

Simply **PMG.**

Simpler Process. **Better Price.**



OUR THREE

principles

GUIDING US

EVERY DAY:

Relentlessly Find a

Better Way



Obsess over
the little things.

Take it Personal,



Own it.





WE ARE **EMPOWERED** TO *grow*

Nationwide

Licensed in 35 States.

Top Producing Awards

- Top Originators Scotsman Guide.
- TOP 250 Latino Mortgage Originators by NAHREP.
- Top 100 Northeast Region by NAHREP.

Promoted 21

Branch Managers.

Invested 2.5 million

in New Branches.

Every L.O. is equipped

With over 6 Sales technology tools to increase your pipeline and grow your network.



Your Values.

Your Impact.

Thrive with

Simply **PMG.**

Simpler Process. Better Price.

Industry
recognitions
and awards





Our

Loan
Programs

Government

- FHA 550 FICO
- FHA Standard
- FHA No FICO
- FHA High Balance
- FHA 203k Streamlines
- FHA No Down Payment
- USDA
- FA IRRRLs
- VA 580+ FICO

Niche Programs

- ITIN
- Fresh Start
- Homeowner Access
- Non-Warrantable Condo
- Jumbo Loans

Conforming

- Direct Freddie Mac
- Direct Fannie Mae
- Fannie DU Refi Plus
- Freddie Mac Open Access
- Freddie Mac HomePossible
- Fannie Mae W2 Only
- Fannie Mae Homestyle
- Fannie Mae HomeReady

Competitive Employee Benefits

- \$10k grant towards closing costs when purchasing a home, financed through SimplyPMG.
- Company Team building Events.
- Medical, Dental, Vision, 401k Plans.
- Branch and Division Opportunities.
- Sales mastery, summits/workshops and performance coaching.
- Multiple departmental resources: HR, Compliance, Business Dev, Marketing, Sales Transition.
- Nectar Points.



PRESIDENT'S CIRCLE

Playing like a *Champion*

Top performers enjoy an all-inclusive trip to
world-class destinations.

Individual Requirements:

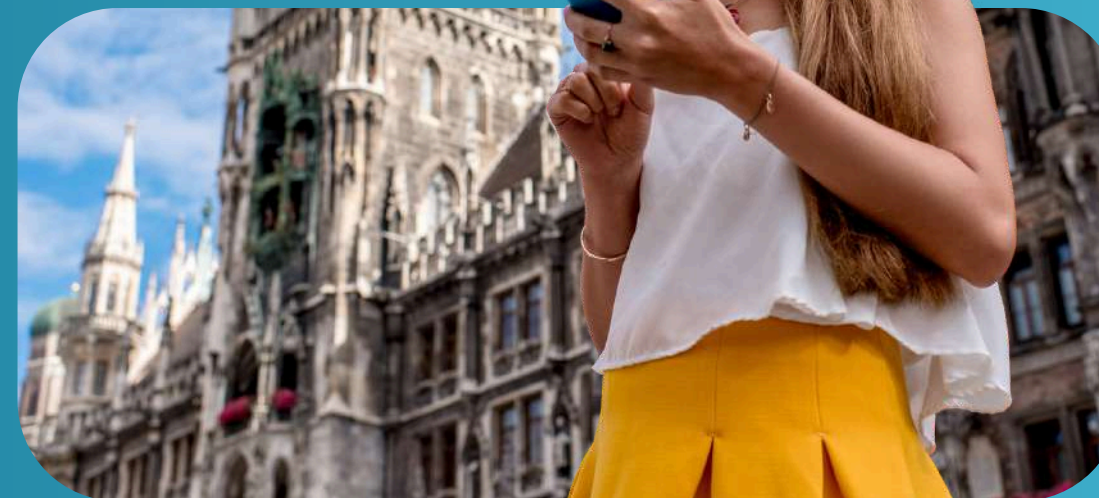
- January - December
- 80 Units or 18 Million

Branch Requirements:

- January - December
- 240 Units or 48 Million

Where **Top Producers** create a

Lasting Difference.



Insellerate **CRM** Benefits



Automated **Multi-Channel** marketing

Prebuilt email, text, and social media. Journeys that engage leads fast.

Keep all relationships in one place



Manage borrowers, referral partners, and agents in one CRM **with co-branded tools and single-property pages.**

Plug-and-play integrations.

Connect to your LOS/POS (e.g., Encompass, Zillow, Zapier) to **auto-capture leads, sync updates, and trigger outreach.**

Full mobile access.

Built-in **phone & SMS.**

Power dialer, IVR, and call/text tracking help you reach leads faster and convert more.

Work your pipeline, message contacts, and take applications right from your phone.

Simply+ Mobile App

The easiest, fastest, and most efficient mortgage platform for you and your agents.

Complete loan application from your mobile app.

Run credit simultaion of your borrowers.

Communication with clients and agents.

Co-branded home search.

Calculate loan scenarios with built in calculator.

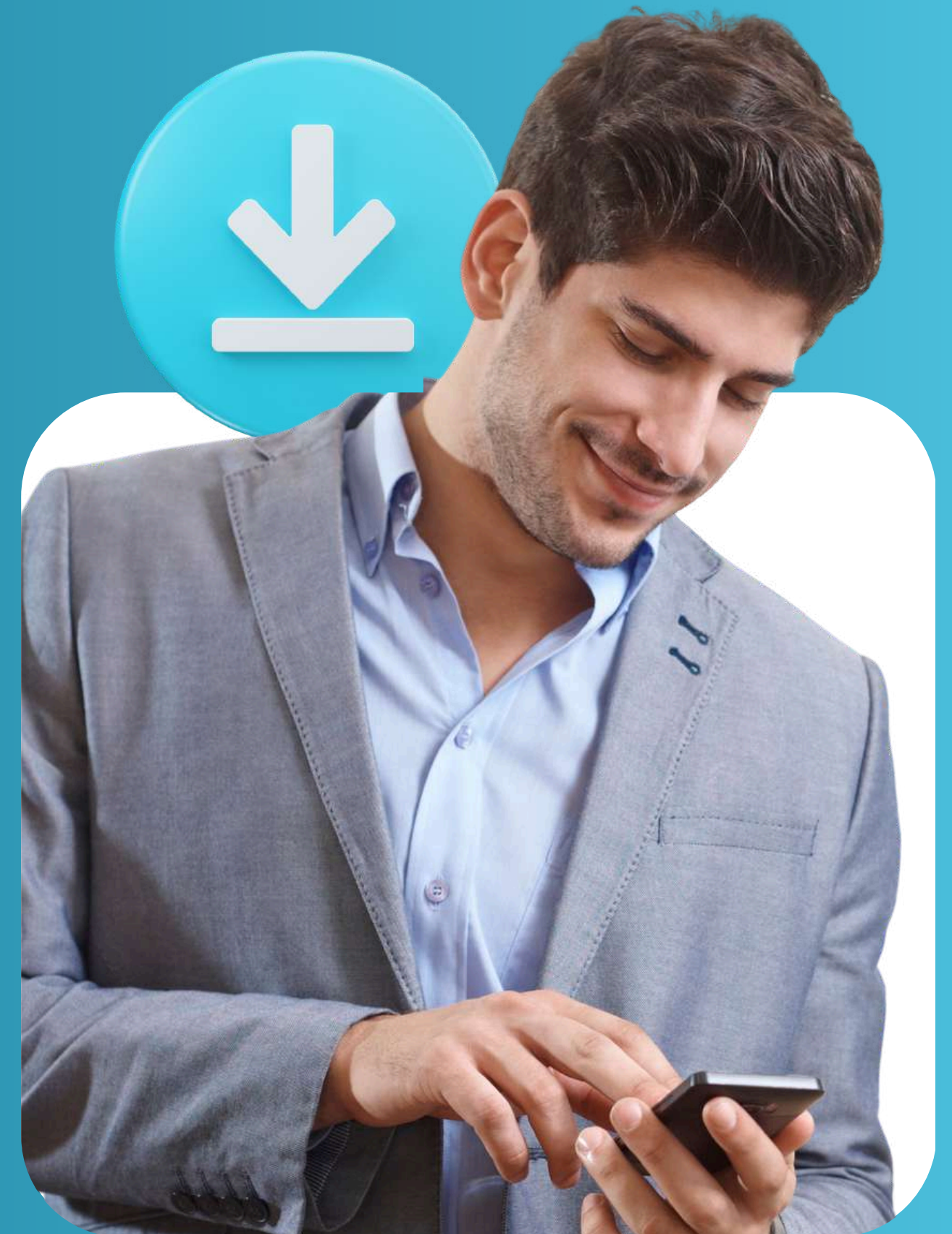
Sign, securely scan and upload documents.

Manage documents and stay organized with your real estate partners.

Keep track of your pipeline.

Add links to websites and resources for borrowers.

Create full transparency with your borrowers



Canva

Marketing resources and creative support.

A System designed to help you stay connected
with your clients and close more loans.

Marketing@SimplyPMG.com

- Social Media
- Co-branded Flyers
- Program Flyers
- Recruiting Materials
- Spanish content
- Open House Flyers

And more...



All things Promotional!

Need something specific?
Reach out to our team for
assistance.



Promotional Materials & Branding Support

Get the tools and resources you need
to **represent the SimplyPMG. brand
with confidence.**

- Access approved SimplyPMG. **logos, brand assets, and marketing resources.**
- Request custom designs for **promotional materials, events, recruiting, and local marketing initiatives.**
- **Personalized branding options** available with your branch contact information.
- **Guidance and support** are available to help bring your promotional ideas to life.

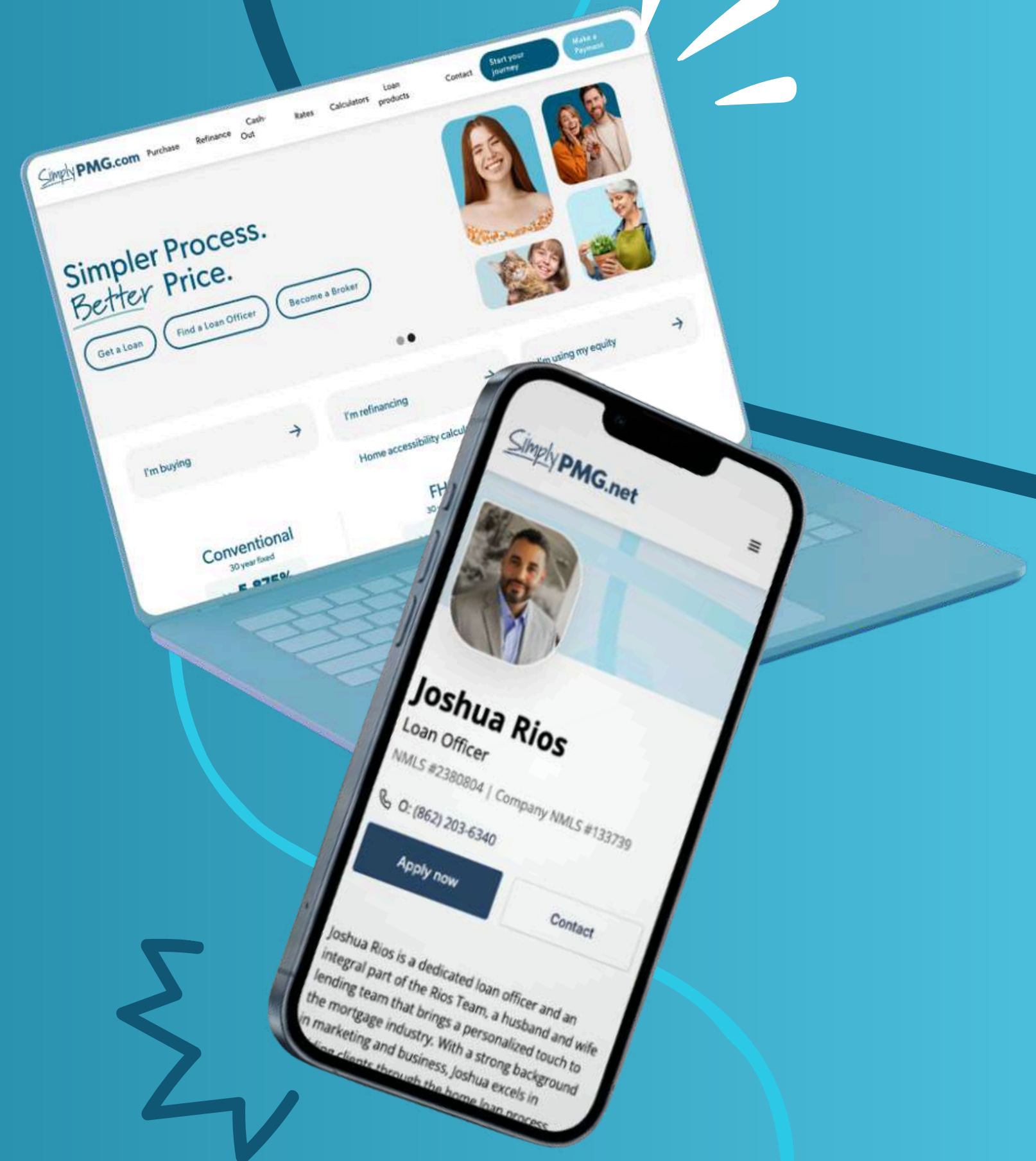


Brand Visibility

Leverage SimplyPMG. strong brand presence across digital platforms, increasing trust and recognition.

High-Impact Digital Marketing

Access to optimized landing pages, lead magnets, and SEO strategies to capture and convert leads.



SALES COACHING & TRAINING

We help you get on the right track
from day one:

Training
Sessions

Intro to
Program
Guidelines

Encompass

Training

Income
Analysis

Pipeline Training
Tips & Tricks

Different levels of coaching, from basic to advanced



Your Values.
Your Impact.

Own It with SimplyPMG.

We invest in you, by providing you strength, stability and a company culture to **support your success.**



Winston Ouckama

professional Mortgage Loan Officer,
focus on client satisfaction.

Parsippany, NJ.

Recognitions and Awards:

- President Circle's 2026
- Top Originator Scotsman Guide Top Mortgage Lender for 2026
- Nahrep Top 250 Latino Mortgage Originators
- Nahrep Top 100 Northeast Region.

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