LUCERNE DIALOGUE
EUROPEAN ECONOMIC FORUM

FACTSHEET & BOILERPLATE
Key facts, background information and standard texts on EEF26 and Lucerne Dialogue

1. KEY FACTS EEF26

Event	European Economic Forum 2026 (EEF26)
Date	25–26 November 2026
Venue	KKL Lucerne, Europaplatz 1, 6005 Lucerne, Switzerland
Organiser	Lucerne Dialogue
Theme	«Proof of Concept – Traces of European Strength»
Conference language	English
Participants	700+ European decision-makers from business, politics, research and society
Format	Keynotes, panels, networking
Website	lucerne-dialogue.ch/en/eef
Image library	Flickr

2. ANNUAL THEME

«Proof of Concept – Traces of European Strength»
Europe needs proof, not promises. Under the theme 'Proof of Concept', the European Economic Forum 2026 poses the decisive question: where does Europe demonstrate global competitiveness and capacity to act? At its centre are companies and individuals who have made courageous decisions in an environment shaped by geopolitical shifts and technological disruption. The Forum provides the setting to learn from them and to forge connections – for a strong, resilient Europe.

3. CONFIRMED SPEAKERS (AS OF NOVEMBER 2026)

SPEAKER	TOPIC
Beat Jans, Swiss Federal Councillor	Opening address, Switzerland's current situation
Timothy Snyder, Historian	Defending democracy
Arturo Bris, IMD World Competitiveness Center	Europe's competitiveness
Peter Hinssen, thought leader	Entrepreneurship in the 'Never Normal'
Tim Mak, War correspondent	Ukraine, resilience in war
Kevin Sartori, Auterion	Scaling, growth barriers
Stefan Asenkerschbaumer, Robert Bosch GmbH	Europe's industrial strength
Nicole Büttner, Merantix	Digital infrastructure, AI
Aliette Mousnier-Lompré, Orange Business	Digital sovereignty
Sarah Springman, Oxford, former Rector of ETH Zurich	Europe's blind spots: academia
Laurent Jaffart, European Space Agency (ESA)	Europe's blind spots: space

Full speaker CVs | Programme

4. BOILERPLATES

Standard texts cleared for editorial use.

European Economic Forum

The European Economic Forum (EEF) is the annual flagship conference of the Lucerne Dialogue initiative. It brings together 700+ decision-makers from business, politics, research and society to develop concrete strategies for Europe's economic future – across generations, sectors and borders. EEF26 takes place on 25–26 November 2026 at KKL Lucerne. Theme: «Proof of Concept – Traces of European Strength».

Lucerne Dialogue

Lucerne Dialogue is a non-profit association based in Lucerne, Switzerland. The politically independent initiative brings together leaders from business, politics, research and society – across generations, sectors and borders – and fosters solution-oriented dialogue for a sovereign and competitive Europe. Its annual European Economic Forum is the initiative's flagship event.

5. PRESS CONTACT

Contact	Viktoria Hug
Title	Head of Communication, Lucerne Dialogue
E-Mail	viktoria.hug@lucerne-dialogue.ch
Phone	+41 79 717 40 37
Accreditation	lucerne-dialogue.ch/en/eef/media

6. ASSETS & LINKS

Website	lucerne-dialogue.ch/en/home
EEF26	lucerne-dialogue.ch/en/eef
Image library	Flickr
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Hashtags

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