

# DISCOVER THE RUCKS GROUP



## OUR EXPERIENCES

**Ecosystems Build:** We use data-driven approaches to strengthen and sustain focused ecosystems by mapping networks, identifying regional assets, and tracking collaboration and impact. Our work helps partners align goals, measure progress, and make strategic decisions that support long-term growth, workforce development, and impactful outcomes.

**Ohio Department of Health:** Collectively, our team has established past performance on statewide-funded initiatives obtained through competitive RFPs, including the ODH Ohio Equity Institute Evaluation and Technical Assistance, and as a partnering entity for the ODH Evaluation of the Maternal, Infant, and Early Childhood Home Visiting Program Prenatal Curriculum.

**Rural Ohio:** Drawing on prior ODH work and our role in the Appalachian Regional Commission-funded Tristate Energy & Advanced Manufacturing (TEAM) Consortium, we support initiatives designed to expand education and career pathways across rural communities in Ohio, as well as Pennsylvania and West Virginia.

**Sensemaking:** The Rucks Group champions sensemaking across projects by helping teams interpret data, surface patterns, and turn complex information into shared understanding. We support collaborative reflection, strategic learning, and actionable insights that strengthen decision-making, align stakeholders, and drive meaningful progress across initiatives.

## BUSINESS CLASSIFICATIONS

**Ohio MBE Number:**

202509-23878

**UNSPS Codes:**

86132200 Educational Support  
80101600 Project Management  
80101500 Business & Corporate  
Management Consultation

**NAICS Codes:**

541618 Other Management  
Consulting  
541611 Administrative Management  
541690 Other Scientific & Technical  
Consulting  
541720 Research & Development in  
the Social Sciences & Humanities

## ABOUT THE RUCKS GROUP

The Rucks Group supports grantees in building the data infrastructure behind effective rural workforce initiatives, including evaluation planning, KPI tracking, reporting systems, dashboards, recruitment analysis, and statewide workforce mapping. We help partnerships translate complex data into actionable insight, supporting compliance, coordination, and long-term workforce impact.

## OUR CLIENTS DON'T JUST APPROVE - THEY ADVOCATE

A 97% Net Promoter Score means more than a happy client. It means they believe in our work deeply enough to stand behind it. In a field where trust is hard-earned, our clients are willing to put their name on the line because they've seen the difference we make.

## READY TO CONNECT?

Reach out to our Business Development Manager, Alyce Hopes:

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