Pia Rottjakob



Future-proof healthcare emerges from the interplay between the people who shape and experience it every day.

Pia knows the healthcare sector from a range of perspectives: from direct patient contact in speech and language therapy to developing digital health solutions and working in quality and organisational management in healthcare institutions. These experiences shape her view of how quality of care, processes and people interact.

With curiosity, empathy and a keen sense for current challenges, she aims to rethink existing structures and work with those involved to shape changes that make a real difference in everyday practice. Three questions guide her: Why do we do things the way we do? What do patients really need? And how can we develop solutions together that bring about lasting change?

Languages (business fluent)

- German
- English

Education

- Master of Public Health (MPH), Medical University of Vienna, Austria
- Bachelor of Arts in Healthcare Management, Osnabrück University of Applied Sciences, Germany

Career

- Since October 2026: Associate at Vetterli Roth & Partners AG
- 2025-2026: Quality Management and Deputy Commercial Director, Klinikum Malcherhof Baden, Austria
- Since 2022: Quality & Regulatory Affairs Manager for various medical device manufacturers in Vienna, Austria

Publications

Rottjakob, P., Simon, J. & Łaszewska, A. Association between health literacy and reproductive health knowledge and behavior. *Wien Klin Wochenschr* **138**, 347–356 (2026). https://doi.org/10.1007/s00508-025-02672-x