Information World War - Disinformation, Propaganda and Geopolitics









X/Twitter: @DietmarPichler1

Instagram: @p_dietmar LinkedIn/Facebook: Dietmar Pichler Bluesky: @dietmarpichler.bsky.social

INVED.eu Disinforesilience.eu

Dietmar Pichler

- Disinformation & Subversion Analyst Strategic Communication Advisor
- the Founder of the "Disinformation Resilience Network Vienna" Head Analyst Inved.eu
- Guest lecturer at the National University "Odesa Law Academy", University of Applied Science Vienna, University of Vienna
- Freelance editor, and Vice president of "Vienna goes Europe."









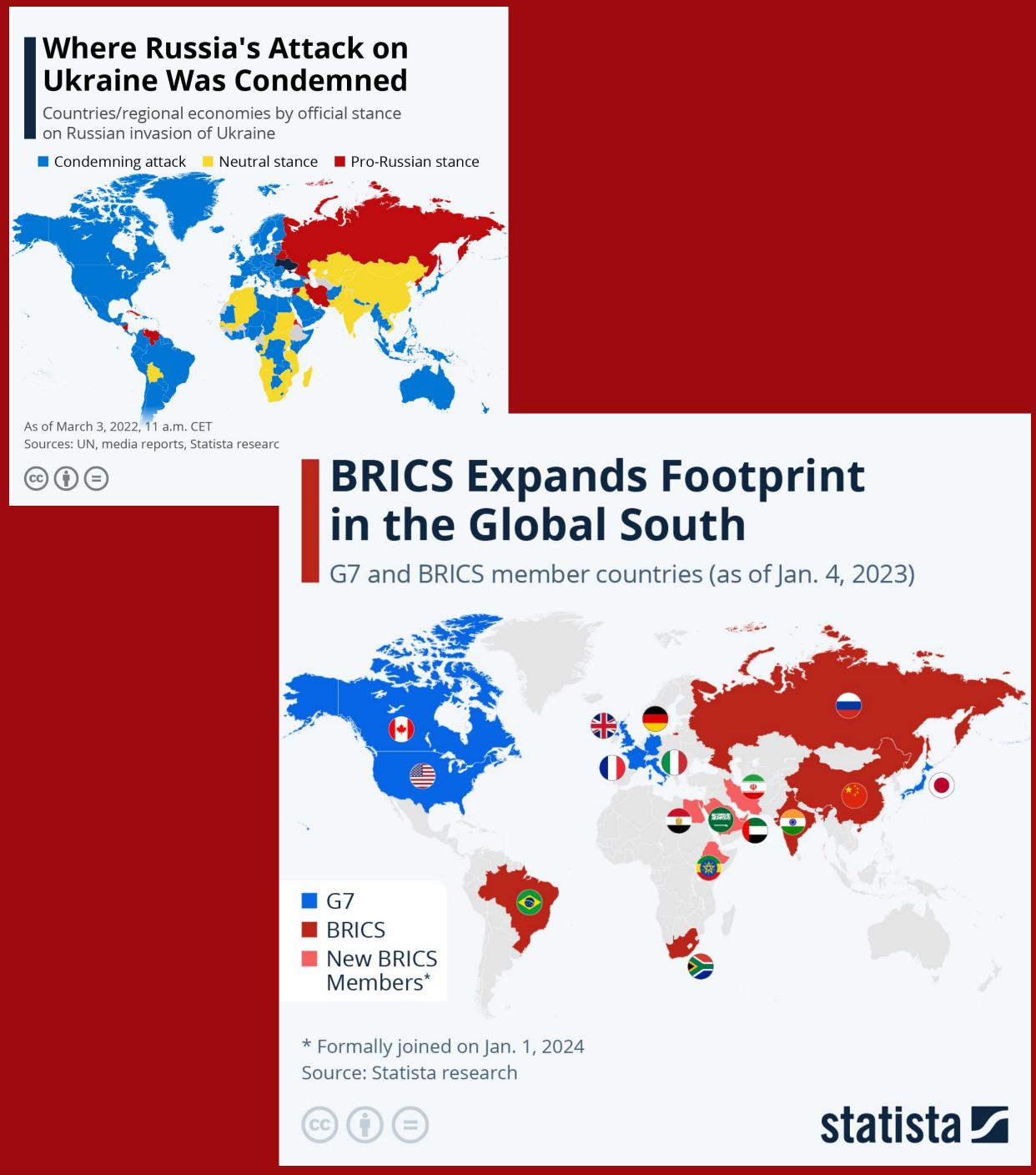


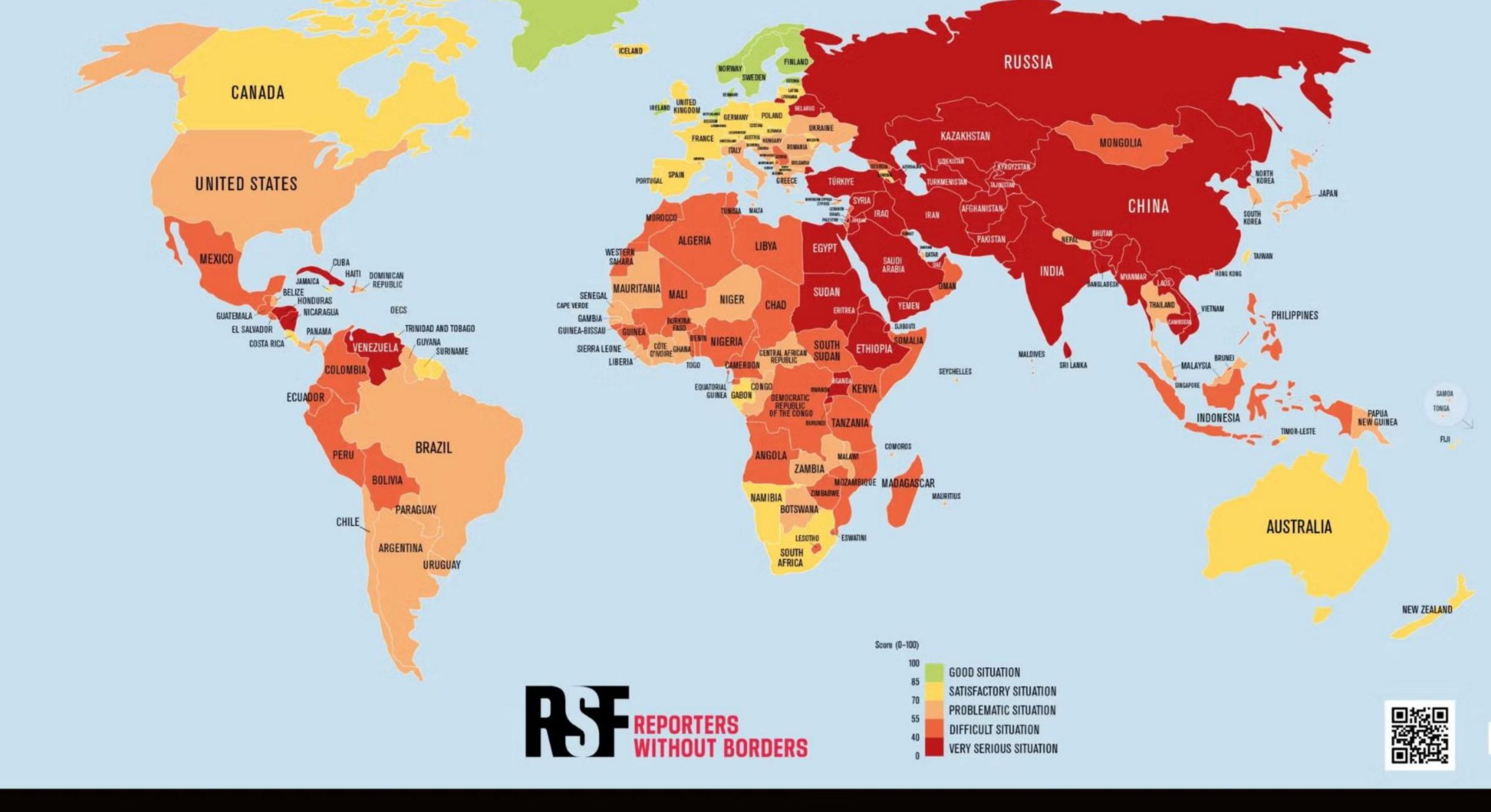






Information World War





FREEDOM OF THE PRESS WORLDWIDE 2025

XUNITED ARA...

UNITED KING...

X UNITED REP T...

UNITED STAT...

URUGUAY

VANUATU

X VIET NAM

ZAMBIA

XZIMBABWE

XUZBEKISTAN

VENEZUELA

Item 5 - A/ES-11/L.16/Rev.1

Return of Ukrainian children

AFGHANISTAN CAMEROON CANADA - ALBANIA CENTRAL AF... X ALGERIA **ANDORRA** CHAD X ANGOLA CHILE **X**CHINA ANTIGUA-BA... ARGENTINA COLOMBIA COMOROS **X**ARMENIA **X**CONGO **AUSTRALIA AUSTRIA COSTA RICA** COTE D'IVOIRE AZERBAIJAN CROATIA BAHAMAS **X**BAHRAIN **CUBA CYPRUS X**BANGLADESH **CZECHIA** BARBADOS BELARUS

DEM PR OF K... DEM REP OF ... BELGIUM **BELIZE DENMARK** BENIN DJIBOUTI BHUTAN DOMINICA

🔡 DOMINICAN ... 🔀 IRAQ BOLIVIA **ECUADOR** BOSNIA-HER... **X**EGYPT X BOTSWANA

XBRAZIL **X**EL SALVADOR X BRUNEI DAR... EQUATORIAL... BULGARIA **ERITREA**

BURKINA FASO 🔡 ESTONIA BURUNDI **ESWATINI X**ETHIOPIA CABO VERDE

₩ FIJI **X**CAMBODIA

FINLAND FRANCE

GABON **X**GAMBIA GEORGIA

GERMANY GHANA

GREECE **GRENADA GUATEMALA**

> GUINEA **GUINEA-BISS...**

GUYANA X HAITI

HONDURAS

HUNGARY **ICELAND**

XINDIA INDONESIA

IRAN (ISLAMI...

IRELAND

ISRAEL

ITALY **H**JAMAICA

HJAPAN JORDAN

KIRIBATI

XKAZAKHSTAN **X** KENYA

MYANMAR NAMIBIA **MAURU**

× NEPAL

XKYRGYZSTAN NEW ZEALAND X LAO PDR LATVIA

XLEBANON NIGER **LESOTHO**

LIBERIA **X**LIBYA

XKUWAIT

LIECHTENSTEIN LITHUANIA

LUXEMBOURG

MALAWI

MALAYSIA X MALDIVES

MALI

MALTA MARSHALL IS...

X MAURITANIA

XMAURITIUS MEXICO

MICRONESIA...

MONACO MONGOLIA

MONTENEGRO SAINT KITTS-...

MOROCCO MOZAMBIQUE

NETHERLAN...

NICARAGUA

NIGERIA NORTH MAC...

NORWAY

XOMAN **X**PAKISTAN

PALAU MADAGASCAR PANAMA

PAPUA NEW ... BSPAIN

PARAGUAY PERU

PHILIPPINES POLAND

PORTUGAL

XQATAR REP OF KOREA

REP OF MOL...

ROMANIA RUSSIAN FED... XTOGO

RWANDA

SAINT LUCIA SAINT VINCE...

SAMOA SAN MARINO

SERBIA SEYCHELLES X SIERRA LEONE

XSAUDI ARABIA 🖶 UKRAINE

SINGAPORE **SLOVAKIA**

XSENEGAL

SLOVENIA SOLOMON IS...

SOMALIA SOUTH AFRICA XYEMEN

SOUTH SUDAN

SRI LANKA

SUDAN SURINAME

SWEDEN

SWITZERLAND SYRIAN ARA... **X**TAJIKISTAN

XTHAILAND

TIMOR-LESTE

TURKIYE TURKMENIST... TUVALU

TONGA TRINIDAD-TO... **X**TUNISIA

SAO TOME-P... XUGANDA

X ABSTENTION:57

AUSTRIA - Specifics

Austria and the Western World

Austria and NATO

Austria and Neutrality

Austria and Germany





AUSTRIA - Specifics

Austria and History

Austria and the Western World

Austria and NATO

Austria and Neutrality

Austria and Germany







OK

https://orf.at > stories · Translate this page

Fischer: "Keinen Vorwurf" an Kneissl wegen Putin-Einladung

5 Oct 2018 — "Ich werde einer Außenministerin des Jahres 2018 **keinen Vorwurf machen**, wenn sie sich um gute Beziehungen zu Russland bemüht", sagte **Fischer** …

FOREIGN INTERFERENCE, DISINFORMATION & SUBVERSION - CHANNELS

1

3

4

5

SOCIAL MEDIA & WEBSITES

TRADITIONAL MEDIA INFLUENCE CAMPAIGNS DIPLOMACY PROPAGANDA LOCAL ACTORS &
AGENTS OF
INFLUENCE

EMBASSIES DIPLOMATS/MFA

Doppelgänger
Fringe Media
Propaganda Outlets
Social Media
campaigns
Regime channels
online

Press Releases
Media Infiltration
False Balance
Panels Infiltration
Regime
Propaganda
Channels: TV,
Print

Artists and cultural
events:
whitewashing
through "cultural
distraction," with
foreign and local
artists lobbying for
certain regime

Politicians,
organizations, "peace
activists", so-called
"intellectuals," political
scientists, professors,
and other opinion
leaders acting as
mouthpieces for
certain regimes.

Official channels of regimes, such as embassies, foreign ministries, diplomats, or government bodies (e.g., the Kremlin)

THE 4 W MODEL TO IDENTIFY AGENTS OF INFLUENCE



WHAT DO THEY SAY?

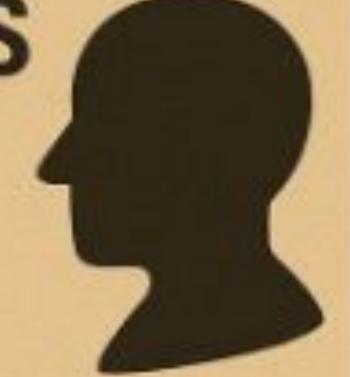


WHERE DO THEY APPEAR?





WHO QUOTES THEM?



WHOSE PAYROLL ARE THEY ON?

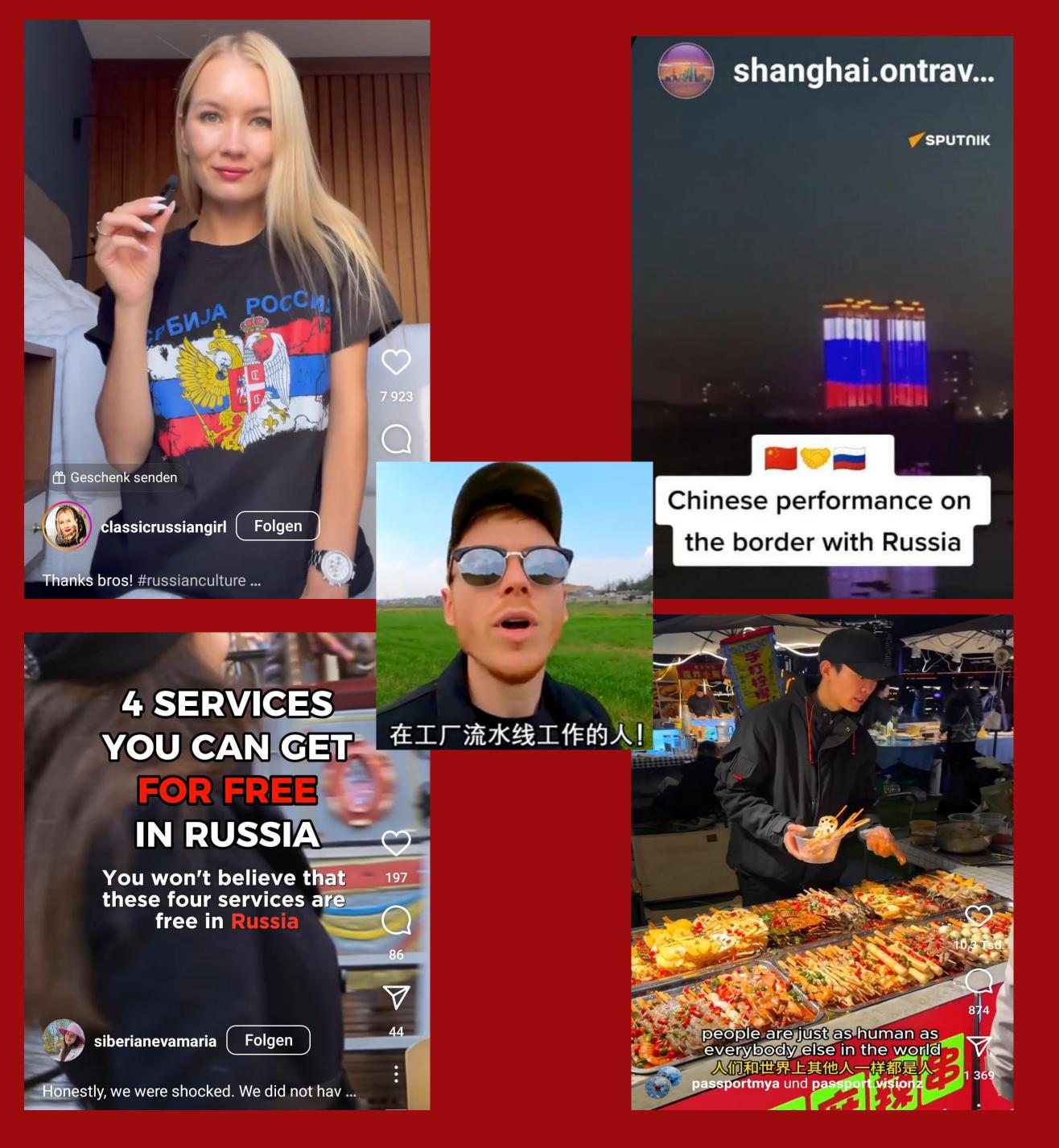


THE GLOBAL SOUTH THINKS DIFFERENTLY HAVE BELOW! MAN SAME SAME AND AND ADDRESS OF THE PARTY O WESTERN MEDIA IS LYING WESTERN MEDIA IS LYING GENAME ALBEADY LOST MATO EXPANSION WESTERN MATO EXPANSION WASTERN MATORITATION OF THE PROPERTY O WESTERN MEDIA IS LYING No. of the Artist Annual or DE BLOCK TOUCH THOSE BATTER TO Feet Blooms, Sapres Flavors Systems over a PRESIDENT FOR BETWEEN MANAGEMENT Wildow Tennet School on the Section School CORRU No made Coop CHINA IS IN FAVOR OF Ž EXPANSIO The Sames, Darry Street, Statements Services have been been serviced. CORRUPT UKRAINE ALREADY I NA IS IN FAVOR OF PEAC THE EU IS THE ACTUAL WARMONGER N STATE OF THE PERSON NAMED IN COLUMN 1 IN UKRAINE LOST **UKRAINE IS CORRUPT** RMAGEDDON LOST UKRAINE ALREADY LOST Ž MAIDAN COUP THE EN IS THE ACTUAL WARMSHEEP S RMAGEDDON N. Contraction Servance in Casson in the Servance for Prox **DEXPANSION** READY MAIDAN COUP Š COUP READY READY EDIA SI EAGE MAIDAN COUR

Russian and Chinese trolls target us not only by geography but also through keyword-based attacks.



Travel-Influencer - Propaganda



Disinformation campaigns with the help of paid influencers

The use of influencers, who often enjoy high credibility, is a form of "information laundering" (comparable to the "laundering" of black money).

The influencers are paid to spread a certain narrative

Influencers are not only used to spread blatant disinformation; they also play a role in whitewashing authoritarian or problematic regimes in a "subtle" way.





homeless.backpacker A once in a lifetime capture of a North Korean party member explaining their perception of the United States.

While in Pyongyang North Korea, I was able to capture the moment where I asked my guide how the North Korean people feel about America.

An interesting thing to note is that in North Korea, they don't actually call themselves "North Korea" but rather the DPRK (Democratic People Republic of Korea). The reason being that they do not believe South Korea is a different country, but actually the southern part of their country KOREA which is currently being occupied by



Comments



1 Tag Gefällt mir Antworten



It is not only Social Media - The Russian ambassador in the print media

"Russischer Botschafter im Interview mit bizarren Antworten" Inved.eu

https://inved.eu/insight/russischer-bot schafter-im-interview-mit-bizarren-ant worten/

Beitrag in Zeitschrift "International"

allem von der Präsidentin Ursula von der Leyen, in den vergangenen drei Jahren jemals den Versuch, mit Präsident Putin Kontakt aufzunehmer um über einen möglichen Frieden zu sprechen? Mir ist von solchen Versuchen absolut nichts bekannt. ad bodenlos, Was waren die Hauptgründe für die militärische halten, jede Intervention Russlands in der Ukraine? a zu nur, dass Die mögliche NATO-Osterweiterung oder der riedliebendes Kampf ukrainischer Truppen gegen die Zivilssen und die bevölkerung im Donbass, der von 2014 acht Jahre gedauert und dem die EU tatenlos zugesehen hat? it für einen In dieser Frage ist bereits die richtige Logik erkennbar. Anstatt das Kiewer Regime zur Umsetzung der Minssolche Er- ker Vereinbarungen zu zwingen oder mindestens zu bewegen, leugneten die EU (und die NATO) offensichtlich eigene wahre Ziele und folgten einem offen antirussischen Kurs. Die Ukraine sollte zu einem Bollwerk gegen Russland ausgebaut werden. Mehr als 14.000 Zivilisten fielen im Osten der Ukraine seit 2014 in den acht Jahren dieser feigen Politik. Das und die gefährliche Verlegung der NATO-Militärinfrastruktur gen Osten sind die Hauptgründe der jetzigen schwerwiegenden Krise des Europäischen Sicherheitssystems bei der Konflikt in der Ukraine nur e' reerscheinungen ist. Nur wenn di - Krise ein für alle Mal b haltigen Frieden -eben. D

Quelle: Ganze Woche



Посольство России в Австрии

https://austria.mid.ru > pressestelle · Translate this page

Beitrag des Botschafters Russlands in Österreich, Dmitrij ...

19 May 2025 — ... **Zeitschrift** "International". 19 Mai. Beitrag des Botschafters Russlands in Österreich, Dmitrij Ljubinskij, für die **Zeitschrift** "International".

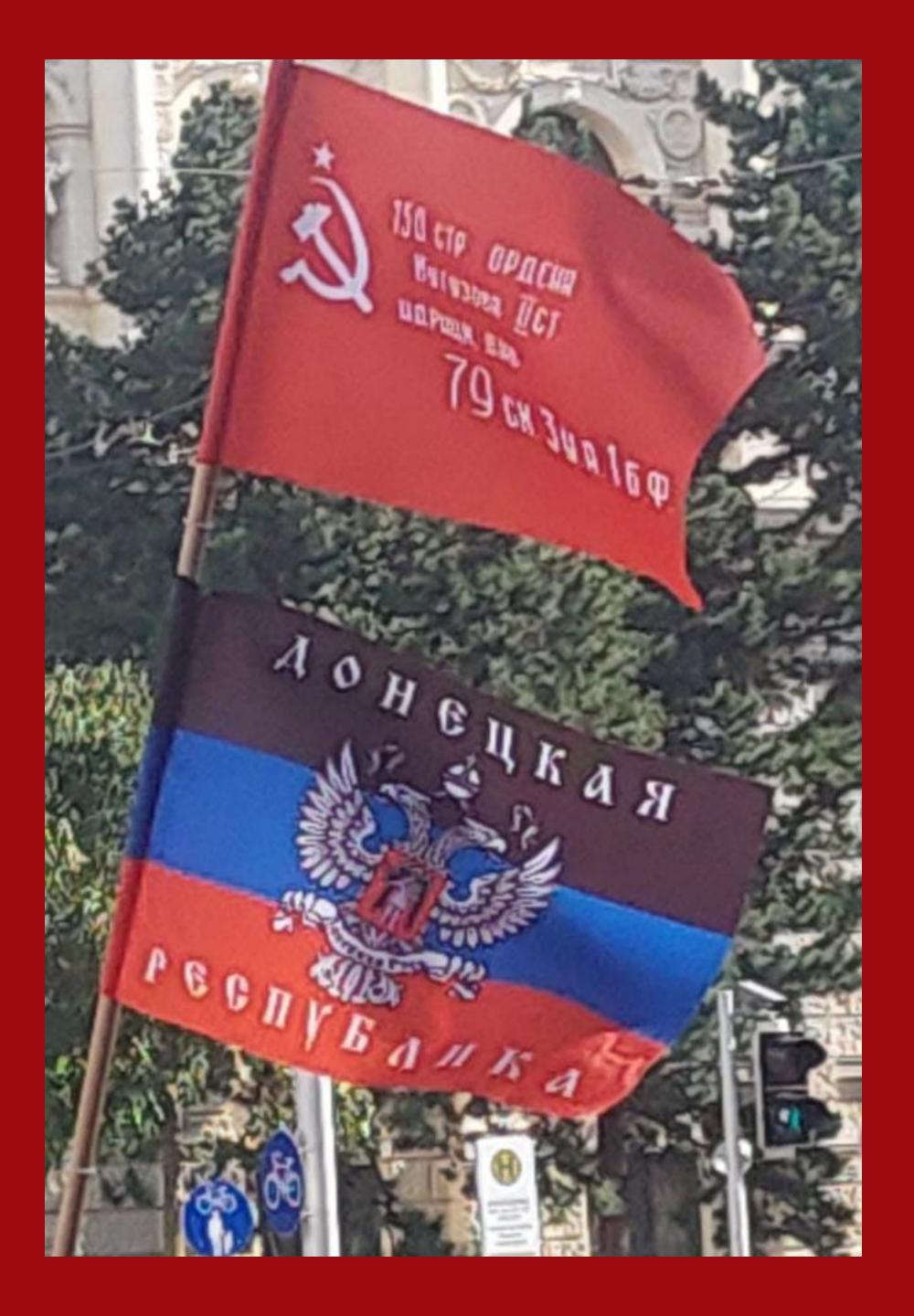
It's not only social media—there are also books about geopolitics.



PEACE MOVEMENT / NEUTRALITY MOVEMENT



PEACE MOVEMENT / NEUTRALITY MOVEMENT



PEACE MOVEMENT / NEUTRALITY MOVEMENT



We fail to realize the complexity of the issue

Foreign interference and its local supporters, amplifiers, and propaganda networks have many layers. It is complex, yet we tend to simplify what is happening. It is not only social media, it is not only the far right, and it is not only overt. It is also subtle, and we are failing to tackle it. Long-term ideological subversion is not even identified as a threat.



Tony Papard

7. November um 11:53 · 🚱

Russian propaganda? It is, but it also happens to be true. I don't support the Russian invasion but it is easy to see why it happened. First the CIA-backed coup in Kiev ousting the elected President. This led to Russia reclaiming Crimea which was always part of Russia till a largely cosmetic transferral by Krushchev to the Ukrainian SSR in 1954. It is populated largely by Russians and Russia has a naval base there. The Donbas wanted autonomy within Ukraine and protection of the Russian language. All they got was constant shelling by neo-Nazis in the Azov battallion for 8 years. Russia still didn't intervene, but sent troops to the border. But when Zelensky insisted Ukraine would join NATO and not remain neutral, the full-scale invasion took place.



PRIVATE GRUPPE • 155.718 MITGLIEDER

RT World News