

CHRIS BARÉZ-BROWN

NOT KEYNOTES

Make your event legendary

Chris Baréz-Brown, alongside his business partner Jim Lusty, turns "just another event" into that event - the one people still inspiring people today. They create human, high-energy utterly un-ignorable experiences that wake people up, get them connecting, and send them back to work buzzing with ideas that stick.

TOPPING & TAILING

Kick it off. Land it strong. Make it stick.

The opening and close make or break an event. Chris & Jim kick things off by getting everyone present, playful, and ready to learn, then return at the end to lock in the learning, land real commitments, and send people off energised and ready to do things differently.

FULL-DAY EXPERIENCES

Give them the reins. Enjoy the ride.

High-energy, interactive days that grow leaders and teams while keeping brains open and laughter flowing. Expect real capability-building, raised standards, and an away day people actually call legendary.

ENERGY SPIKES

Big agenda. Long day. Energy rescue.

Short, sharp bursts of energy and connection at exactly the right moments, helping people reset, reconnect, and fully re-engage for what's next.

DIGITAL FOLLOW-ON

Don't let Monday kill the magic.

Simple weekly experiments that keep energy high and learning alive. Practical nudges that turn a great event into lasting change. The event doesn't end - it lives on.



Chris and Jim are exceptional partners, delivering practical, high-quality learning that truly sticks, powered by huge energy and delivered with a smile.

JAMES THORNE. SVP CHIEF PEOPLE OFFICER MCDONALDS UK&I

To enquire about booking contact Chris Baréz-Brown at chris@uppingyourelvis.com | +44 (0)7973 736337