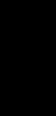


PRODUCTIONBLOC

We Turn Live Moments Into Revenue

Broadcast • Streaming • Shoppable Commerce • Global Events



Executive Summary

ProductionBloc is a high-performance sports media and production company delivering enterprise-grade broadcast, streaming, and monetization infrastructure for global events, brands, and media partners.

We operate at the intersection of:

- Live sports production
- Digital distribution
- Revenue-generating media experiences

Through strategic partnerships with **NEP Group** (mobile broadcast infrastructure) and **LiveU** (remote transmission technology), ProductionBloc deploys scalable, broadcast-quality solutions across stadiums, fan zones, and brand activations.

Our model goes beyond traditional production:

We design and execute media ecosystems that drive measurable revenue through sponsorship integration, live commerce, and audience monetization.

Result:

We transform live events into high-impact, revenue-generating media assets for partners operating at global scale.

Broadcast Infrastructure & Strategic Partnerships



NEP Group

Mobile broadcast trucks, control rooms, global production infrastructure



LiveU

Cellular bonding for live transmission, remote production, field reporting



Cloud & OTT Distribution

Scalable streaming across platforms

Core Capabilities



Live Sports Production

Multi-camera, replay, broadcast workflows



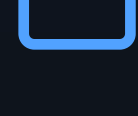
Live Streaming & OTT Distribution

YouTube, apps, custom platforms



Shoppable Media Integration

QR, live commerce, conversion funnels



Brand Activation Coverage

Fan zones, sponsorships, experiential content



Remote & On-Site Production Models

Flexible deployment options



Sponsorship & Advertising Integration

Revenue optimization

Revenue Engine Model

Layer	Execution	Revenue Outcome
Production	Live capture + broadcast	Premium content asset
Distribution	OTT + social + partners	Audience scale
Monetization	Sponsors + ads + commerce	Direct revenue

Enterprise Packages

Activation Package

\$10K

Single event production + stream

- ✓ Single event coverage
- ✓ Basic streaming setup
- ✓ Standard equipment package
- ✓ Post-event highlights

Most Popular

Broadcast Package

\$25K

Multi-cam + distribution + highlights

- ✓ Multi-camera setup
- ✓ OTT distribution
- ✓ Professional highlights package
- ✓ Social media integration
- ✓ Basic sponsorship integration

Revenue Engine

\$50K+

Full monetization + sponsorship + commerce

- ✓ Complete production infrastructure
- ✓ Full monetization strategy
- ✓ Sponsorship & advertising
- ✓ Live commerce integration
- ✓ ROI tracking & analytics
- ✓ Dedicated account management

Target Clients



Broadcasters

FOX, NBC, DAZN



Host Cities & Event Committees

Municipal partnerships



Sports Leagues & Organizations

Governing bodies & associations



Apparel & Consumer Brands

Live commerce activations



Marketing Agencies

Brand experience partners

Use Cases

1

World Cup Fan Zones

Live production + sponsor overlays + merchandise integration

2

Stadium Events

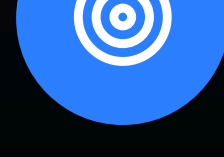
Multi-cam + streaming + highlight packages

3

Live Commerce Events

Real-time product sales during broadcasts

Execution Framework



Step 1

Strategy & Revenue Design

Custom monetization planning



Step 2

Production Deployment

NEP + LiveU stack



Step 3

Distribution & Audience Scaling

Multi-platform reach



Step 4

Monetization & ROI Tracking

Performance analytics

Why ProductionBloc

Most companies create content.

We create revenue-generating media ecosystems.

Engage With ProductionBloc

Enterprise Partnerships | Broadcast Contracts | Global Events

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Compliance Statement: ProductionBloc is an independent media company and is not affiliated with FIFA or FIFA World Cup 2026™.

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