

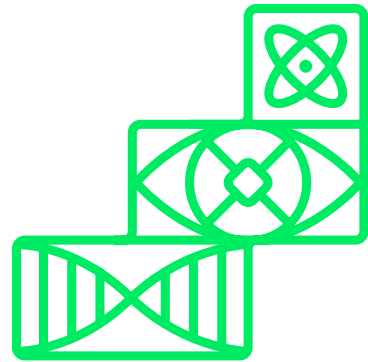
BeWiSe

Brand Components

v 1.5



BeWiSe
Belgian Women in Science



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Filston Medium

Every brilliant experiment,
like every great work of art,
starts with an act of imagination.

1 2 3 4 5 6 7 8 9 0

Filston Book

Every brilliant experiment,
like every great work of art,
starts with an act of imagination.

1 2 3 4 5 6 7 8 9 0

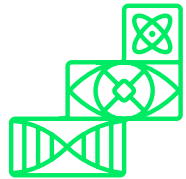
New Spirit Medium

Every brilliant experiment,
like every great work of art,
starts with an act of imagination.

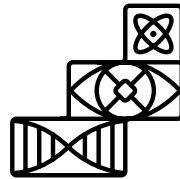
1 2 3 4 5 6 7 8 9 0

Use New Spirit as optional font for quotes,
streamers or when extra emphasis is needed

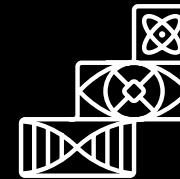
Colour



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White

Use sufficient whitespace around objects for professional, clear compositions

Black

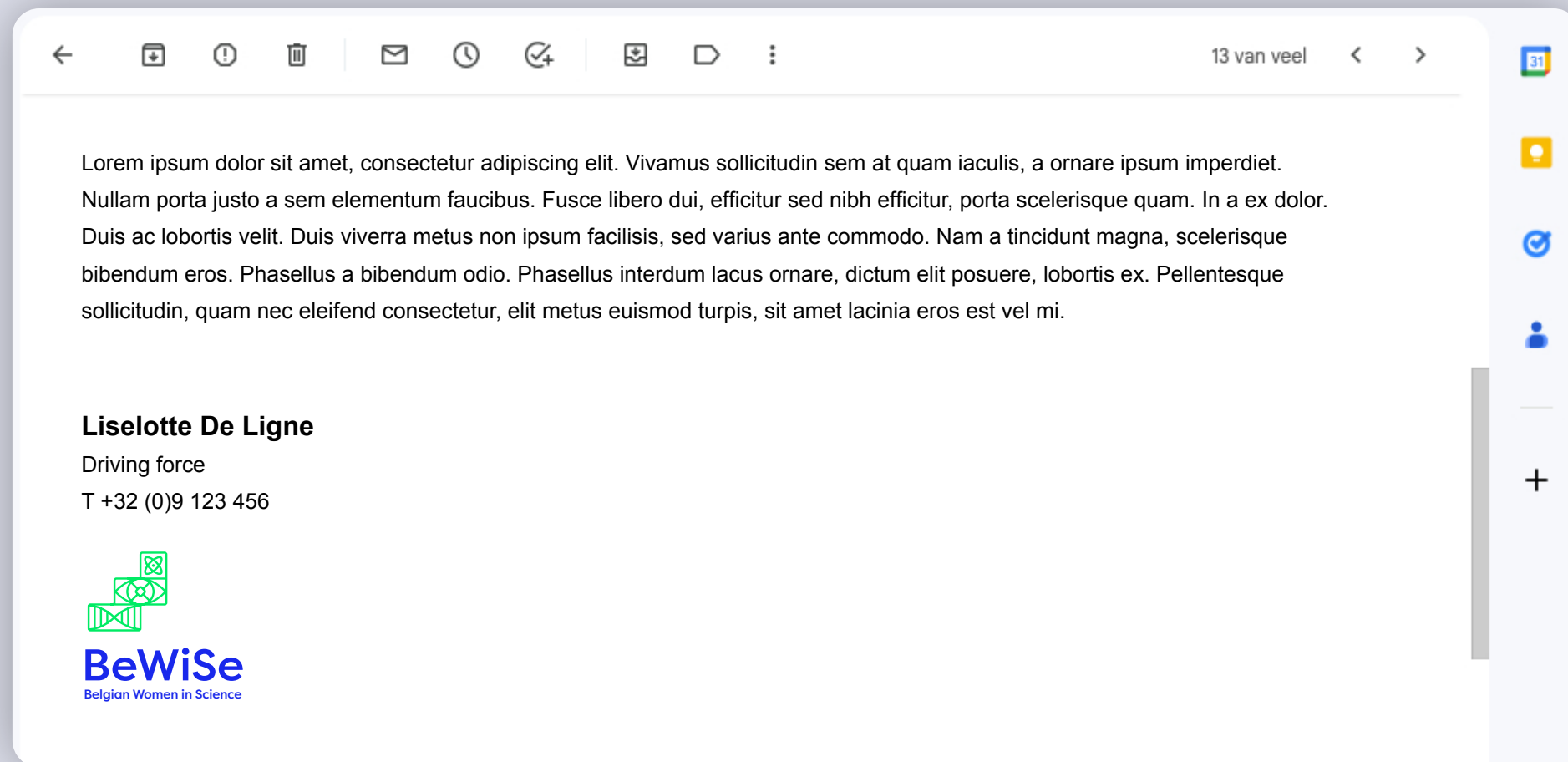
Use black for running text

BeWiSe Green

RO G235 B100

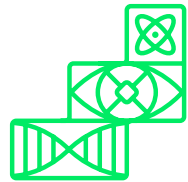
BeWiSe Blue

R25 G40 B235



In use: Illustration system for posters, flyers





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**Girls and
Women
in Science
Day 23**

