

CHRIS BARÉZ-BROWN

Speaker, Author, and founder of Upping Your Elvis and TiO

So much big talk about transformation... Chris actually delivers it. Time and again. Part art, part gift, part crazy man. He works his magic every time!

MARIA EITEL: FOUNDER AND PRESIDENT OF THE NIKE FOUNDATION

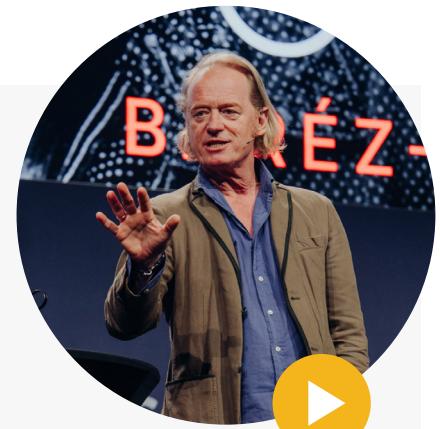
Chris is driven by the belief that as humans we're simply not designed for business. We spend far too much energy trying to fit in with its needs, rather than the other way around. We're fish out of water – and it's sucking the life out of us.

His unique approach challenges people and businesses to embed a more human & energetic culture at the heart of everything they do.

Chris's keynote speeches help people to love their human design and get their energy right so their work and life becomes a fun and fruitful ride – where everyone can achieve more through their talents, every day!

Brands such as Nike, Coca-Cola, Diageo, Unilever, Roche and WPP come back time and again as his results produce tangible returns on investment. The impact of his work with Unilever was recently featured in the *Harvard Business Review*.

Through humour, charisma and expertise, Chris brings out the potential in everybody and people leave not just inspired and energized but thinking a little differently about the world and equipped with tangible skills to deploy their newfound energy on the things that matter most to their work and lives.



KEYNOTE TOPICS

THE ENERGY UPGRADE: SHOW-UP AND STEP-UP

How to boost human energy for extraordinary performance.

BUSY TO BRILLIANT: DOING LESS BUT ACHIEVING MORE

How to focus, flow, and find brilliance in every day.

HOW TO HAVE KICK-ASS IDEAS: CREATIVITY THAT DELIVERS

Turn everyday thinking into commercial gold.

Chris' interactive, energetic and playful style works every time at every level. What he demonstrates is a totally human approach to living our lives, inspiring teams to think differently and creating great impact, who wouldn't want that?

DEREK KENT: CHIEF MARKETING OFFICER, CANADIAN OLYMPIC COMMITTEE