



BRAND GUIDE 2026

Uncle Mac's Solventless

BRAND GUIDE

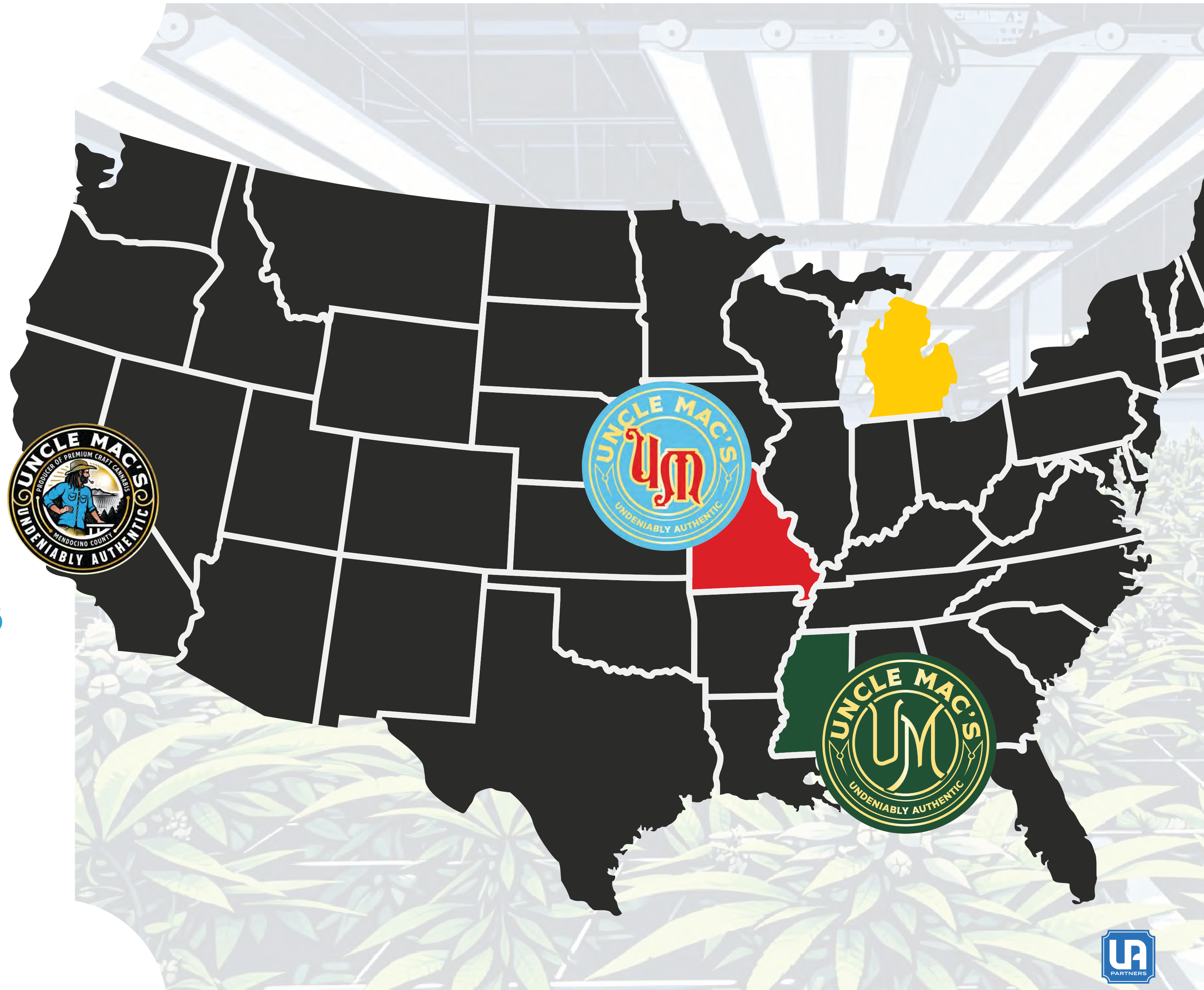
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BRAND STORY

**THE LEGEND STARTED
IN '02, TODAY UNCLE
MAC'S SOLVENTLESS
ROSIN APPEARS IN 3
KEY MARKETS ACROSS
THE UNITED STATES.**



OUR LOGOS

PRIMARY



SECONDARY



**UNCLE
MAC'S**

STATE-SPECIFIC



CA



MO



MS

COLORS & TYPOGRAPHY

EPHEMERA EGYPTIAN

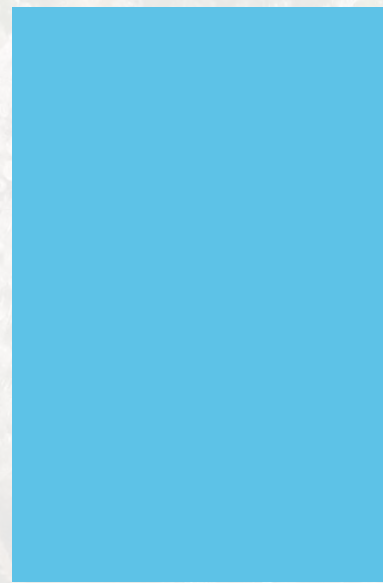
ABCDEFGHIJKLMNO
PQRSTUVWXYZ

S&S BALDWINS SERIF

ABCDEFGHIJKLMNO
PQRSTUVWXYZ

RUSTON SCRIPT

ABCDEFGHIJKLMNO
PQRSTUVWXYZ



BLUE
2985C
#5CC2E7
53,6,3,0



BLACK
BLACKC
#000000
100,100,100,100



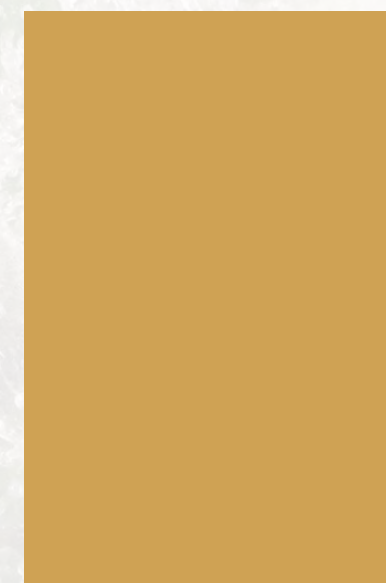
RED
485C
#DC2126
1,93,94,3



GREEN
350C
#2E5038
81,30,81,43



GOLD
1205C
#FFE382
2,8,57,0



BROWN
350C
#7562-C
11,30,76,5

CALIFORINA

PACKAGING



MISSOURI

PACKAGING



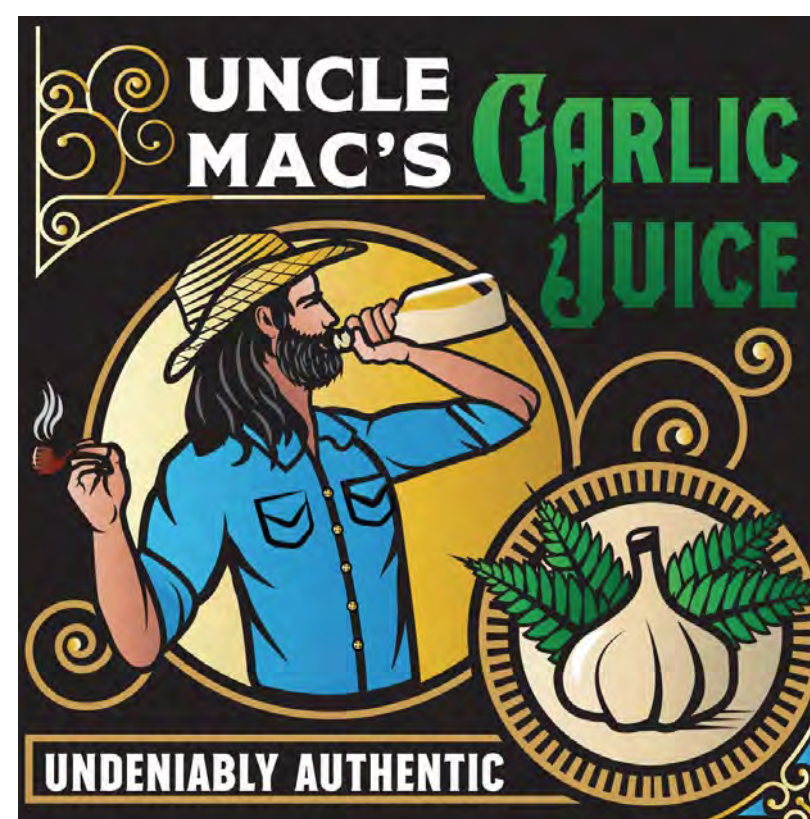
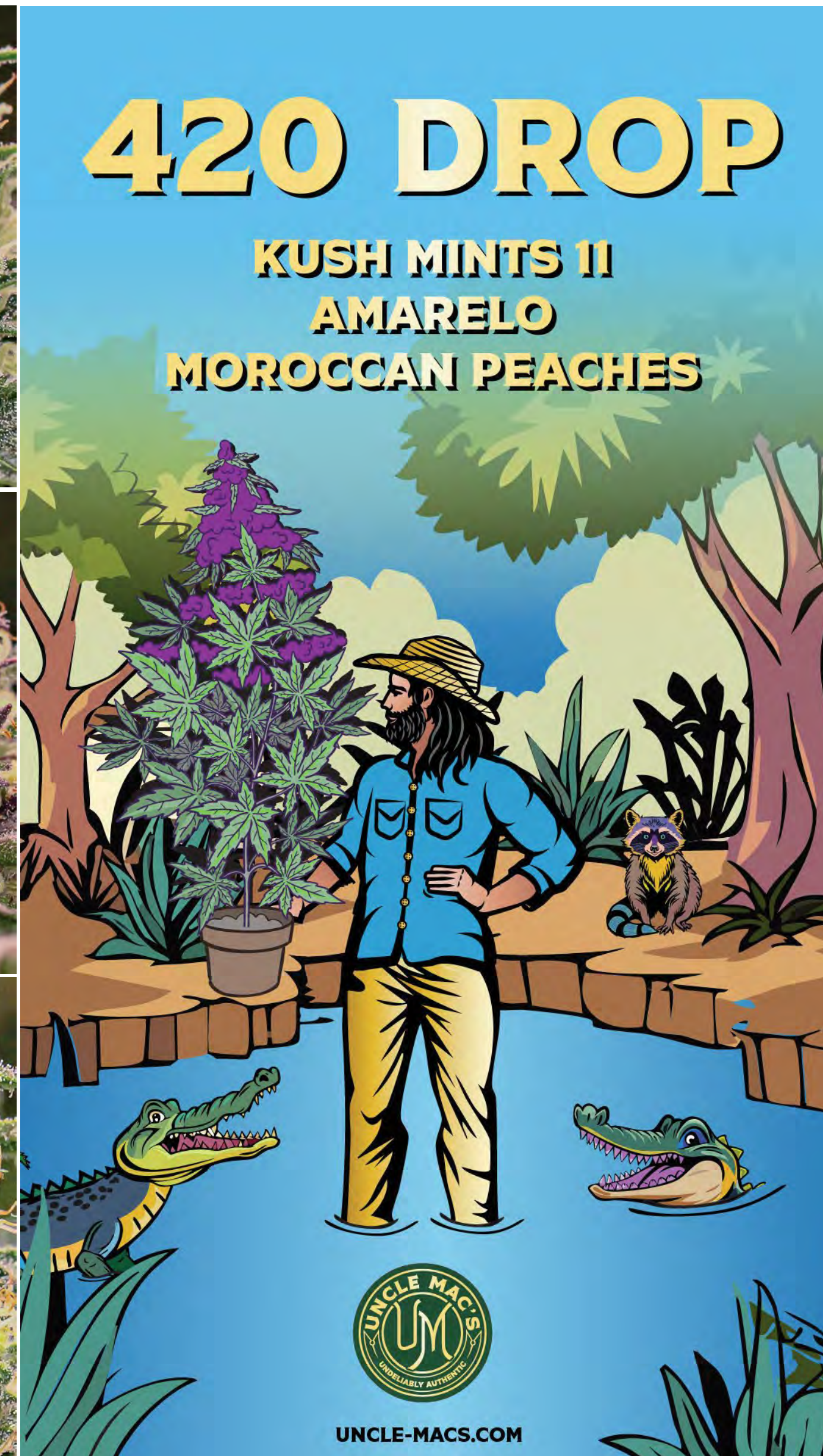
MISSISSIPPI

PACKAGING



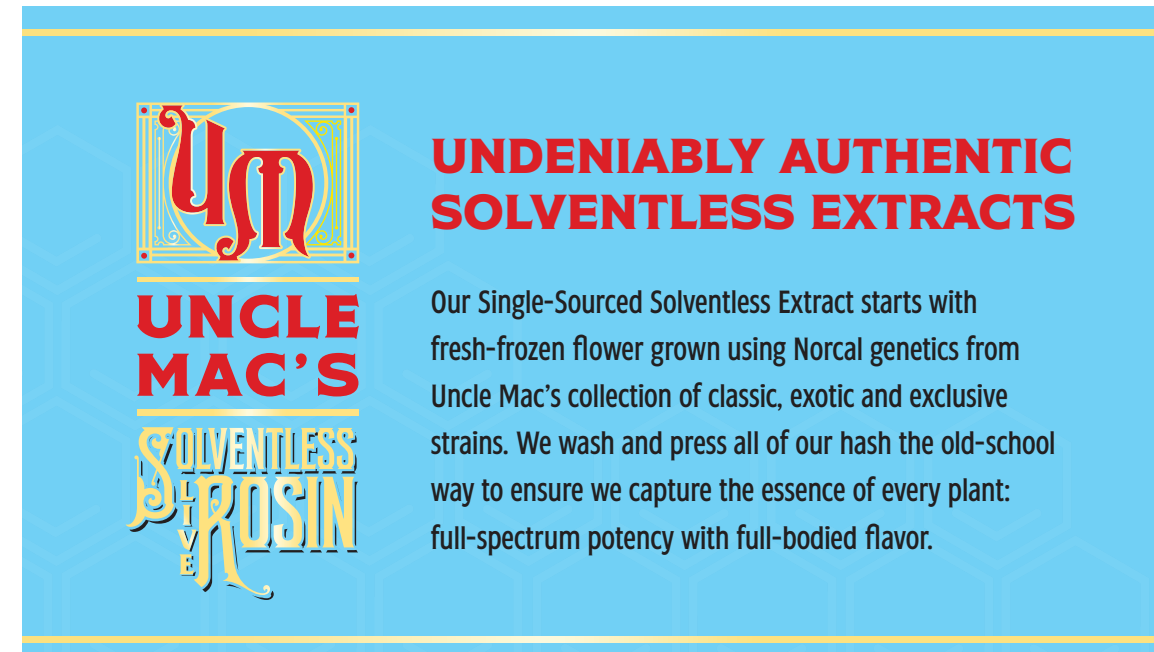
OTHER ASSETS

MARKETING MATERIALS



IN-STORE ASSETS

MARKETING MATERIALS



UM
UNCLE MAC'S
SOLVENTLESS ROSIN

UNDENIABLY AUTHENTIC SOLVENTLESS EXTRACTS

Our Single-Sourced Solventless Extract starts with fresh-frozen flower grown using Norcal genetics from Uncle Mac's collection of classic, exotic and exclusive strains. We wash and press all of our hash the old-school way to ensure we capture the essence of every plant: full-spectrum potency with full-bodied flavor.

KEY TAKEAWAYS:

- Small Batch, Single-Source Solventless Rosin
- Genetics from Uncle Mac's NorCal Collection
- Exclusive Strains: Bobcat, Pineapple Mojito, Taylor Swift and White Lion

HARDWARE SPECS:

- 0.5g 510 Glass Cartr; 316L Steel Centerpost w/ Premium Quartz Atomizer



Premium Craft Cannabis Missouri Grown
UNCLE MAC'S
UNDENIABLY AUTHENTIC

UNCLE MAC'S
SOLVENTLESS ROSIN
CARTRIDGE
NT. WT. 0.5 GRAM

PREMIUM SOLVENTLESS NOW AVAILABLE

Our Single-Sourced Solventless Extract starts with fresh-frozen genetics from Uncle Mac's collection of classic, exotic and exclusive strains. We then produce our hash the ol' fashioned way - with icewater and pressure - to create rosin with full-spectrum potency and 'lip-smackin' flavor.

UM

POSTER



SHELF DISPLAY

MENU

MERCHANDISE

MARKETING MATERIALS



LET'S GROW.



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