

# **BIS Cookies Policy**

Effective Date:14/06/2023

This Cookies Policy explains how we, Bogaerts International School, use cookies and similar tracking technologies on our website. This policy should be read in conjunction with our Privacy Policy, which provides more detailed information about how we collect and use your personal data.

#### What are cookies?

Cookies are small text files that are placed on your device (e.g., computer, smartphone, or tablet) when you visit a website. They are widely used to make websites work more efficiently, enhance user experience, and provide information to website owners.

## How do we use cookies?

We use cookies for various purposes, including:

- Essential cookies: These cookies are necessary for the website to function properly
  and cannot be switched off in our systems. They are usually set in response to actions
  made by you, such as setting your privacy preferences, logging in, or filling out forms.
  You can set your browser to block or alert you about these cookies, but some parts of
  the site may not work as a result.
- Performance/analytics cookies: These cookies allow us to count visits and traffic sources, measure and improve the performance of our website, and understand how visitors interact with our site. We use this information to analyze trends, administer the site, track user movements around the site, and gather demographic information about our user base as a whole. All data collected by these cookies is aggregated and anonymous.
- Functionality cookies: These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third-party providers whose services we have added to our website. If you do not allow these cookies, some or all of these services may not function properly.
- Advertising/targeting cookies: These cookies may be set through our site by our
  advertising partners. They may be used by those companies to build a profile of your
  interests and show you relevant advertisements on other sites. They do not directly
  store personal information but are based on uniquely identifying your browser and
  internet device. If you do not allow these cookies, you will experience less targeted
  advertising.



 Social media cookies: These cookies are set by social media services that we have added to the site to enable you to share our content with your friends and networks.
 They can track your browser across other sites and build a profile of your interests. This may impact the content and messages you see on other websites you visit.

## How to control cookies?

You can control and manage cookies in various ways. Please note that blocking or deleting cookies may impact your experience on our website and limit certain functionalities.

Browser settings: You can set your browser to refuse all or some cookies or to alert you when websites set or access cookies. Each browser has different settings and functionalities, so we recommend consulting your browser's help menu to learn how to change your cookie preferences.

Opt-out tools: Some third-party advertising and analytics providers offer opt-out tools that allow you to opt out of their tracking across different websites. You can visit the websites of these providers to learn more about their opt-out options.

For more information about the specific cookies we use and their purposes, please refer to our Privacy Policy.

# **Updates to this Cookies Policy**

We may update this Cookies Policy from time to time to reflect changes in our practices or legal obligations. We will post any updates on this page and indicate the effective date of the updated policy. Please review this page periodically for any changes.

#### **Contact Us**

If you have any questions or concerns about our use of cookies, please contact us at hello@bischool.com