

Become an Impact Partner at the Lucerne Dialogue Basecamp

# STRENGTHENING DEMOCRACY TOGETHER

At Lucerne Dialogue, we are convinced that a strong economy and a united Europe are only possible with resilient, thriving democracies. But democracy in Europe is under pressure – from the inside and the outside. It's time for new perspectives and action-oriented solutions. The business sector must play an active role.

That's why we bring together 45 young leaders from across Europe – diverse in background, profession, and political views, yet united in their belief in Europe and its democratic future. Together with corporate partners from Switzerland and Europe, participants develop concrete, impact-driven ideas and projects on how business can contribute to democratic resilience.

As an Impact Partner, you become part of this movement. You make your company available as a testing ground for new and transformative approaches. That participants will work on in interdisciplinary teams – aiming to bridge business practice with democratic responsibility.



**Contribute to  
strengthening  
European  
democracy  
through  
responsible  
leaders.**

**JOIN US IN  
LUCERNE!**



## **YOUR COMMITMENT**

- On-site presence in Lucerne from Tuesday to Thursday (25–27 November 2025)
- Brief presentation of your company at the Basecamp
- Availability for participant questions during the case development process

## **YOUR BENEFITS**

- Access to an exclusive network of 45 next-generation leaders from all over Europe
- Concrete solutions for how your business can promote democratic values – internally and externally
- Position your company as a forward-looking, responsible leader for democracy in Europe

## **WHO WE ARE LOOKING FOR**

- Companies with an open and empowering culture
- A committed management team that practices responsible leadership
- Small and large companies that want to create positive change in their communities



# PROGRAMME ARCHITECTURE FOCUSSED ON IMPACT

	Monday 24.11.2025	Tuesday 25.11.2025	Wednesday 26.11.2025	Thursday 27.11.2025	Friday 28.11.2025
Morning	Individual Travel to Lucerne	Sports & Mindfulness Programme / <b>Hackathon</b>	Sports & Mindfulness Programme / <b>Hackathon &amp; Pitching Training</b>	Participation in the <b>Lucerne Dialogue European Economic Forum</b>	<b>Wrap Up &amp; Farewell</b>
Afternoon	Welcome / Warm Up / Check-In	<b>Hackathon</b>	Participation in <b>VIP Cruise</b> on Lake Lucerne	<b>Pitching Session &amp; Presentation of winner project</b>	Individual Departure
Evening	<b>Hackathon Kick Off &amp; Dinner</b>	Dinner with local future leaders	Participation in the <b>Lucerne Dialogue European Economic Forum</b>	<b>Fellows Dinner</b>	

\*Provisional agenda, subject to changes



CLASS OF 2024

LUCERNE  
DIALOGUE  
For a Stronger Europe

amag

forv/s  
mazars

Business



## CONTACT

**Florian Wußmann**

Head of Content & Hosting

[basecamp@lucerne-dialogue.ch](mailto:basecamp@lucerne-dialogue.ch)

+41 79 486 04 01