

Daissy Linares

Over twenty years of experience as a Design Leader.

DAISSY
DESIGNS

Hola, I'm Daissy! As a visual communicator, I use my experience building digital experiences with Hospitality, Education, FinTech, Customer Experience, Government teams, and Small Business Owners to bring Human-Centric solutions to organizations of all sizes.

TOOLS

I enjoy working closely with diverse teams to build a well-rounded product vision. Cross-functional collaboration requires a combination of project management tools. I'm proficient with the Google Suite, Microsoft Suite, Dropbox, Asana, Trello, Jira/Confluence, design + prototyping (Figma, Sketch, Adobe Creative Cloud, Webflow), white-boarding facilitation (FigJam, Miro, Mural), stakeholder presentation (Figma Slides, Google Slides, Keynote), and AI-powered discovery (Superhuman's Grammarly, Anthropic's Claude, Google Gemini, Adobe Firefly).

OBJECTIVE

With my background in UX Strategy & Design and a deep understanding of human-centric design, I am excited about the opportunity to evolve digital experiences and business growth.

EDUCATION

Google UX Design + AI Essentials
Coursera

Adobe Certified Professional in Content Creation and Marketing
Adobe

Intro to Generative AI Learning Path
Google Cloud 5 Skills Completion

UX Design Masterclass
UXDMC Course Completion

IBM Enterprise Design Thinking Practitioner
IBM Course Completion

Bachelors of Fine Arts in Graphic Design
Academy of Art University

AS Graphics & Interactive Technology
Valencia College

ORGANIZATIONS

ADPList.org Ambassador Program
1000+ Min. of Mentorship & Chapter Lead

Valencia College, Graphics Tech Advisory Committee
Program Advisor

Dribbble Orlando Meetup
Event Coordinator

AIGA Orlando, Design Ability Chair
Programming Director + Mentor

EXPERIENCE

Lead Instructor, General Assembly
Google UX Design Apprenticeship & Adobe Creative Skills Academy
November 2024 – Present

Senior UX Strategy & Design Consultant
OneSpring Agency
April 2023 – October 2023

Research & Design Director
Look Listen Agency
October 2021 – March 2023

UX Immersive Program Instructor
General Assembly
November 2020 – October 2021

Senior Experience Designer
Full Sail University
January 2015 – March 2020

Web Designer
Starwood Vacation Ownership
October 2012 – September 2014

Interactive Art Director
Progressive Communications Int'l
June 2011 – October 2012

User Interface Designer
MindComet Agency
January 2010 – June 2011

Interactive Art Director
EVOK Advertising
October 2008 – January 2009

HONORS

Georgia Tech Virtual Career Panel - Navigating Careers in HCI, UX, and Industrial Design
Georgia Institute of Technology 2025

WOMXN IN TECH Panel Speaker
General Assembly Atlanta 2021

LETTERS – Faculty, Staff & Alumni Showcase
Valencia Graphic Design 2019

Citrus Space Conference Speaker
University of Central Florida 2018

Silver Winner for User Experience
FullSail.edu - W3 Awards 2016

Designer Track Panel Speaker
WordCamp Orlando 2013

IAC Award – Outstanding Achievement in Internet Advertising
TÜV Rheinland Group Awards 2011

Visual Voices Speaker
Valencia College 2011

The Valencia Project: An Intimate Look at Graphic Design
Artist of the Month at OMA, May 2008

Student ADDY Awards – Gold & Silver
American Advertising Awards 2008

AIGA SPOT Showcase – Best of Show
AIGA Orlando Mentorship Program 2007