



# Community Catalyst Bank

## Executive Summary

A local funding mechanism to shift how locals look at their community: a place with assets and possibilities. They start by pooling assets into a Catalyst Fund – crowdfund an amount, get matched by the municipality and leveraged by visionary businesses and philanthropists. After a round of funding exciting new initiatives, people realise this can be an assets multiplying tool: so they set up a community innovation bank. (ask us how it works!)

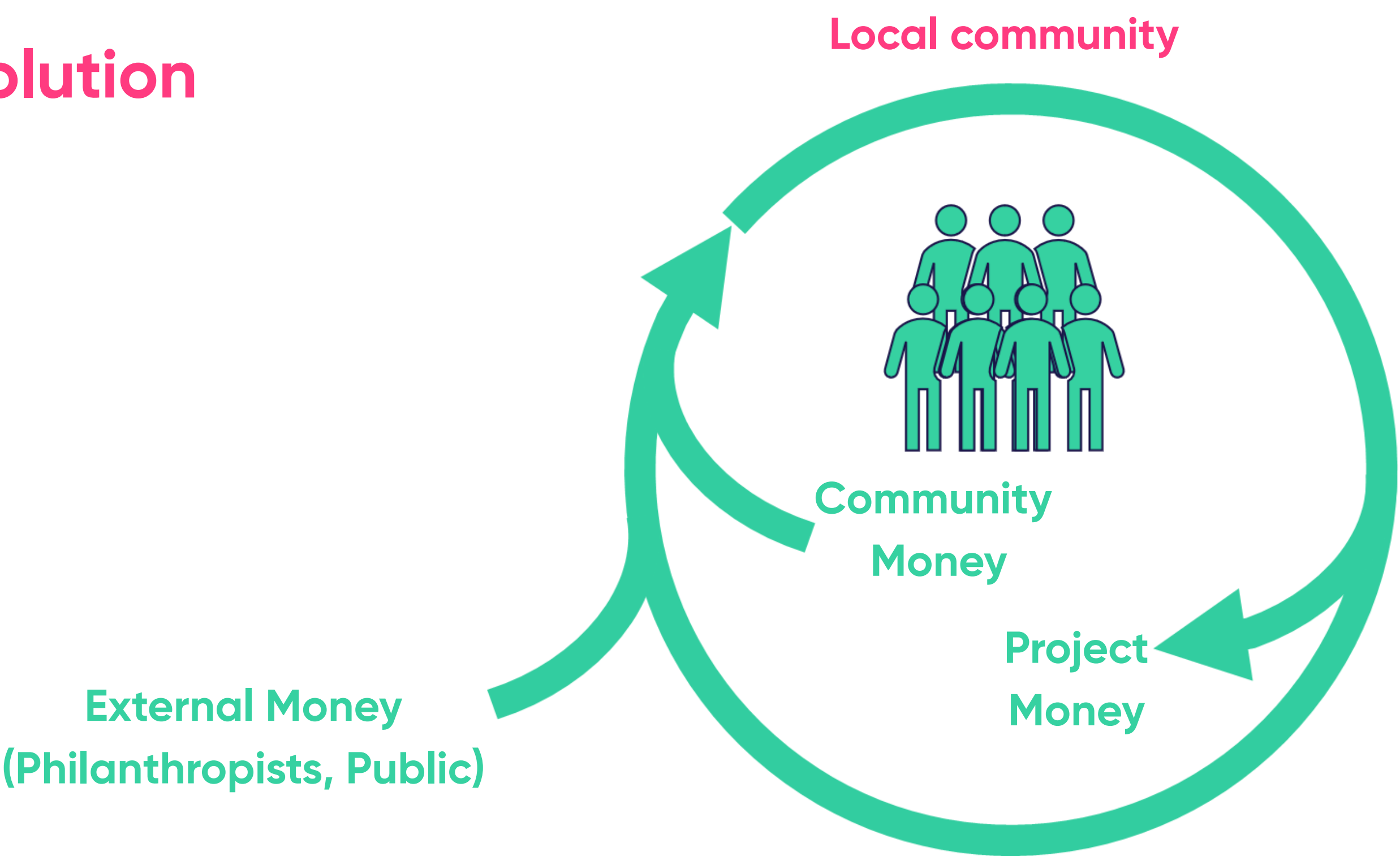
## Problem

- 80% of local money leaves the community →
- Population decline
  - Political radicalisation
  - Economic decline
    - Intellectual monocultures & lost potential

## Goal

Inspire communities to **shape their own future** by **unlocking wealth through locally owned and transparent financial infrastructure** able to leverage community assets for democratic collective prosperity.

## Solution



**Strengthening  
Democracy by  
Democratising  
Local Assets**

**Selbstwirksamkeit 🙌**



**IS YOUR  
COMMUNITY READY  
TO MULTIPLY THEIR  
ASSETS?**



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