

## Privacy and Data Protection Policy

### General

Welcome to the Data Pro website (the "Website").

We respect the privacy of users of the Website and act in accordance with applicable laws governing the protection of personal data. The purpose of this document is to explain how we collect, store, use, and protect your information when you use the Website.

### Types of Information Collected

1. **Information You Voluntarily Provide** – e.g., full name, email address, phone number, and any other details you submit when filling out forms on the Website.
2. **Technical and Analytical Information** – including IP address, browser type, operating system, time spent on the Website, and pages viewed, collected through the use of cookies and similar tools.
3. **Information from Third-Party Services** – such as Google Analytics, Facebook Pixel, or other advertising tools used to measure activity and tailor advertising.

### Purposes of Use

We use your personal information for the following purposes:

- Improving the user experience on the Website.
- Personalizing content, products, and advertisements.
- Contacting you regarding inquiries or requests you have submitted.
- Statistical analysis of usage patterns on the Website.
- Compliance with legal and regulatory requirements.

### Data Storage and Security

We implement reasonable and customary security measures to protect your personal information and to prevent unauthorized access, misuse, loss, or disclosure.

However, we cannot guarantee absolute protection, and your browsing and use of the Website are at your own risk.

### Disclosure to Third Parties

We will not transfer personally identifiable information about you to third parties, except in the following cases:

- When you have provided your explicit consent.
- When required for the provision of services on the Website.
- When required by law, court order, or a competent authority's demand.
- In the event of a merger, acquisition, or sale of business activities related to the Website.

## Cookies

The Website uses cookies and similar technologies for proper operation, security, data analysis, and the personalization of content and advertisements.

You may block or delete cookies at any time via your browser settings; however, certain Website functions may not operate correctly as a result.

## Contact Us

For questions or requests regarding this policy, you may contact us at:

**Email:** [orir@datapro.co.il](mailto:orir@datapro.co.il)

**Phone:** +972-52-44004499

## Changes to This Policy

We reserve the right to update this Privacy and Data Protection Policy from time to time. The latest version will be published on this page and will take effect immediately upon its publication.