



**YOUNG
PUBLIC
SERVANTS**

**SWIPE RIGHT TO
VOTE**



2025 Annual Report

Youth, Digital Spaces, and Civic Action



2025 Year-end Report



**YOUNG PUBLIC
SERVANTS**

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About Young Public Servants

YPS is a non-government organization committed to promoting good governance and democratic citizenship among the youth.

We are a group of young, dynamic individuals composed of students, young community leaders, activists, professionals, people in government and in the development sector.

Founded in September 2006, we believe that promoting Good Governance and Democratic Citizenship among our youth are critical in shaping a new generation of honest and dedicated Filipino leaders.

As an organization, we trace our roots through the International Center for Innovation, Transformation, Excellence in Governance, Inc. (INCITEGov), which recognizes the potential in harnessing the expertise, energies and perspectives of its members aged 40 and below.

Through various programs and activities, we aim to:

- ✓ Be an influential and credible source of youth perspectives
- ✓ Initiate dialogue that leads to policy and institutional reforms
- ✓ Undertake research relevant to understanding and establishing programs for the youth
- ✓ Provide avenues for young people to voice their views and opinions
- ✓ Increase awareness on good governance and democratic citizenship

YPS 2025 AT A GLANCE

In 2025, Young Public Servants (YPS) advanced a clear belief: **youth civic power is no longer an untapped potential. It is already a potent force of nation-building.**

Young people are learning, organizing, and showing up, both online and on the ground, in ways that shape how democracy is practiced.

This report documents two major YPS initiatives that anchored our work in 2025:



DiSKarte is a youth digital organizing initiative that supported **20 youth organizations nationwide** in proposing, incubating, implementing, and refining innovative strategies for digital organizing and political communication.

As the work progressed, DiSKarte evolved from individual program support into a shared learning platform. YPS identified emerging thematic and digital trends and shifted toward clustered reporting and public learning.

Over two years, DiSKarte grew into a **community of practice**, where progressive youth organizations across the country learned from one another through experimentation, collaboration, and collective reflection on digital civic action.



Swipe Right to Vote is the **flagship youth voter education initiative** developed in partnership with the **Commission on Elections (COMELEC)** to prepare young Filipinos, especially first-time voters, for the **2025 Philippine Midterm Elections**.

The campaign delivered:

- Clear breakdowns of voter registration and the election process
- Hands-on demonstrations of the Automated Counting Machine (ACM)
- Interactive discussions on discerning leadership and understanding platforms
- Online voter tools (precinct finder, ballot shading tips, election reminders)

SWIPE RIGHT TO
VOTE!

COMMISSION ON ELECTIONS



A YOUTH VOTER EDUCATION CAMPAIGN

in partnership with the Commission on Elections

63%

WHY IT MATTERS

Millennials and Gen Z made up 63% of voters, the campaign addressed the urgent need for accessible, engaging, and non-partisan voter education. Swipe Right to Vote aimed to combat misinformation, reduce apathy, and make democratic participation more meaningful and empowering for young people.

NATIONWIDE ACTIVATION

through in person learning events and digital outreach, the campaign delivered:



Workshop on voter registration and election process 101



Hands-on demonstrations of the Automated Counting Machine (ACM)



Interactive discussions on discerning leadership



Online voter information including precinct finder, ballot shading tips & election reminders



COMELEC PARTNERSHIP



YPS is a partner of the Commission on two strategic fronts:

- Under a **general 2024 Memorandum of Understanding (MOU)**, YPS is recognized as a civic partner for nationwide voter education and youth engagement.
- Under a **deputation MOA as part of Task Force Katotohanan, Katapatan, at Katarungan (KKK) sa Halalan**, YPS is accredited as a citizens' arm of COMELEC to help combat election disinformation and promote responsible use of digital technologies during the 2025 elections.

SWIPE RIGHT TO VOTE, ON THE GROUND: OVER 2,000+ YOUTH REACHED

VISAYAS

Cebu City

April 7, 2025 | Cebu City Hall

In partnership with **COMELEC, YouthVote Philippines, Center for Youth Participation and Development, and Cebu City Federation of Tertiary Supreme Student Government and Councils.**

Attendance: 500–650 participants

Participants engaged in voter education activities that **tackled registration, misinformation, and values-based leadership.** The forum created a space for students to critically reflect on their power as voters.



Taytay, Rizal

April 12, 2025 | Siena College of Taytay

In partnership with **COMELEC, YouthVote Philippines, and Angat Taytay**

Attendance: ~700 participants

Held during the Kamalayan Leadership Conference, the event provided both a **voter education walkthrough and an immersive voter's experience**, equipping Rizaleño youth with the tools to make confident, informed electoral choices.



Zamboanga City & Isabela City

April 12 & 23, 2025 | Upper Calarian (Zamboanga) & Basilan State College (Isabela City)

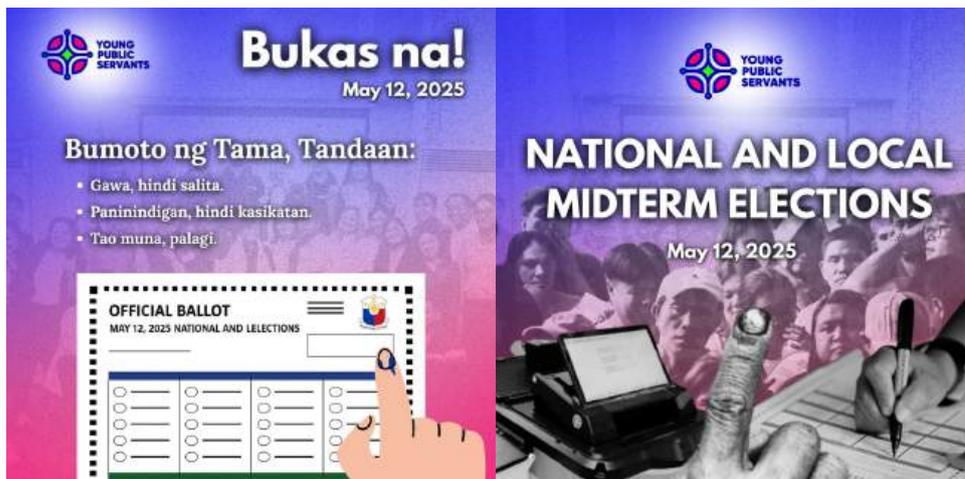
In partnership with **COMELEC, YouthVote Philippines, Amnesty International, Mujer LGBT, SK Calarian, LYDO Isabela, and SSCP Basilan**

Attendance: 1,200+ participants

Youth from Zamboanga Peninsula and Basilan joined **ACM demos, tackled disinformation, and reflected on civic duty. Both events ended with a Voter's Pledge for honest and informed participation.**



ONLINE ENGAGEMENTS



Beyond the learning events, Swipe Right to Vote also actively promoted COMELEC's **official voter education materials across social media**: sharing reminders, guides, and infographics designed to support first-time voters.

1. Tingnan kung malinis ang nakuhang balota.
Siguraduhing walang marka, mantsa, o shade ang balota. Kung may diperensya, puwede kang humiling ng kapalit.

2. Kalma lang sa pagsi-shade.
Huwag masyadong idiin ang marker, may mga kaso na nag-bleed ang tinta, tumagos sa likod, at naapektuhan ang ibang bahagi ng balota.

3. Ingot sa paggamit ng marker.
Baka malambot o sobrang tinta ang marker, kaya dahan-dahan lang sa pagsi-shade para hindi mag-blot.

4. Iwasan ang sablay na shading
May mga boto na na-invalid dahil lumampas ang shade o napunta sa ibang bilog.

5. I-check ang resibo!
Siguraduhing tama ang mga pangalan at party-list na lumabas sa resibo. Kung may mali, puwede kang humingi ng Certificate of Challenge/Protest sa electoral board.

CONTINUING THE COMMITMENT

SUSTAINED COLLABORATION WITH COMELEC

YPS is committed to continue working closely with COMELEC to support voter education initiatives for the youth sector.



BROADENED PARTNERSHIPS

Actively engage more institutions, both local and international in building informed democratic participation.

DEEPER COMMUNITY AND CAMPUS ENGAGEMENTS

Swipe Right to Vote will continue bringing youth-led forums to more schools, local governments, and underserved communities.



2023-2025

DiSKarte

**Mga Kwentong Personal,
Digital, at Pagbubuo ng
Bayan**



DiSKarte is a youth-led network that brings together young organizers and organizations using digital tools for advocacy, community organizing, and civic engagement. It focuses on sharing practical experiences, strengthening digital skills, and building collaboration across youth groups working on different social issues.

The network is organized into five clusters:

- Cluster 1: Civic Engagement**
- Cluster 2: Digital Literacy and Anti-disinformation**
- Cluster 3: Good Governance and Political Participation**
- Cluster 4: Social Inclusion**
- Cluster 5: Sustainability**



The DiSKarte Project was implemented in phases to help youth organizations build skills, apply digital organizing in real contexts, and reflect on shared learning. Each phase moved the work from capacity building to collaboration and, ultimately, to collective impact.

The Benchmarking Phase

The Benchmarking Phase was YPS's first systematic scan of how youth groups organized, both online and offline, during the 2023 Barangay and SK Elections. By gathering data across 11 communities, YPS confirmed that youth movements are active, values-driven, and already innovating through digital organizing and peer learning, but often without consistent structure or support. These insights shaped DiSKarte's succeeding phases, focusing on leveling up skills, strengthening coordination, and accelerating practices that young leaders were already building on the ground.

The Crowdsourcing Phase

The Crowdsourcing Phase served as the co-creation engine of the DiSKarte Project. Building on insights from the Benchmarking Phase, it asked youth organizations to turn lived experience into new models of digital organizing. Through a national call for proposals, youth groups developed and refined ideas for political engagement, assessed on their capacity to expand networks, mobilize communities, and use social media effectively. Selected proposals were strengthened through the **Youth Organizing Challenge (D2024 Hackathon)**, a three-day intensive that led to projects implemented over a 12-month period.

The Validation and Marketing Phase

The Validation and Marketing Phase was carried out through **SumakZes: Mga Kwentong Digital Organizing ng DiSKarte Network**. Five live sessions held from April to June 2025 featured clustered learning conversations among DiSKarte project implementers, centered on shared challenges, insights, and digital strategies. These sessions validated emerging organizing models while publicly showcasing how youth organizations are turning digital spaces into sites of civic action.



Diskarte by the Numbers

Digital Organizing Metrics and Insights

1,093,725

Total Reach of Posts that mention Young Public Servants or the Diskarte Program

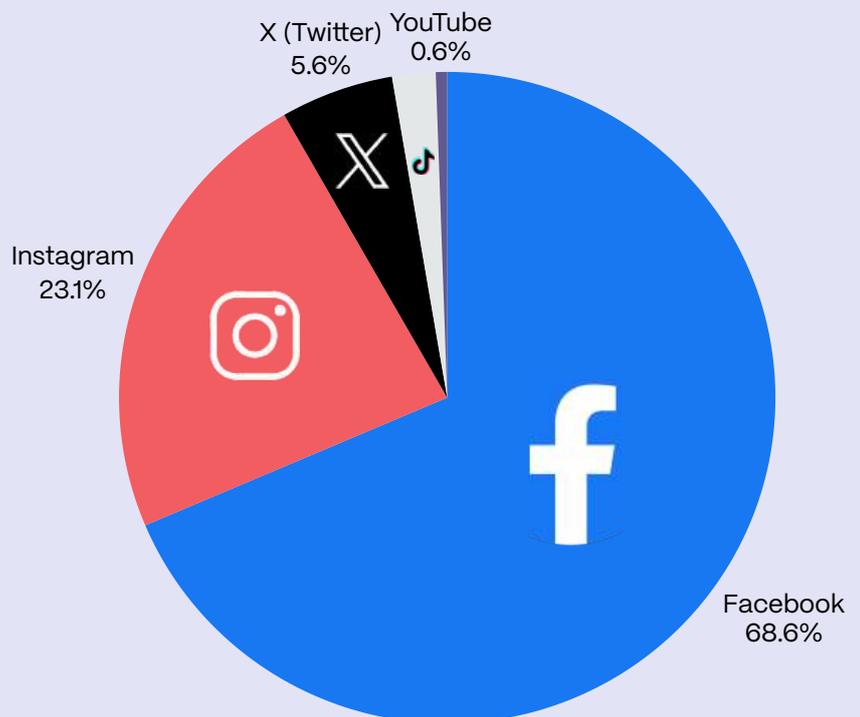
1,121

Total Number of Posts that mention Young Public Servants or the Diskarte Program

Platform Usage Among 19 Organizations:

- Facebook - 19 organizations
- Instagram - 13 organizations
- X (Twitter) - 3 organizations
- TikTok - 5 organizations
- YouTube - 2 organizations

Top Social Media Platforms



Cluster 1: Civic Engagement

Showcases how young people are reimagining participation by blending digital strategies with face-to-face community organizing

Tabang Sikad:

in Northern Mindanao created a clear leadership pipeline through Project YIELD, successfully moving young individuals from digital learning to securing institutional buy-in from Local Youth Development Offices.



Pasiglaban Kabataan:

mobilized over 300 volunteers through the Bayani program, converting their momentum into policy wins by successfully lobbying for a Volunteerism Ordinance and securing youth representation in both the Local School Board and DRRM Council.



Angat Kabataang Mindoreño:



launched a trend-driven, digital-first campaign branded as GenZtizen. The initiative combined ambassador trainings, a Good Governance Boot Camp, and a short-form video series called Kalye Trends – tapping into humor and everyday youth language to make civic issues more relatable.

Negrosanon Young Leaders Institute:

worked with youth in plantation-based communities to build political power from the margins through Project Tib-Ong. The initiative supported the development of two local youth agendas engaging over 1,700 youth through online and offline campaigns.



Keep the Change: Youth Policy Lab:

created U-Konek, a mini-fellowship program for SK officials and youth advocates. Selected from over 60 applicants, fellows participated in sessions on local policy-making, digital engagement, and governance reform.



Cluster 2: Digital Literacy and Anti-disinformation

Directly confronts misinformation, aiming to build new civic narratives anchored in truth and digital responsibility.



Tara Kabataan:

implemented DigiCamp, a program that trained community-based youth groups and is currently developing a podcast series guiding young people on how to navigate difficult political conversations at home.

KNAledge Ranaw:

launched PolitiCraft in Lanao del Sur—one of the least represented regions in national media—developing localized fact-checking and prebunking tools, tailored for in-school, out-of-school, and internally displaced youth.



Kaya Natin! Youth:

utilized Project IP-AD to mobilize young content creators, supporting a youth-led “truth commission” to counter misinformation through organized digital campaigns.

Cluster 3: Good Governance and Political Participation

Actively shapes democracy by making governance more transparent, accessible, and participatory at the local level.

GoodGov Ph:

engaged over 100 participants in capacity-building on anti-corruption and ethical leadership, with participants designing their own governance interventions and draft ordinances in their local contexts.



SAGAKAY:

implemented Project UMOL in Misamis Occidental which equipped youth leaders for transformative leadership through immersive sessions, notably securing a formal partnership with the municipal SK Federation.



KOMUNLAD Youth Organization:

launched Project SIMULA to promote participatory governance in Caloocan, strategically shifting focus to capacitate the Katipunan ng Kabataan, the broader youth constituent base when initial SK partnerships proved difficult.



YACAPIn:

revitalized voter education in Cebu through SugVote Na!, utilizing content creator workshops and local events to intentionally reflect Bisaya identity and experiences in civic campaigns for first-time voters.



Cluster 4: Social Inclusion

Reminds us that democracy is strongest when it works for everyone, amplifying the voices of marginalized communities through compassionate, youth-driven approaches.

TULAY:

generated over 22,000 views and cultivated an online community of 347 members through its podcast format: PodBaklaya, translating their platform into real-world policy impact by lobbying for an anti-discrimination ordinance in local government units.



Tindog Tagum:

addressed health inequalities through Project KKKK, distributing 100 health kits across 20 barangays, training 68 youth leaders, and producing health literacy videos in Bisaya, all while receiving a 100% satisfaction rate in training feedback.

Wagayway Equality:

created a safe digital space through Kopisodes, a rebranded podcast series that spotlights the experiences of LGBTQIA+ youth and their allies, fostering a strong working relationship with local government.



MISMO:

Stop, Look, Listen! successfully shifted the urban mobility narrative from simply defending bike lanes to advocating for inclusive, people-centered mobility, feeding digital work directly into on-ground organizing like “Car-Free Sundays.”



Cluster 5: Sustainability

Features organizations proving that environmental and agricultural advocacy flourishes when digital creativity is combined with real-world action

Davao City Youth for Green Environment:

Green Brigade Program activated Task Forces in 66 barangays and created a digital toolkit that includes an E-Call responder, and an environmental chatbot for local policy planning.



Aklan Young Volunteers Accelerator:

DokyuAksyon creatively produced two full-length documentaries using only mobile phones to highlight youth-led disaster risk reduction innovations, facilitating cross-provincial volunteer collaboration



PAMANA:

AgriHeroes is dismantling negative narratives about farming in Negros Occidental by blending grassroots organizing with online campaigning, aiming to reframe agriculture as a path of youth empowerment.

DiSKarte Culminating Program:



the DiSKarte network of youth leaders, organizers, and partners gathered at UP Hotel to celebrate two years of bold ideas, digital action, and collective impact. The culmination showcased shared wins, lessons, and stories from across the network, reflecting the strength of youth collaboration and the communities we continue to move forward together.

**Scan the QR Code to view the
DiSKarte Culminating Video!**





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