



Video Editing & Content Creation

Placement Guarantee Program





Introduction:

Do you want a career that combines flexibility, creativity, and impact in the modern digital world? If so, then this program is perfect for you. As a **Video Editor & Content Creator**, you will focus on creating engaging and powerful videos that people love. Your goal will be to create videos for YouTube, Instagram, and other social media platforms. You will learn the skills you need to create high-quality videos and content.

Course Structure:

Total Program:	3 Months	Community:	Lifetime Access
Learning portion:	2 Months	Mentorship:	Personalised
Training:	1 Months*	Minor Projects:	5 Projects
Classes per Week:	2 Classes	Major Projects:	4 Projects
Total Classes:	16 Classes	Q&A Sessions:	2 per Month
Total Hours:	50+ Hours	Expert Sessions:	Lifetime
Assignments:	30+ Hours	Placement:	Guaranteed*

What is Included?

- Learn **Adobe Premiere Pro, Adobe After Effects, Adobe Rush & Notion.**
- Intro to **Mobile Editing Apps.**
- Free **Expert Sessions** to engage with Industry Experts.
- Exclusive Access to **Skillto Design Community**, a Freelancing Platform.
- Access to **Mentorship** for doubts and guidance.
- 1 Month Project Training that help you build **Portfolio Projects.**
- Free **Portfolio Building, LinkedIn and Personal Brand Building Sessions.**
- Dedicated Interview Training, Reviewer & Placement Counselor.
- **Guaranteed Placement (Paid Internship) or 50% Fee Refund.**



Syllabus & Concepts:

Intro to Digital Content

- Importance of Video Editing
- Intro to Editing Tools
- Setting up your Workspace

Defining Your Audience

- Identifying your Target Audience
- Setting up goals and objectives
- Research & Understand Trends

Planning & Storyboarding

- Developing Creative Ideas
- Storyboarding Techniques
- Content Scheduling

Sound Design

- Understanding Equipment
- Understanding Acoustics
- Cleaning Up Audio

Editing Workflows

- Understanding Premiere Pro
- Importing & Organizing Footage
- Mastering the Timeline

Video Editing Techniques

- Trimming, Splitting & more
- Transitions & Effect
- Intro to Color Correction

More Techniques

- Effects, Filters, & Color Grading
- Adding Text, Titles & Graphics
- Enhancing Audio with Music

Advanced Editing

- Multi-Camera Editing
- Intro to After Effects
- Keyframing and Animation

Syllabus & Concepts:

Blending & More

- Chroma Key Techniques
- Green Screen Compositing
- Subjects & Integrations

Creating Engaging Content

- Storytelling & Narration
- Algorithms & SEO
- Thumbnails & Descriptions

Exporting & Optimization

- Formats & Resolutions
- Adapting your content
- Engagement using hashtag

Building an Audience

- Growth Strategies
- Audience Engagement
- Multi Platform Engagement

Promoting Your Content

- Marketing Strategies
- SEO for discoverability
- Cross Promotion

Analytics & More

- YouTube & Instagram Analytics
- Optimize Content Strategy
- Legality & Copyrights

Monetization Strategies

- Ad Revenue & Sponsorships
- Partnerships & Collaborations
- Affiliate Revenue

Evolving Trends

- Trending Tools & Techniques
- Using AI to Advantage
- Experimenting with Editing Styles



How we Learn?

Delivery Mode

The LIVE classes are conducted on Zoom. Also the recorded videos of the class will be provided to the students.

Prerequisites

No prior knowledge required.
Learn from Scratch.
We provide all paid tools necessary.

Open for All!

Students or Working Professionals from any Educational Background who are looking for a career in Video Editing and Digital Content Creation can join.

Demo

ASK YOUR COUNSELLOR!!

If you go through our recorded demo video, you won't require a Live Demo after that.



Certification

Unique link to your Certificate.
ISO Certified and Industry recognized.



Job Guarantee

INR 34,990

For an Immersive program of 3 Month
with Training & Job Guarantee

Payment Modes

1

Pay **INR 9,990** and Book your seat with us + **INR 25,000** within 20 Days of Class starting.

2

Pay **INR 9,990** and Book your seat with us.

Pay **INR 25,000** directly to us in 2 EMI.

3

Pay **INR 9,990** and Book your seat with us.

No Cost Education Loan of **INR 25,000** in 4 EMI

Enroll Now!!

Click Here to Pay

Support Email | support@skillto.in