

Why Most Data Projects Fail in the Silver Layer

Data lakes collect data. The Silver layer creates value

GOLD

Business Ready

Trusted data for decision-making, AI and insights.



Reports



Dashboards



AI / ML



Self-service

SILVER

Trusted & Standardised

Where data is transformed, governed and prepared for business use.



Standardise



Business Rules



Data Quality



Metadata



Lineage



Deduplication



This is where trust is built

*Most organisations underinvest here.
But this is where real value and trust are created.*

BRONZE

Raw & Ingested

Raw data from multiple sources in its native form.



Apps



IoT / Devices



Databases



Files



Third-parties

Without a strong Silver layer, the Gold layer delivers faster reports on inconsistent data.

What you risk without it

- ⚠ Inconsistent metrics
- ⚠ Low data trust
- ⚠ Rework and delays
- ⚠ Poor decisions
- ⚠ Wasted investment
- ⚠ Limited AI impact



Don't just move data.
Build trust in the Silver layer.



MOSAIC