



LUCERNE DIALOGUE  
**FRIENDS**

# FRIENDS BUSINESS CLUB

Exclusive access to Europe's leaders and best practices

Strategic foresight for your business

Take your business to  
the next level.

Strong networks for a strong Europe

# FRIENDS is more than a network.

It's your shortcut to relevant  
players and impactful ideas.



## FRIENDS Summer Gathering

Personal exchange in  
a relaxed atmosphere



## FRIENDS Journey

Expand your horizon on site: explore  
Europe's innovation and business  
hubs in dialogue with leaders from  
business, politics, and academia



## European Economic Forum

The highlight: Two days of top-tier  
economic and political insights  
plus high-level networking with  
real impact



FRIENDS creates lasting connections for  
informed business decisions. As a FRIEND,  
you benefit from:

- High-level networking events  
with decision-makers
- Strategic impulses for future-  
oriented business decisions
- Access to leading economic and  
innovation centres across Europe
- Continuous exchange with  
thought leaders from business,  
politics, and science



**DISCOVER  
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