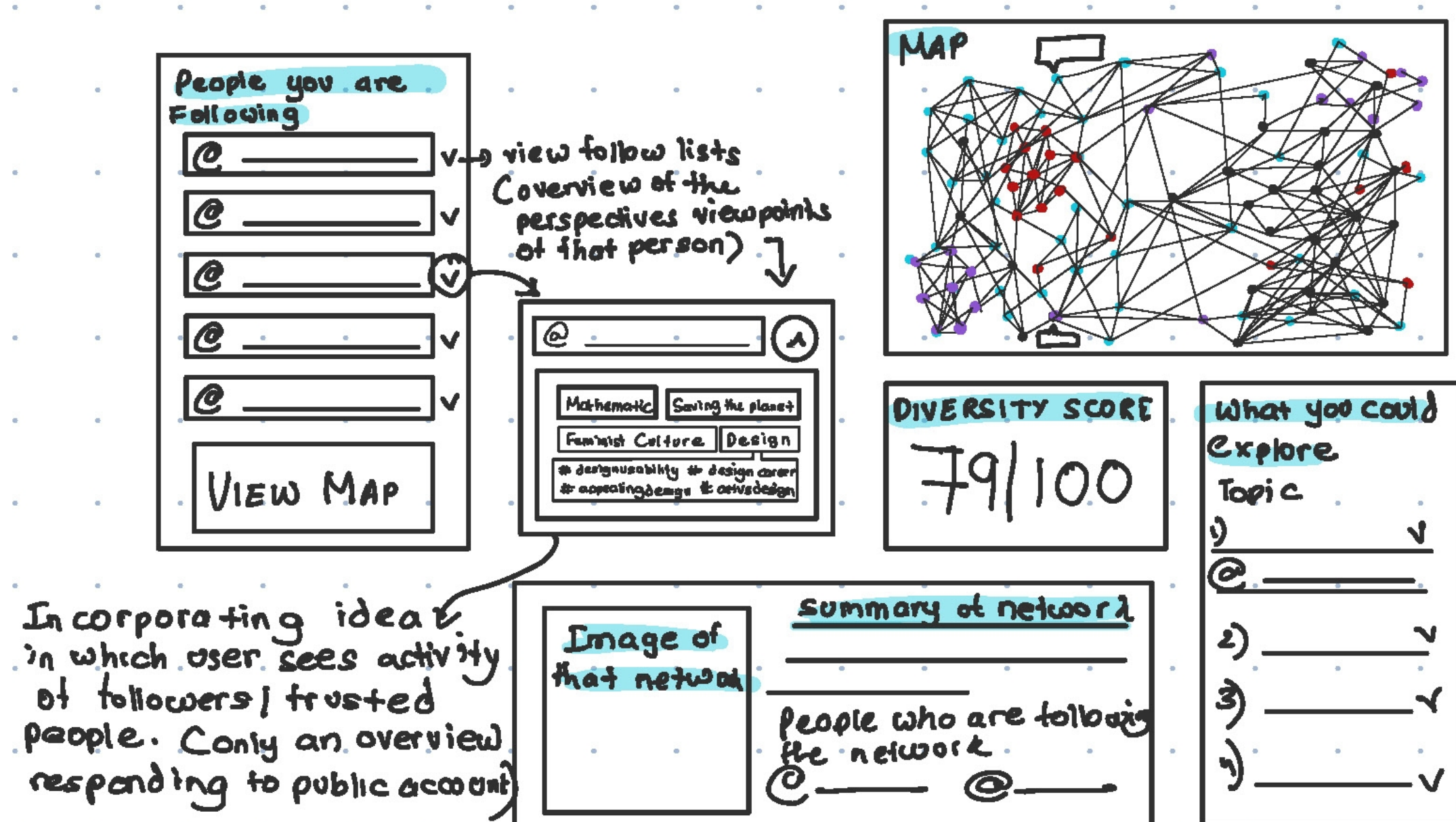
- 1) User clicks on the option to change to a random feed
- 2) User sees a list of filters to select what they are expecting from their new feed.
- 3) User selects the filters, and the new feed that the user sees is based on the selection of those filters
 ↳ The filters aren't very particular, the user cannot select any ideology / perspective, all that information will be anonymously selected and displayed
 ↳ misinformation can be removed from a particular account
- 4) User sees the new feed, goes through it, and fills up the form that further helps the user explore diverse cultures and new feed

Idea 3

Displaying Echo Chamber Networks

Attributes

- 1) Being able to see the cultural network that a person is in -> in terms who the person is following, the kind of content that the person following is viewing, who else is viewing that content
- 2) Being able to decide and guess where you are in the diverse network around you
- 3) Being able to explore different kinds of networks that are formed around that person, and view them on their social media real time.



- 1) User enters the app and views a list of followers.
- 2) In the list of people the user is following, the user sees a drop down menu with an overview of the ideologies, viewpoints and cultures that the user follows / believes in
- 3) The view map option brings the user to a map of all the networks that are around the user (w.r.t the user's friends, feed, explore page etc).
- 4) User gets a diversity score that allows the user to see how open he is to the networks around. The user can select points on the map and find information regarding different networks etc.

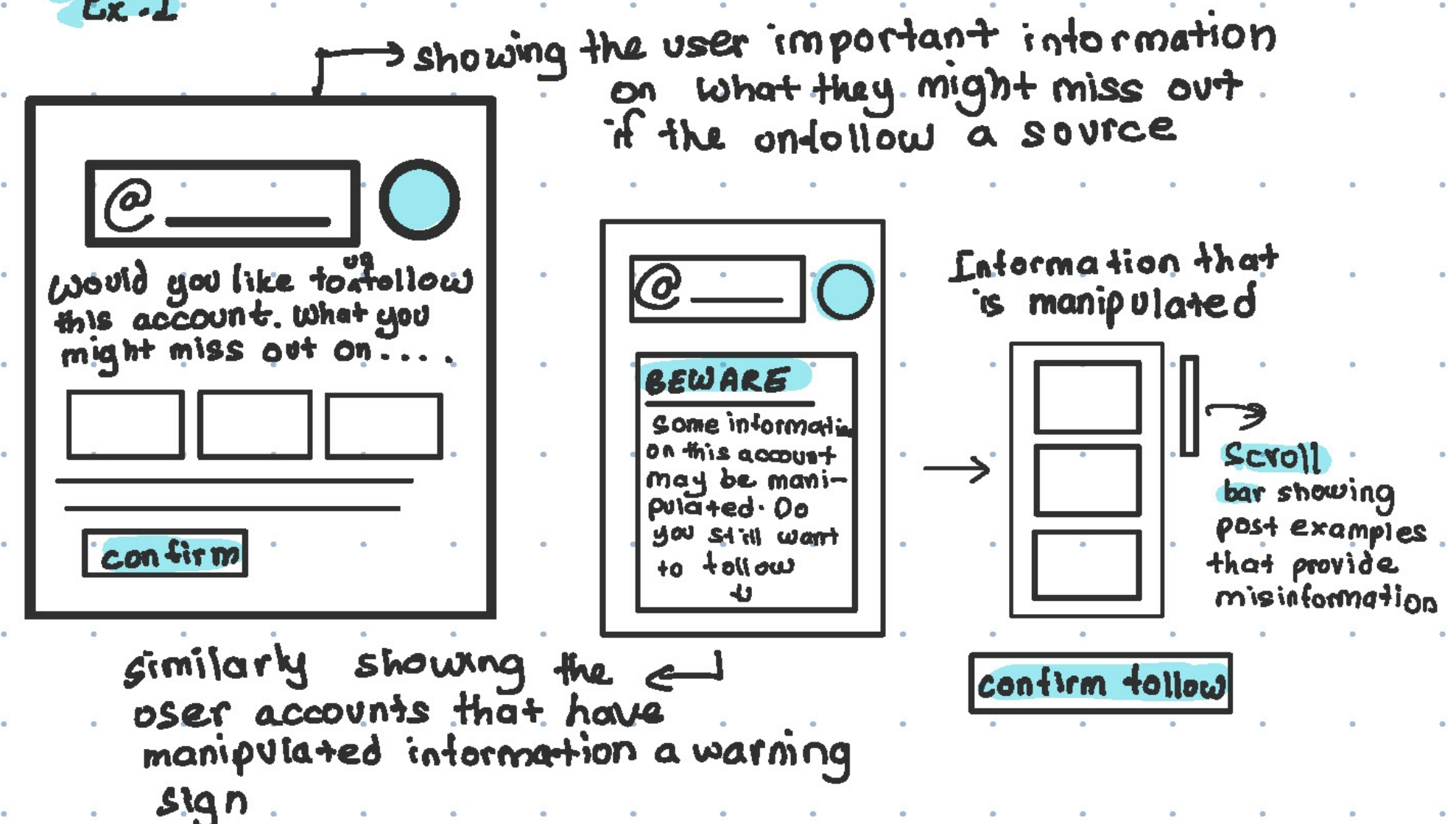
Idea 4

Delaying decision-making

Attributes

- 1) Taking time to make a decision regarding (i) which source to trust (ii) selecting a perspective that needs to be supported (iii) Making a decision within a particular topic
- 2) Helping the user ensure that the decision that he/she is planning to take is the best for them
- 3) Giving users some time to review, research and build trust on a source before making the decision
- 4) Making sure that the delay in decision making is not affecting the user's patience (indirect)

Ex-1



Ex-2. Similar ideology could be applied to hashtags that can be followed and unfollowed

