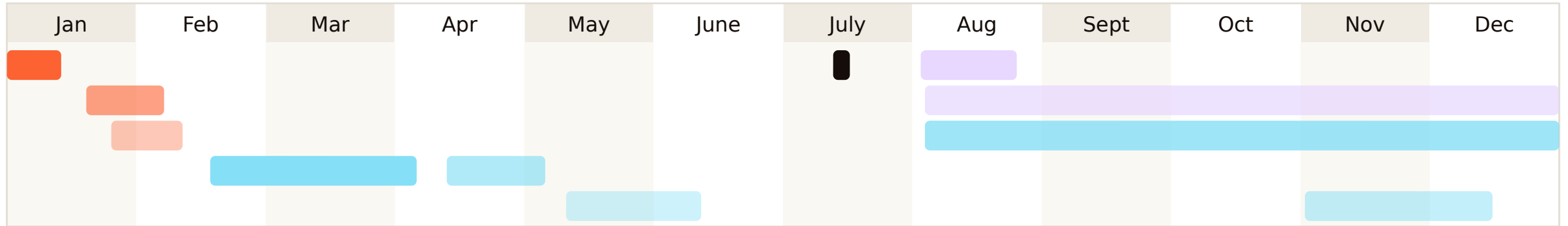


2027 National Campaigns



January

New Year, New Cash* - Sweepstakes

Jan 1 - Jan 14 ★ Prize: \$2,027

The Big Game Score** - Sweepstakes

Jan 20 - Feb 7 ★ Prize: \$50,000

February

Cash For Couples* - Sweepstakes

Jan 26 - Feb 11 ★ Prize: \$2,000

March

Basketball Mayhem** - Bracket

Feb 17 - Apr 6 ★ Prize: \$1,000,000

April

Mother's Day* - Sweepstakes

Apr 13 - May 6 ★ Prize: \$2,000

May

Father's Day* - Sweepstakes

May 11 - June 12 ★ Prize: \$2,000

July

Summer Cash Contest* - Countdown

Jul 13 - Jul 17 ★ Prize: \$2,000 per day

August

Back To School* - Sweepstakes

Aug 3 - Aug 26 ★ Prize: \$2,000

Aug - Jan

Pro Football Challenge** - Pick 'Em

Aug 4 - Jan 3 ★ Prize: \$50,000

Pro Football Survival Challenge - Knockout

Aug 4 - Jan 3 ★ Prize: Your Local Prizing Only

November

Home For The Holidays* - Sweepstakes

Nov 2 - Dec 16 ★ Prize: Up to \$18,000

* One Guaranteed Winner

** No Guaranteed Winner