

Democratic Business Certification

Executive Summary

BUSINESSES AS DEMOCRATIC ROLE MODELS

With our Democratic Business Certification (DBC), we provide businesses a framework and a toolkit to enhance their processes with democratic practices - and to create a win-win situation: Generating more business & employer branding impact as well as democratic confidence among their employees.

Problem

Democracy is under threat. Businesses need a stable democracy to thrive in the long run.

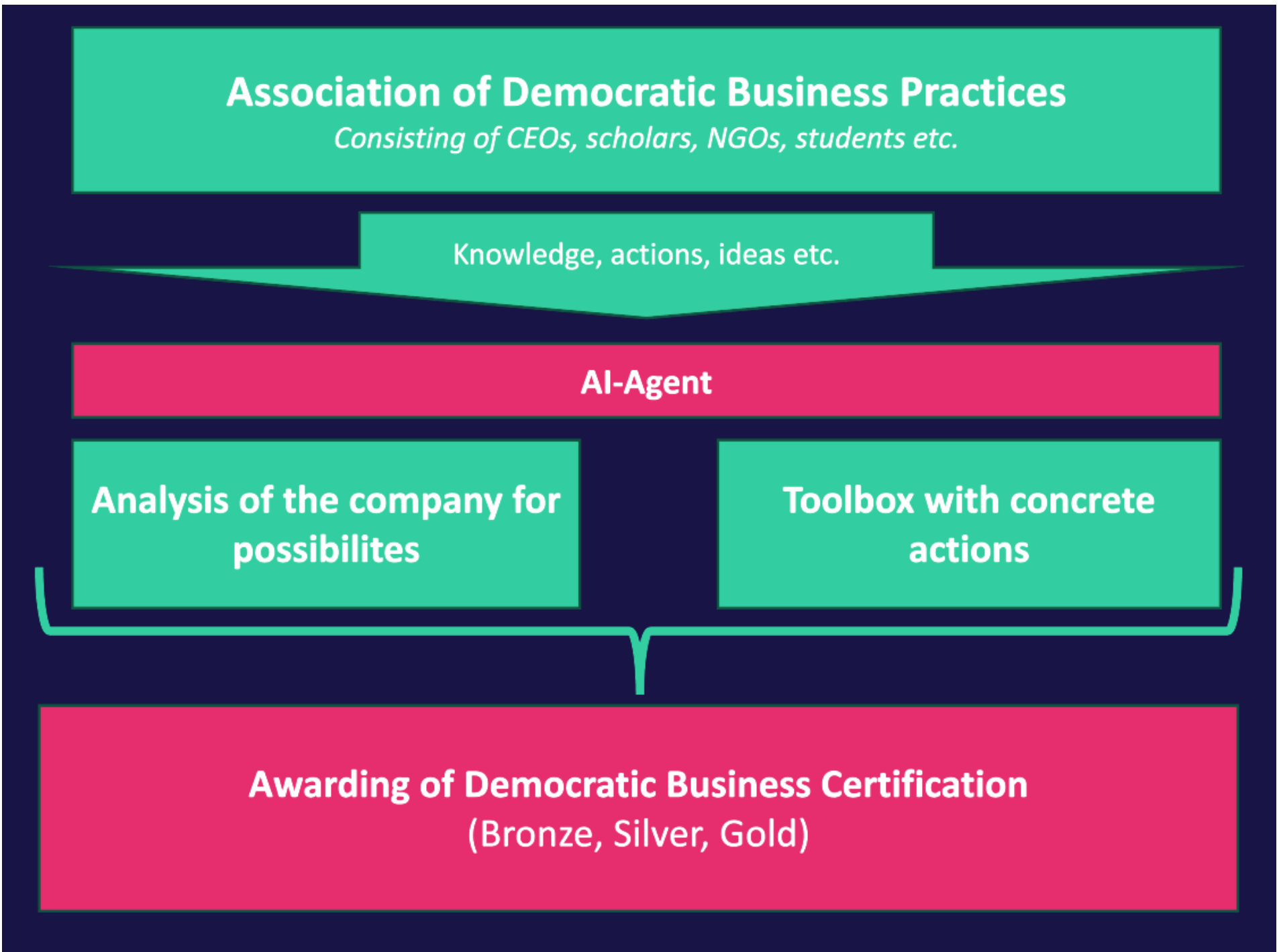
How can businesses be incentivized to invest into strengthening democracy?

Goal

The DBC gives orientation and incentives to businesses on how they can profit from enhancing a more democratic environment - both inside and outside the organization. With rewards instead of regulation.

Solution

DEMOCRATIC BUSINESS CERTIFICATION



Team



LET'S CERTIFY
DEMOCRACY
TOGETHER!

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