

Michelle Lam

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Mid-level UI/UX designer with skills in Figma and Adobe Creative Suite. Proficiency in user research and developing user experiences across desktop and mobile interfaces, and collaborating with cross-functional teams



Education

University of Houston, Bachelor of Fine Arts degree in Graphic Design, minor in Art History, May 2015

Rice University, UI/UX Certification, December 2021

Skills

Technical

Adobe Creative Suite
Photoshop
Illustrator
InDesign
Adobe XD
Figma
Invision

Bootstrap
CSS3
GitHub
HTML5
Visual Studio Code

UI/UX Design

Agile Methodologies
Design Thinking
Graphic Design
Information Architecture
Interaction Design
Mobile Design
Product Design

Prototyping
Rapid Prototyping
Usability Testing
User-centered Design
User Interface Design
User Experience (UX)
UX Research

Sketching
Wireframing
Web Design

Work Experience

Freelance Visual Designer

June 2020 — Present

- Designing website layouts for a career and technical education company, revamping site branding and layout design
- Produced email layouts and iconography in Illustrator and Photoshop, increasing user engagement by combining imagery and text
- Modified newsletter layout on Indesign, organized news and information for print and digital formats

Umbrage Houston, TX

UI/UX Designer Apprenticeship
October — December 2022

- Collaborated with cross-functional teams to develop an administration portal and front-end user platform, enhancing the overall user experience
- Gained hands-on experience in Agile methodologies from defining user problems to conducting user research and designing solutions

The Ion Houston | The Ion Prototyping Lab Houston, TX

UX Designer
March 2022 — May 2022

- Mentored Houston-area high school students on user research and design for an entrepreneurship program, guiding design thinking and user experience best practices

Environmental Resources Management Houston, TX

Creative Designer
September — November 2021

- Redesigned PowerPoint presentations for environmental and energy companies, updated template for easier readability and layout organization
- Edited brochure layouts and interactive PDFs using Adobe Indesign, implemented interactive elements to bring more user engagement

Houston Public Media Houston, TX

Visual Designer
September 2017 — June 2020

- Composing landing pages for Houston Public Media featuring programming content and membership pages on the website, reduced customer service calls on issues with navigating the website, and increased user engagement in local community events
- Collaborated with writers and producers on news and video content for weekly email newsletters; responsible for updating video promos and email newsletter on WordPress CMS, informed users about Houston Public Media's weekly content and community events
- Created digital assets such as headers and buttons for fundraising and underwriting, exceeded expectations on the amount raised for quarterly fundraising campaigns

Portfolio and references upon request