

## FACTSHEET & BOILERPLATE

Key facts, background information and standard texts on EEF26 and Lucerne Dialogue

### 1. KEY FACTS EEF26

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| <b>Event</b>               | European Economic Forum 2026 (EEF26)                                        |
| <b>Date</b>                | 25–26 November 2026                                                         |
| <b>Venue</b>               | KKL Lucerne, Europaplatz 1, 6005 Lucerne, Switzerland                       |
| <b>Organiser</b>           | Lucerne Dialogue                                                            |
| <b>Theme</b>               | «Proof of Concept – Traces of European Strength»                            |
| <b>Conference language</b> | English                                                                     |
| <b>Participants</b>        | 700+ European decision-makers from business, politics, research and society |
| <b>Format</b>              | Keynotes, panels, networking                                                |
| <b>Website</b>             | <a href="https://lucerne-dialogue.ch/en/eef">lucerne-dialogue.ch/en/eef</a> |
| <b>Image library</b>       | <a href="#">Flickr</a>                                                      |

### 2. ANNUAL THEME

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#### «Proof of Concept – Traces of European Strength»

Declarations of commitment to Europe are no longer enough – what is needed now is evidence. Under the theme «Proof of Concept», the European Economic Forum 2026 asks the defining question: where is Europe demonstrating its capacity to act – concretely and with measurable impact?

At the centre are companies and leaders who have made courageous decisions in an environment shaped by geopolitical shifts and technological disruption. On 25–26 November 2026 at KKL Lucerne, EEF26 brings together decision-makers from business, politics and academia to examine precisely these questions.

### 3. CONFIRMED SPEAKERS (AS OF JUNE 2026)

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| <b>Prof. Dr. Timothy Snyder</b> | Historian, Yale University; author of «On Tyranny»                        |
| <b>Klaus Zellmer</b>            | CEO, Škoda Auto                                                           |
| <b>Peter Hinssen</b>            | Tech thought leader, author and entrepreneur                              |
| <b>Tim Mak</b>                  | War correspondent, founder «The Counteroffensive»                         |
| <b>Kevin Sartori</b>            | Co-Founder, Auterion                                                      |
| <b>Stefan Asenkerschbaumer</b>  | Managing Partner and Chairman of the Supervisory Board, Robert Bosch GmbH |

[Full speaker CVs](#) | *Full programme launch: September 2026*

### 4. BOILERPLATES

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*Standard texts cleared for editorial use.*

#### European Economic Forum

The European Economic Forum (EEF) is the annual flagship conference of the Lucerne Dialogue initiative. It brings together 700+ decision-makers from business, politics, research and society to develop concrete strategies for Europe's economic future – across generations, sectors and

borders. EEF26 takes place on 25–26 November 2026 at KKL Lucerne. Theme: «Proof of Concept – Traces of European Strength».

### Lucerne Dialogue

Lucerne Dialogue is a non-profit association based in Lucerne, Switzerland. The politically independent initiative brings together leaders from business, politics, research and society – across generations, sectors and borders – and fosters solution-oriented dialogue for a sovereign and competitive Europe. Its annual European Economic Forum is the initiative's flagship event.

## 5. PRESS CONTACT

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|----------------------|-----------------------------------------------------------------------------------------|
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| <b>Accreditation</b> | <a href="https://lucerne-dialogue.ch/en/eef/media">lucerne-dialogue.ch/en/eef/media</a> |

## 6. ASSETS & LINKS

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|-----------------------|---------------------------------------------------------------------------------------------------|
| <b>Website</b>        | <a href="https://lucerne-dialogue.ch/en/home">lucerne-dialogue.ch/en/home</a>                     |
| <b>EEF26</b>          | <a href="https://lucerne-dialogue.ch/en/eef">lucerne-dialogue.ch/en/eef</a>                       |
| <b>Image library</b>  | <a href="#">Flickr</a>                                                                            |
| <b>Highlight Clip</b> | <a href="#">YouTube</a>                                                                           |
| <b>LinkedIn</b>       | <a href="https://linkedin.com/company/lucerne-dialogue">linkedin.com/company/lucerne-dialogue</a> |
| <b>Instagram</b>      | <a href="#">@lucernedialogue</a>                                                                  |
| <b>YouTube</b>        | <a href="#">@lucernedialogue</a>                                                                  |

### Hashtags

#EEF26 #EuropeanEconomicForum2026 #LucerneDialogue #ForAStrongerEurope