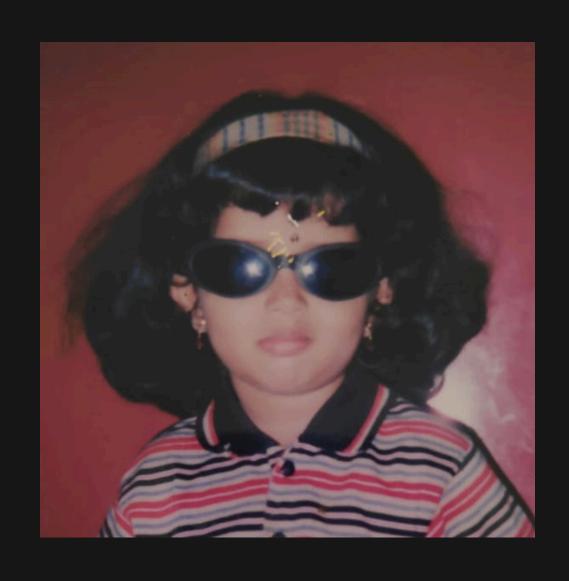
A No-Fluff Growth Sprint to Launch, Pitch, and Grow What You're Building

6 WEEKS EVERY FRIDAY, 4 PM NS LIBRARY MAY 16 - JUN 20

**MAANASA GOPAL** 



# **About The Instructor - Maanasa Gopal**

Maanasa has led creative campaigns for some of the world's most iconic brands — including TikTok, GoPro, Insta360, foodpanda, Magic Eden, Meet The Drapers, MIT, NTU, NUS to name a few.

Her work has sparked global conversations, and gone viral — with campaigns seen by millions worldwide.

Don't worry, this course is **NOT** taught by a child. She's older now. Still iconic. Just better at email.

















Get Loud. Get Traction. Get Moving.

A No-Fluff Growth Sprint to Launch, Pitch, and Grow What You're Building Who is it for?

Builders, misfits, and starters of things—whether you're building a startup, launching a creative project, or trying to grow something you care about.

This course helps you go from "I've been working on something" to "Everyone's about to hear about it."

Get Loud. Get Traction. Get Moving.

A No-Fluff Growth Sprint to Launch, Pitch, and Grow What You're Building



**#1: MAY 16, FRIDAY** 

Nail Your Narrative: What's Your Hook?

Your project won't grow if it sounds forgettable. In this session, we'll uncover your hook — the angle that gets people to lean in.



**#2: MAY 23, FRIDAY** 

Write Like a Weapon: Copy That Converts

Your words are your sales team. You'll learn to write website copy, deck headlines, and ads that hit — based on the psychology of clarity, curiosity, and confidence.



**#3 MAY 30, FRIDAY** 

Get In Their Inbox: Outreach & Email Power Plays

You'll learn how to reach out to brands, press, creators, and potential users — and actually get replies. We'll break down subject lines, email sequences, and automation tools.

## **Get Loud.** Get Traction. Get Moving.

A No-Fluff Growth Sprint to Launch, Pitch, and Grow What You're Building



#4 JUN 06, FRIDAY

#### Make Noise That Makes Headlines

This week, you'll build a campaign that's shareable and press-worthy. We'll unpack what makes something "newsworthy" and how to position yourself for brand partnerships.



#5 JUN 13, FRIDAY

#### Make It Public: Grow Without Cringe

You don't need to go viral. You need to be remembered. This week, you'll learn how to build a personality-led social presence that drives real traction — even with 300 followers



#6 JUN 20, FRIDAY

#### Launch Loud

You've built something real — now it's time to show up for it. Pitch your project, share your wins, and leave louder than you started.

A No-Fluff Growth Sprint to Launch, Pitch, and Grow What You're Building

6 WEEKS EVERY FRIDAY, 4 PM NS LIBRARY MAY 16 - JUN 20

**MAANASA GOPAL**