PASI PAUNI FSC

DIRECTOR OF PHOTOGRAPHY

STATE PRIZE AND CAMERIMAGE AWARD WINNER

PASI PAUNI FSC IS A FINNISH CINEMATOGRAPHER AND PHOGRAPHER WITH OVER 30 YEARS EXPERIENCE IN MORE THAN 40 COUNTRIES. HIS WORK COMBINES CINEMATIC PRECISION, A DISTINCTIVE VISUAL SENSIBILITY AND DEEP UNDERSTANDING OF HUMAN STORIES. ALONGSIDE HIS WORK IN FILM AND ADVERTISING THE LOVELIEST GIRL IN THE WORLD PHOTO PROJECT REFLECTS HIS BELIEF IN THE POWER OF IMAGES TO CREATE EMPATHY AND CHANGE THE WAY WE SEE OURSELVES AND OTHERS.

MEMBER OF THE BOARD OF THE FINNISH SOCIETY OF CINEMATOGRAPHERS FOR 15 YEARS

MEMBER OF THE FINNISH OSCAR JURY FOR THE ACADEMY AWARD FOR INTERNATIONAL FEATURE

BIOGRAPHY

BORN: HELSINKI, FINLAND

BASED: HELSINKI, FINLAND

LANGUAGES: FINNISH, ENGLISH, SWEDISH

WEBSITE

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COMMERCIALS

BMW, TOYOTA, VOLKSWAGEN, GOOGLE, PEPSI, MCDONALD'S, KFC, NOKIA, UBER, UNDER ARMOUR, PEPSODENT, CANON, NESCAFE, SUPERCELL, SAINSBURY'S, DELL, DANONE, ETISALAT, HSBC, EMIRATES NBD, IKEA, FINNAIR, DOMINO'S PIZZA, OPPO, SEB BANK, POSTE ITALIANE, TELIA, DANSKE BANK, MOTOROLA, CANAL DIGITAL, SOBHA REALTY, SKYLINE, SHINE BANK, HOME CENTRE, ABB, STORA ENSO, SINEBRYCHOFF, HELSINGIN SANOMAT, FAZER, MOLTO, WESTON, BIC, ONEPLUS, DISNEY, TAO BAO, OP BANK, FINLANDIA VODKA, VALIO, VIRU VALGE, KOSKENKORVA VODKA, ENI AGIP, ALBERT BARTLETT, HARTWALL, VEIKKAUS, BROCC BANK, THREE CENTS...

BLACK SUMMER
ARTISTS

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PRODUCTION COMPANIES

RESET CONTENT, HUNGRY MAN, STINK FILMS, BLINK PRODUCTIONS, BIRTH PRODUCTIONS, STEAM FILMS, OIL FACTORY, JAROWSKIJ, BIG PICTURE, GATE HOUSE, DEJA VU, FAMILY FILM, PRIMO CONTENT, MERCURIO CINEMATOGRAFIA, BIGFOOT, TRUFFLE FILMS, ARCADENA, GOGO PROJECT, BOOMERANG, INFINITE CONTENT, DREAM BOX, BIG KAHUNA, SOLAR FILMS, IRIS WORLDWIDE, OTTO, AVION FILMS, MOSKITOS FILMS, RAW, WOODPECKER, PICTURES, PILCROW, MAGIC, VALKYRIES, TRES CONTENT, TIMELINE, MONK PRODUCTIONS...

SHORT FILMS

THE CRAW

THE SAUNA

THE SPARK

BOYS, BOYS THE SUNS GO DOWN

CONTROL SISU

MUSIC VIDEOS

HIM, THE RASMUS. APOCALYPTICA, DARUDE, SAMU HABER, HAMAKI, SENTENCED, PAPERI T, ULTRA BRA, AVAIN, NYLON BEAT, ZEN CAFE, EMMI, DON HUONOT, ...

AWARDS

STATE PRIZE FOR CHILDREN'S CULTURE, FINLAND

HONORARY MENTION FOR CINEMATOGRAPHY, CAMERIMAGE FESTIVAL

YOUNG CINEMATOGRAPHER OF THE YEAR, VOITTO AWARDS

UNIVERSITY OF HELSINKI CULTURE PRIZE

STATE QUALITY PRIZE FOR BEST FILM IN FINLAND

NATIONAL BROADCASTING COMPANY YLE KOURA AWARD FOR BEST TV SERIES

THE MOST BEAUTIFUL BOOK OF THE YEAR AWARD

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THE FINNISH MEDICAL SOCIETY DUODECIM AWARD

THE BEST CINEMATOGRAPHY AWARD, INTERNATIONAL SPORT FILM FESTIVAL

NATIONAL BROADCASTING COMPANY YLE CULTURE AWARD

ADVERTISING AWARDS INCLUDING GRAND PRIX VUODET HUIPUT, GRAND PRIX VOITTO AWARDS, GRAND PRIX THE DRUM ROSES, GRAND PRIX DUBAI LYNX, GRAND PRIX LOERIES AWARDS, CANNES LIONS & CLIO NYC FINALIST, AD OF THE WEEK (ADWEEK, SHOTS, ADFORUM)

MULTIPLE MUSIC VIDEO AWARDS INCLUDING 6 X EMMA AWARDS.

PRESS

WASHINGTON POST

"THE 140 PHOTOS IN THE LOVELIEST GIRL IN THE WORLD DEPICT NOT ONLY JUST THE GRANDEUR OF FINNISH WILDERNESS AND SUBJECTS FAIRY-TALE SCENARIOS. THEY ALSO SHOW THE PROCESS ON GAINING TRUST AND CONFIDENCE. THE PHOTOGRAPHS REPRESENT THE
APPEAL OF A MODERN FAIRY-TALE MORAL: THAT PEOPLE CAN TAKE REAL STRENGHT FROM THEIR INVENTED SELVES"

ESA SAARINEN, PHILOSOPHER

"I AM BOTH SHAKEN AND IMPRESSED BY THIS UNIQUE PROJECT FOR BETTER LIFE BY ITS UPLIFTING SPIRIT, TREMENDOUS COURAGE,
UNBIASED ORIGINALITY, ENDURING RESOLVE AND ITS CREATIVE
ABILITY TO ACT DIFFERENTLY AND FOR THE BENEFIT OF OTHERS"
(THE LOVELIEST GIRL IN THE WORLD)

HELSINGIN SANOMAT

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ILTALEHTI

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