Matt Moore

me@mattmoore.design

Product Designer

Awards

Red Dot
Seamless Health
2020

Indigo Design
KidKin
2020

Indigo Design
Culinity
2020

Tools

Figma
Confluence
Photoshop
Illustrator
AfterEffects

Experience

Senior Product Designer, Bass Pro Shops
March 2023 - Present
Remote

Lead designer for all retail technology applications. Recently launched the LineUp application to facilitate queuing at the firearm counters in all stores across the US and Canada. Previously lead all design work on the Bass Pro Shops and Cabela's mobile application including a homepage overhaul, customer data management, and various seasonal events. Currently working to improve the in-store experience for both customers and outfitters.

Product Designer, Garmin International
April 2020 - March 2023
Olathe, KS

Lead the Forerunner product line. Developed main line features such as Morning Report, HRV Status, RPE & Feel, HIIT, and Strength. Leading Forerunner products through customer acceptance testing to validate designs. Providing a continuing effort to integrate Figma into my team's workflow. Working closely with high-level software engineering to implement features on integrated hardware with performance limitations.

Education

BFA User Experience Design
Savannah College of Art & Design
Magna Cum Laude

Volunteer Work

Chairman of Volunteer Committee, KC Clay Guild
January 2023 - May 2024

Studio Monitor, KC Clay Guild
July 2021 - Present