

Skill.to.
EDUCATION

Creative Design & Branding

**Advanced Brand Design
Job Guarantee Program**



Introduction:

Does a career that combines flexibility & creativity with great impact on the modern digital world appeal to you? If so, then this program would be perfect for you. As a **Creative & Branding Designer**, you'll be focused on designing engaging and powerful brands and content that everybody love. Your goal would be to create designs that help brand recognition, engagement and bring value to the companies.

Course Structure:

Total Program:	6 Months	Community:	Lifetime Access
Learning portion:	4 Months	Mentorship:	Personalized
Paid Internship:	2 Months*	Minor Projects:	16 Projects
Classes per Week:	2 Classes	Major Projects:	8 Projects
Total Classes:	32 Classes	Q&A Sessions:	2 per Month
Total Hours:	100+ Hours	Expert Sessions:	Lifetime
Assignments:	40+ Hours	Job Guarantee:	Yes*

What is Included?

- Learn **Figma, Notion, Miro, Illustrator, Photoshop, Adobe XD, & WebFlow.**
- 3 Month **Adobe Creative Cloud** Premium Subscription.
- Free **Portfolio** Building, **Linkedin** and **Personal Brand** Building Sessions.
- Exclusive Access to **Kraftyd**, an Upcoming Designer Freelancing Platform.
- Access to our **Designer Community** collaborate on Larger Projects.
- 2 Month Guaranteed Paid Internship of **INR 5,000/Month** Minimum.
- Complete **Job Guarantee** to all graduates of the Design Program.

Syllabus & Concepts:

All About Design

- The Good, the Bad & the Ugly
- Impact of Digital Revolution
- Social Media Trends

Tools for the Trade

- Planning with Notion
- Working with Figma
- Publish with Creator Studio

All About Styling

- Creating Design Templates
- Frames & Grouping
- Using Color Palettes

Design in Depth

- Managing Layers
- Wireframing a Design
- Shapes & other tools

Working with Vectors

- Vectors v/s Pixels
- Shapes & Boolean Groups
- Intro to Pen Tool

Design & Beyond

- Using Design Templates
- Intro to Inkscape
- Stories & Carousels

Idea to Product

- Reserach & Planning
- Product Ideation
- Mood Boards & more

Colors in Depth

- Color Theory
- Color Spaces
- Colors in Print Media

Syllabus & Concepts:

Plugins & Interaction

- Intro to Interaction Design
- Plugins in Figma & Adobe
- Basics of Prototyping

Motion & Video Design

- Motion using Adobe Xd
- Intro to 3D Motion
- Publishing Motion Design

Typography

- Fonts, Ligatures & more
- Font groups & bases
- Anatomy of a Font

Logo Design

- Logo Types & Geometrics
- Identity & Negative Space
- Logo Marks and more

Brand & Identity

- Brand guides & more
- Business Card & Stationary
- Social Media & Print

Client Work

- Client Contracts
- Pricing your work
- Getting Paid

Print Media in Depth

- Brochure Design
- Boards & Banner Design
- Posters & more

Merchandise Design

- T-Shirt Design Process
- Duffle Bags, Tote Bags & more
- Caps, Mugs & much more

Syllabus & Concepts:

Cards & Invites

- Digital Card & Prints
- E-Greeting Cards
- Wedding Cards

Package Design

- Designing for different surfaces
- Goods & Paper Bags
- Retail & Cosmetics

Label Design

- Food Label Design
- Beverage Label Design
- Packaging Labels

Publishing & more

- Freelancing on Fiverr
- Design as Subscription
- Mockups & more

Personal Branding

- Creating Personal Logo
- Setting up Instagram & more
- Creating Brand Assets

More Personal Branding

- Instagram Templating
- Dribbble & Behance
- Portfolio Building

Intro to Webflow

- Webflow for Websites
- Webflow as a Service
- Publish a Webflow Website

Design Marathon

- Example: Design a Beer Brand
- Example: Design a Food Brand
- 30 Day Social Media Challenge

How we Learn?

Delivery Mode

The LIVE classes are conducted on Zoom. Also the recorded videos of the class will be provided to the students.

Prerequisites

No prior knowledge required.
Learn from Scratch.
We provide all paid tools necessary.

Open for All!

Students or Working Professionals from any Educational Background who are looking for a career in Social Media, Creative & Visual Design can join.

Demo

ASK YOUR COUNSELLOR!!

If you go through our recorded demo video, you won't require a Live Demo after that.



Certification

Unique link to your Certificate.
ISO Certified and Industry recognized.

Job Guarantee Program

INR 69,990

For an Immersive program of 6 Month
with Paid Internship & Job Guarantee

Payment Modes

1

Pay **INR 9,990** and Book your
seat with us.

Pay **INR 59,990** in 5 Easy **NO
COST EMI** Loan.

2

Pay **INR 9,990** and Book your
seat with us.

Pay **INR 29,990 within 20 Days.**
Rest 1 Lakh in EMI from salary
post Placement.

Enroll Now!!

Click Here to Pay

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