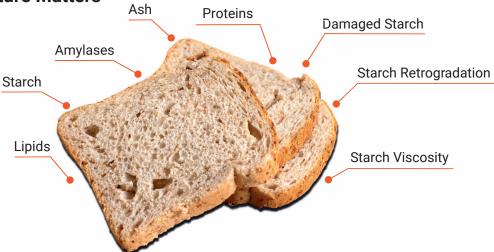


KPM UNDERSTANDING WHAT IMPACTS 62% **OF BAKED PRODUCT CRUMB TEXTURE**



Why Crumb Texture Matters



Mouthfeel & Eating Experience:

Crumb texture defines how a product feels to eat. A soft, tender crumb is pleasant, while a dense or dry one is less enjoyable.

Freshness & Moisture Retention:

A moist crumb is a key sign of freshness. It shows the product retained water and softness, slowing staling.

 Flavor Distribution: Texture affects how flavors are released. A light, open crumb ensures balanced taste throughout.

- Durability & Handling: A cohesive crumb withstands slicing, and storage. Fragile crumbs break apart easily.
- Product Structure & Quality: Crumb texture shows how well the dough or batter was prepared and baked. A light, airy crumb indicates good gluten. A moist one shows proper leavening and mixing.
- · Airiness & Volume: A well-aerated crumb indicates proper fermentation, giving bread and cakes a soft, fluffy, balanced texture.

- Visual Appeal: A uniform crumb looks high quality and signals proper baking.
- Cultural & Regional Expectations: Different products have signature textures, defining authenticity and consumer trust.
- Versatility in Use: Crumb structure determines how a product performs in use. Soft crumbs for sandwiches, firm ones for dipping or toasting.

Key Flour Components Affecting Crumb Texture

Key Flour Components	Contribution to Crumb Texture	Mechanisms		
Proteins	22%	Protein quantity and quality shape crumb structure; most products need strong gluten, others a softer network.		
Starch Viscosity	20%	Proper gelatinization creates a soft, uniform crumb with good moisture retention; insufficient gelatinization causes a dense or uneven texture.		
Amylase (Enzyme Activity)	20%	Proper enzymatic activity ensures steady gas production and a soft, open crumb, while excess weakens dough and makes it sticky.		
Damaged Starch	18%	Releases sugars for fermentation, improving gas production and crumb lightness. In excess, it makes the dough sticky and reduces gas retention.		
Lipids	10%	Improve crumb uniformity and elasticity by interacting with gluten. Insufficient lipids make the crumb less cohesive and more prone to collapse.		
Ash Content (Minerals)	7%	Higher fiber disrupts gluten development, leading to a denser crumb with irregular holes, while low-ash flours produce finer, more delicate crumbs.		
Starch Retrogradation	3%	Over time, it firms the crumb and reduces moisture, accelerating staling.		



UNDERSTANDING WHAT IMPACTS 62% OF BAKED PRODUCT CRUMB TEXTURE



How Flour Components Impact Crumb Texture of Different Products?

Staling	Starch Viscosity	Starch Retrogradation	Damaged Starch	Proteins	Amylase (Enzymatic Activity)	Ash Content (Minerals)	Lipids
Flat Bread	3		3	3	3	1	1
Pan Bread	3		2	3	3	1	1
Baguette	2	3	2	3	2	1	1
Hamburger Bun	3		3	3	3	1	2
Pizza Crust	3		2	3	3	1	2
Sponge Cake	2		2	3	2	1	1
Croissant	2		2	3	2	1	2
Steam Bread	3		3	3	3	1	1

3: Strong Impact

2: Average Impact

1: Low Impact

Explore the Back to Flour Series Connecting Flour Components With Bakery Product Excellence.

- Click here -

KPM Equipment for Monitoring These Key Flour Components











SDmatic

Rheo F4