

Incorporating AI for Evaluations that Share Leadership and Support Communities

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Presenters:

Maggie Jaeger, PhD | Research & Evaluation Associate, The Rucks Group Christopher Cox, PhD | Director of Research & Evaluation, The Rucks Group Emily Royse, PhD | Research & Evaluation Associate, The Rucks Group



WHO WE ARE



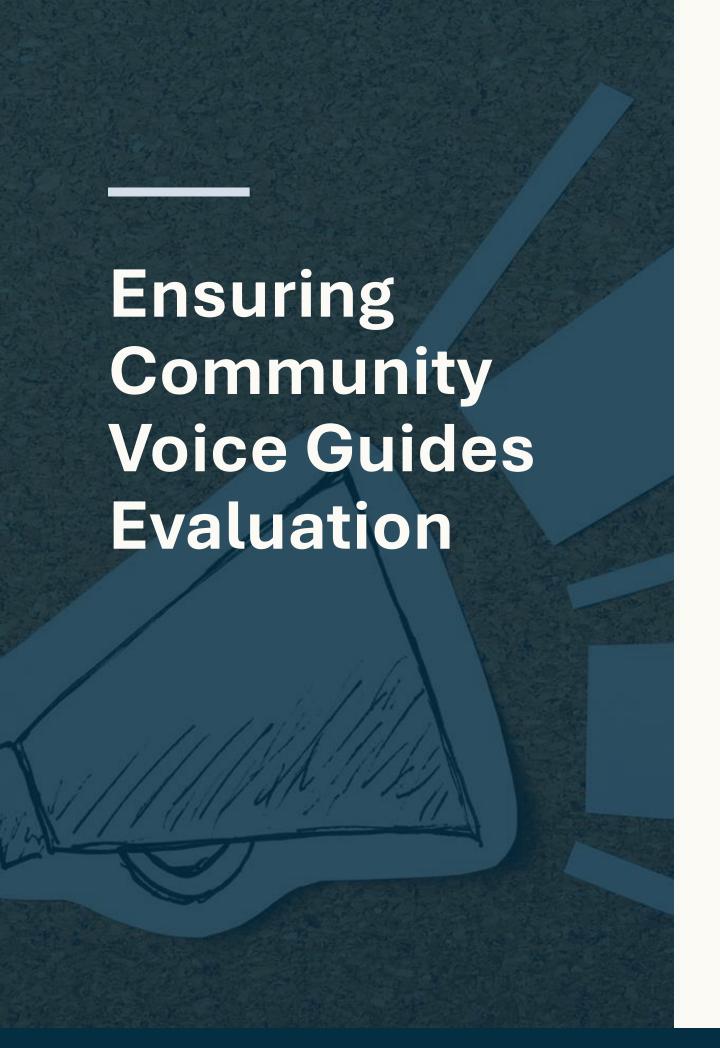
Christopher Cox, PhD
Director of Research +
Evaluation



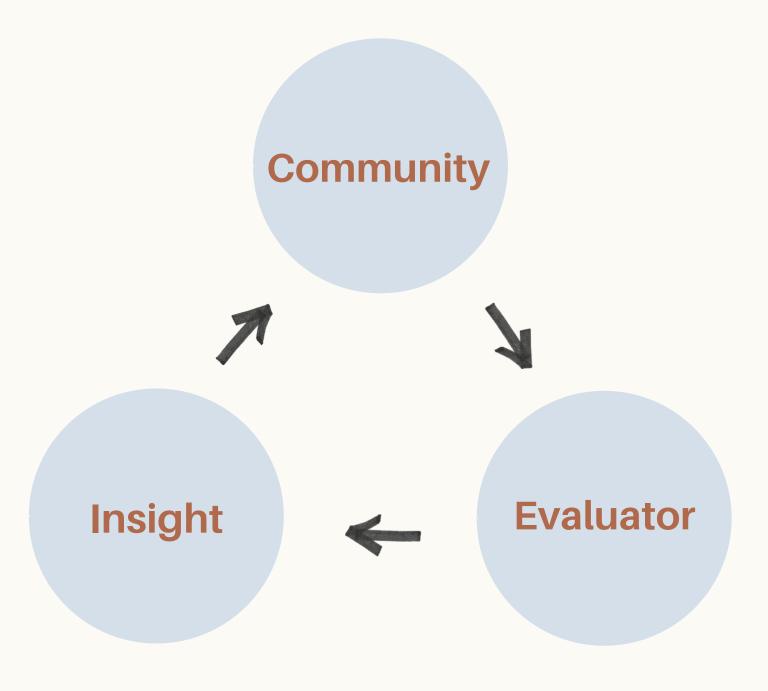
Emily Royse, PhD
Research + Evaluation
Associate



Maggie Jaeger, PhD
Research + Evaluation
Associate







The Challenge: Data Overload, Diverse Voices





Al as an Amplifier

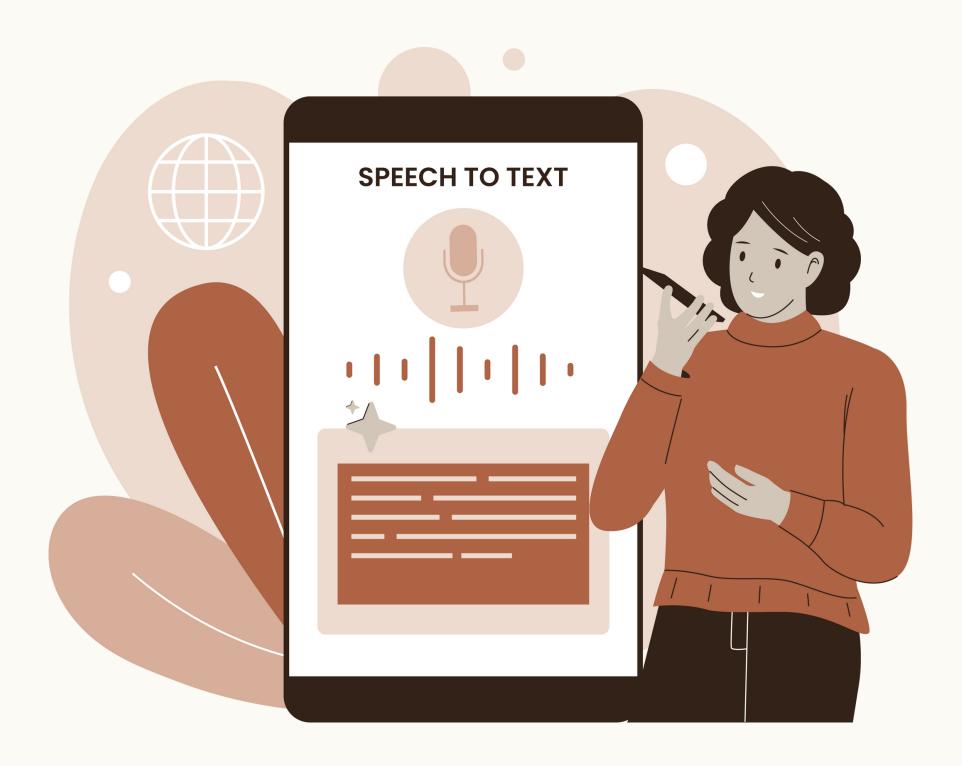
(Not a Replacement) of Human Insight





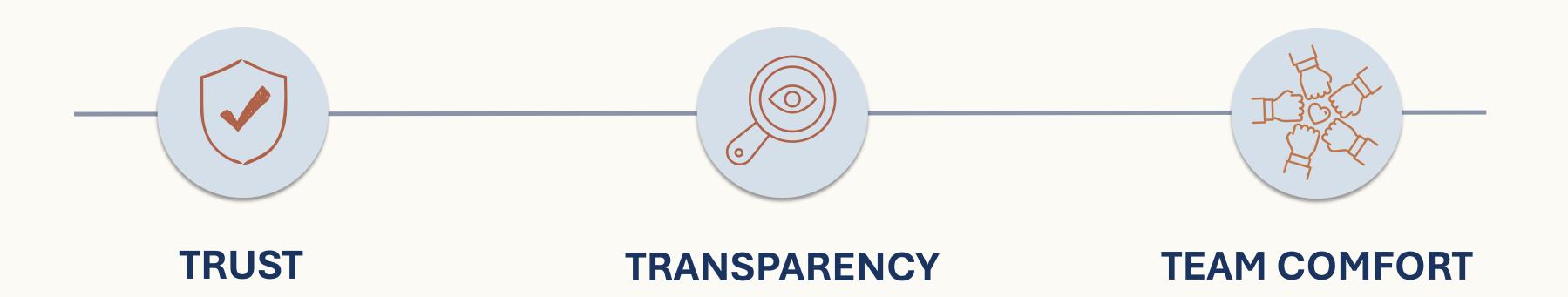


Capturing Conversations: Fireflies.ai in Practice





Early Lessons



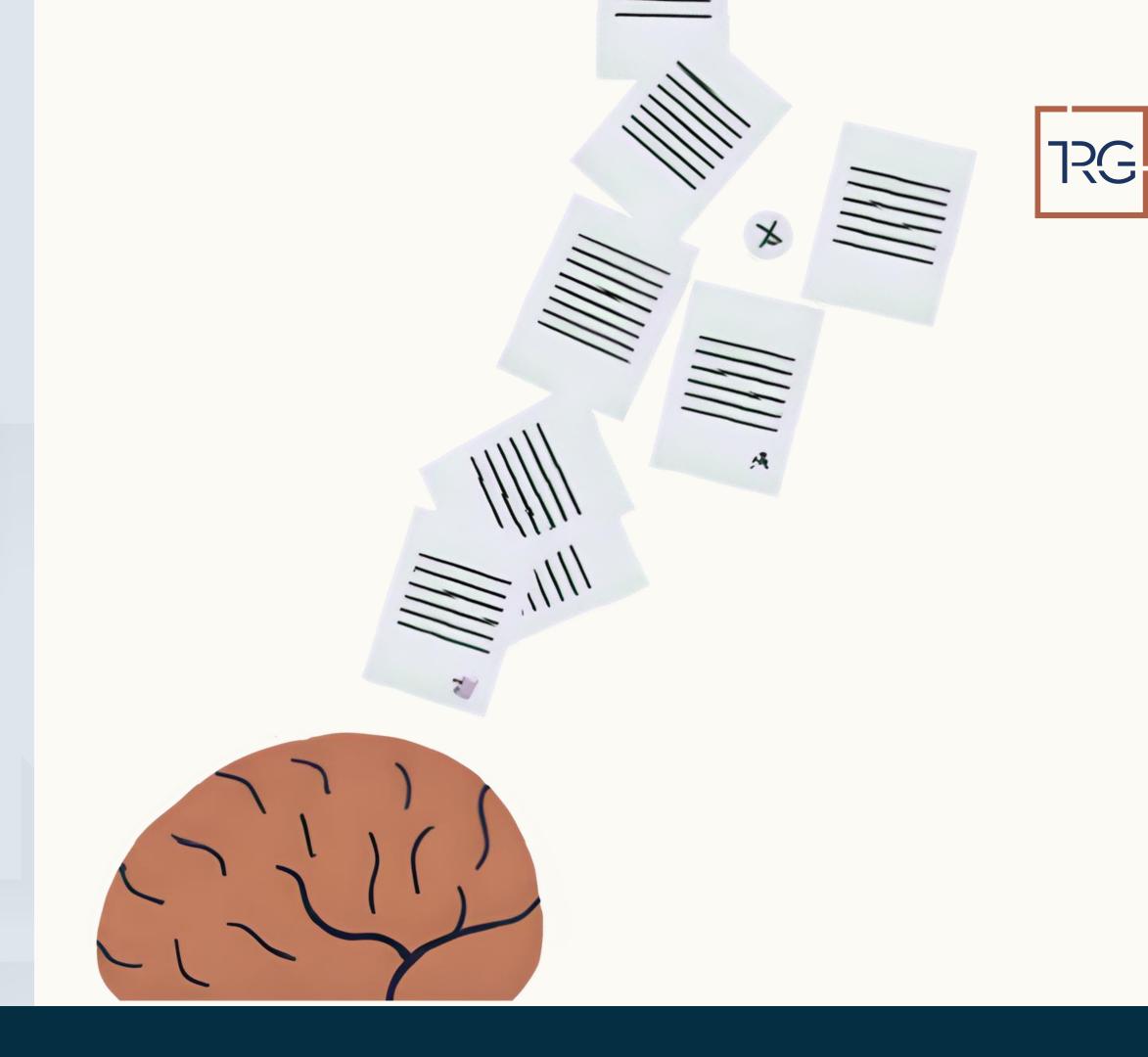
Building
Confidence:
Learning to
Work with Al as
Partners





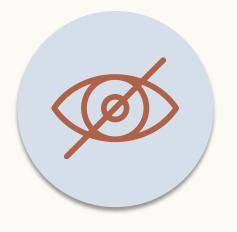
Beyond Transcription: Expanding Our Toolkit

Notebook LM:
Strengthening
Evaluator
Efficacy and
Context





Custom GPTs: Tailored Analysis for Deeper Understanding







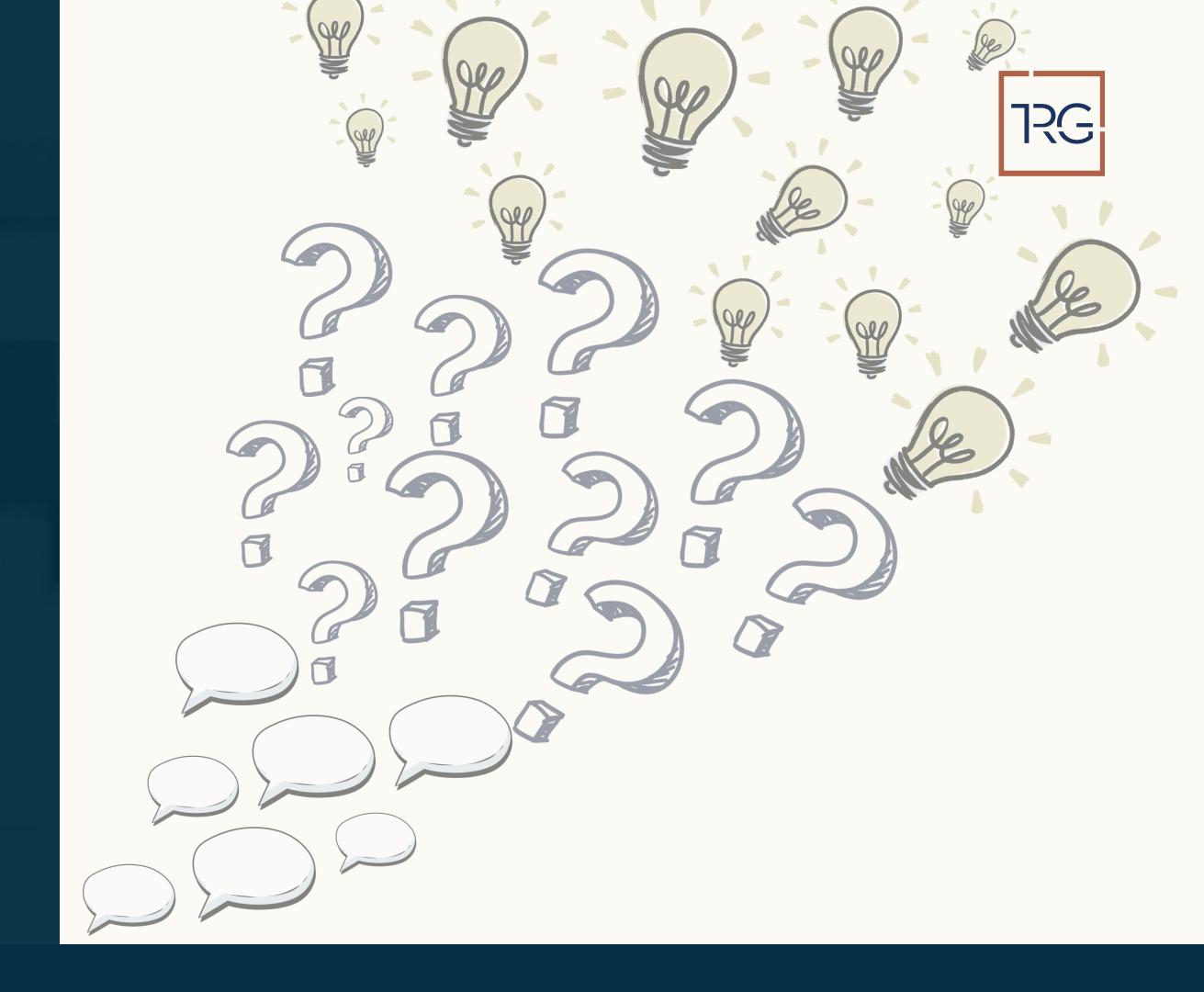
Thoughtfully constructed GPTs





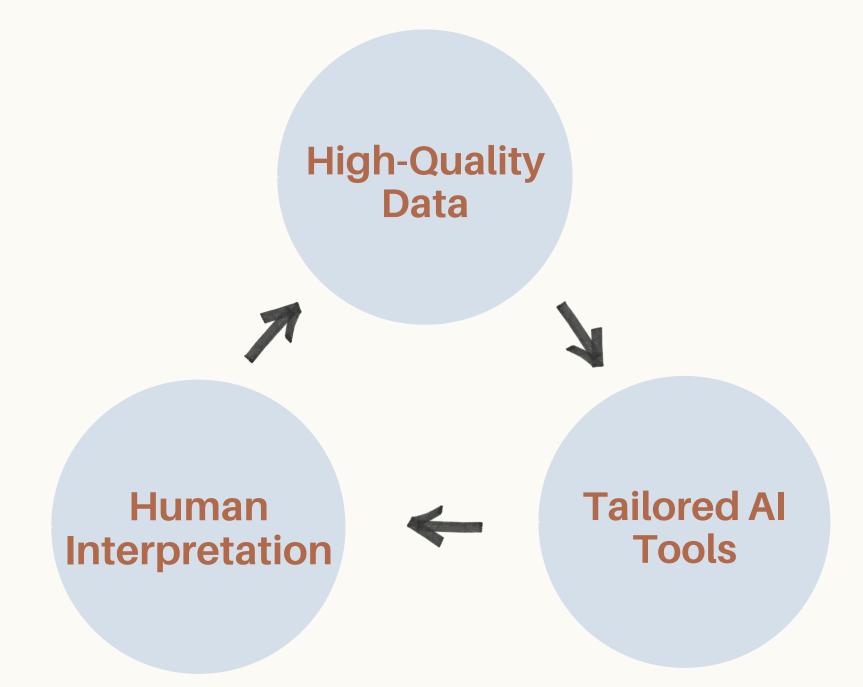
High quality insights

Design with Intention:
Prompts Shape the Story





Triangulation:
Human
Judgement
Oversight
Rigor





Ethics First

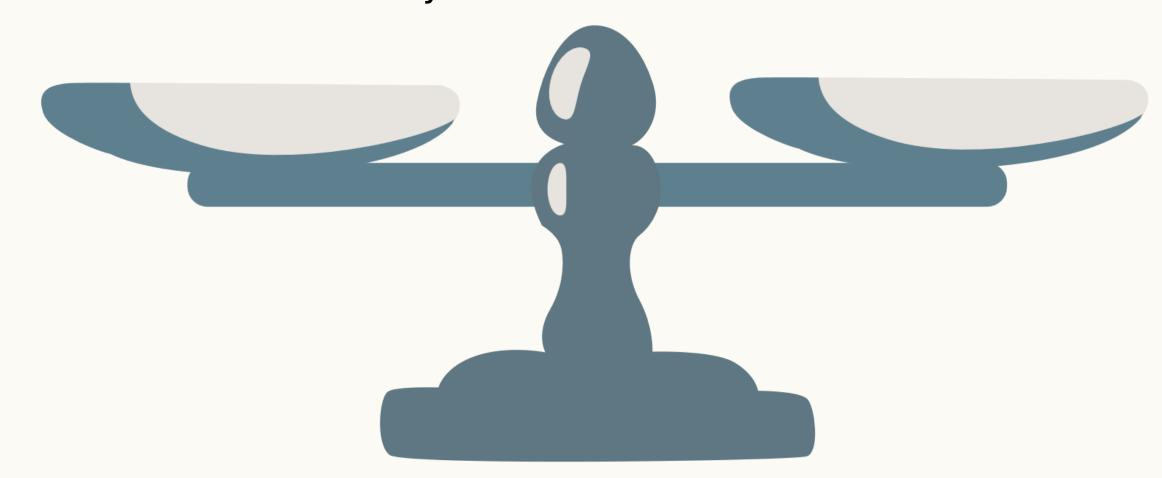




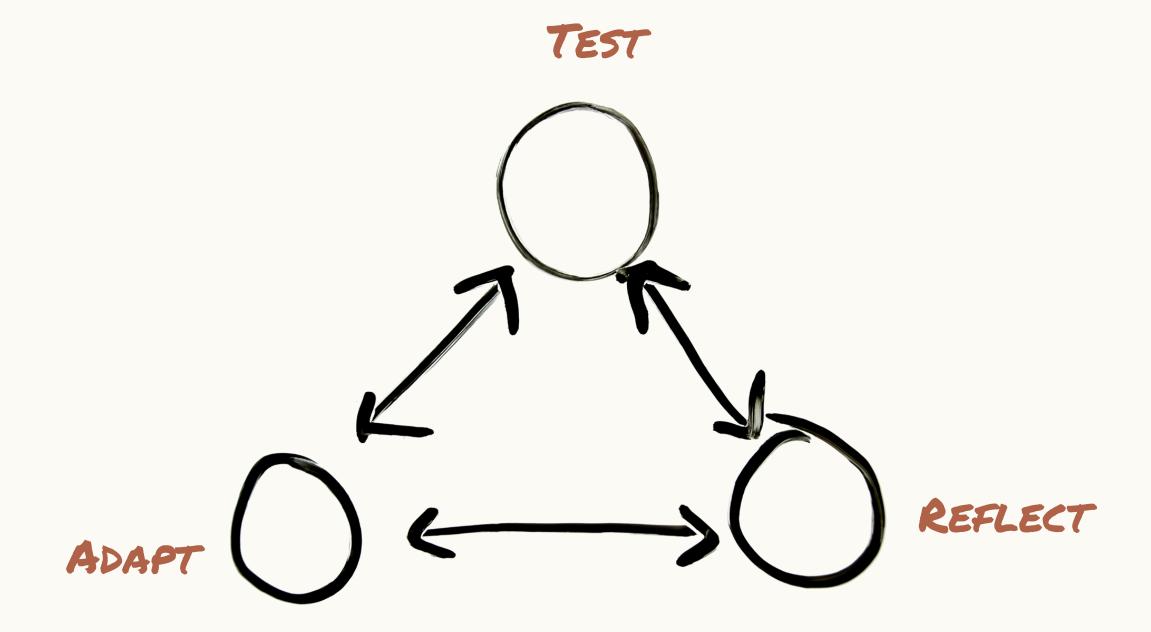
Balancing Promises and Pitfalls

Preserve Community Voice Maintained Quality Increased Efficiency

Partner trust
Transparency of use
Al hallucinations







Continuous Evaluation



From Insight to Action: A Framework for Ethical Al Adoption





Applying the Framework: Steps to Start in Your Practice



Testing

Alignment

What are our goals?

How does this work?

Does this deliver for our goals?



Shared
Leadership
Through
Evaluation
Leveraging Al



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